

Performing entrepreneurial ethics: learning business ethics through research activities

Reinvention Centre Academic Fellowship Interim Report

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Activities funded with the fellowship to date:

- External speakers who have enabled the students to engage in a dialogue with researchers, consultants and professionals directly involved in issues related to business ethics and CSR
- Prize for the best presentation. The students had to present in front of a panel of experts (including faculty members and Environment Manager of the University of Warwick)
- Student's participation (two of them wished to get involved) in the 13th European Business Ethics Network Conference, held in Bristol in April 2009 (see details below)
- The work & expenses of a research assistant

Summary of work executed to date by the research assistant:

- Articles-gathering and literature review of the debate on teaching business ethics
- Interviews (pre-post module) of all students who participated in the module
- Observations of teaching activities (including lectures & seminars)
- Facilitation of student-teams from the methodological point of view
- Support during attendance of International Conference by students
- Teaching- support (material, reflection, etc.)

Dissemination to date:

- Students' presentation to the International Conference of Business Ethics Network (held in Bristol in April, 2009). Through contacts with the organizers of the conference we were able to submit an abstract for this conference. This was accepted and the offer to participate was open to all the students. Two accepted and prepared a contribution to the conference. This was a reflection on the module and their learning. It took the

format of a PowerPoint presentation they delivered in front of an international audience of academics in the field of business ethics.

- Guardian article where the module and ideas behind it were featured (<http://www.guardian.co.uk/education/2009/apr/07/mba-business-schools-credit-crunch>.) This was also reported by The Hindu (<http://www.thehindu.com/2009/04/07/stories/2009040756160900.htm>)