

# Bootstrapping Science?

The Impact of a 'Return Human Capital' Programme  
on Chinese Research Productivity

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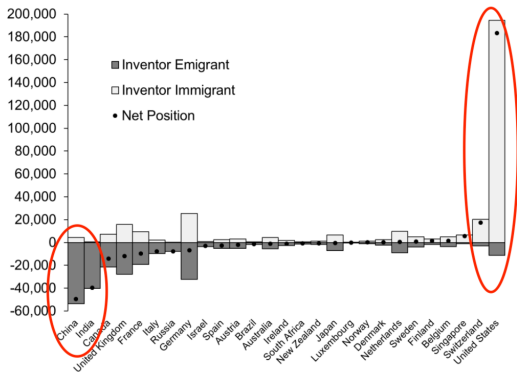
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## 'Return Human Capital' Policies

Goal: Increase scientific competitiveness + address 'brain drain' by repatriating researchers.

Figure 1: Net global migration of inventors, 2000-2010



- India's Visiting Advanced Joint Research Program
- Brazil's Special Visiting Researcher and Young Talent Attraction
- **China's Thousand Talents Plan**

- Few papers have looked at the impact of these human capital policies

## Policy Rationale

- These policies are designed to (re-)acquire talent and also build up the domestic research base via collaboration and peer effects.
- But alongside this, there is the potential for negative effects via mechanisms related to displacement and crowding out.

We look at a specific major talent programme...

## China's 'Thousand Talents' program

- Jointly initiated by Central Committee of CCP and State Council in 2010.
- \$750 million, 7,600 scientists, Expenditure  $\approx$  7-8% of US NSF Budget.
- We focus on the **Junior Thousand Talents Program** which targets:
  - 1) young scientists around age 35 & younger than 40;
  - 2) graduated or had 3+ years of research experience in top overseas universities;
  - 3) research in natural sciences or engineering
  - 4) lump-sum transfer of \$75,000 bonus; opportunity for \$154,000 - \$460,000 research fund

## What We Do

Provide an empirical analysis of the JTTP's impact using differences-in-differences:

- **Direct productivity effect** on JTTP scholars themselves: how beneficial is the move back to China for these scholars?
- **Peer Effects**: What happens to domestic Chinese scholars when a similar JTTP scholar lands next to them?

'Bootstrapping' - aka endogenously generated progress - will depend on the balance and persistence of these effects.

Identification is based on PS matching using a big comparison pool & covariates for trends.

## Findings

- ↗ **Direct productivity effect on JTTP scholars:** drop of productivity in three years after move, but overall increase afterwards. Engaging with domestic researchers.
- ↗ **Peer Effects:** Positive productivity effect on incumbent peers in receiving schools. Approx 2%.
- ↗ **Overall:** Absence of resource effects suggests knowledge spillovers channel. Concentration of impacts compatible with 'knowledge agglomeration' in specific departments.

## Data: Scopus & ORCID

Academic journal database maintained by Elsevier, covering all fields 1990 - 2019.

- Journal, Title, Abstract
- List of authors
  - Scopus assigns unique author IDs:  
→ affiliation history, publishing history, co-authorship networks.
- List of journal fields
  - All Science Journal Classification Codes (ASJC) categories for each journal.
  - 27 fields and 307 sub-fields
  - eg: Computer Science is a field; related sub-fields include: Artificial Intelligence, Computational Theory and Mathematics, etc.
- List of funding sponsors, number of forward citations.
- **Supplement with ORCID:** provides unique identifiers for academic researchers with better biographical information (subsample).

## JTTP Scholar Records - Cohorts

| Year  | # Selected | # Matched Scopus | % Matched Scopus | # Matched ORCID | % Matched ORCID |
|-------|------------|------------------|------------------|-----------------|-----------------|
| 2011  | 152        | 152              | 100.00%          | 38              | 25.00%          |
| 2012  | 399        | 397              | 99.50%           | 118             | 29.72%          |
| 2013  | 581        | 578              | 99.50%           | 157             | 27.16%          |
| 2015  | 664        | 664              | 100.00%          | 186             | 28.01%          |
| 2016  | 565        | 563              | 99.60%           | 142             | 25.22%          |
| 2017  | 1228       | 1210             | 99.30%           | 364             | 30.08%          |
| Total | 3589       | 3564             | 99.30%           | 1005            | 28.20%          |

- Lists of selected scholars obtained from archived JTTP web site pages.
  - We obtain more affiliation history information from JTTP selected scholars' personal website, LinkedIn, CV, etc.
  - Names only disclosed for selected (don't observe applicant pool).
- Scale of programme increased over time from 150 to 1200. We focus on early cohorts by necessity (censoring).



## Summary Statistics on JTTP Scholars I

### Panel A: Education Background

| Variable                   | Mean | SD  | Count | Source         |
|----------------------------|------|-----|-------|----------------|
| Years since PhD Graduation | 5.52 | 2.4 | 3493  | <i>Website</i> |
| Age at Recruitment         | 34.6 | 2.9 | 3589  | <i>Website</i> |

| Variable       | Pct    | Count |                |
|----------------|--------|-------|----------------|
| PhD in US      | 34.00% | 1238  | <i>Website</i> |
| PhD in China   | 39.40% | 1433  | <i>Website</i> |
| PhD in RoW     | 26.60% | 969   | <i>Website</i> |
| Postdoc in US  | 60.40% | 2742  | <i>Website</i> |
| Postdoc in DE  | 6.70%  | 303   | <i>Website</i> |
| Postdoc in RoW | 39.60% | 1492  | <i>Website</i> |

## Summary Statistics on JTTP Scholars II

### Panel B: Publication Record

| Variable                        | Mean  | SD     | Count | Source        |
|---------------------------------|-------|--------|-------|---------------|
| Years since First Publication   | 8     | 4.24   | 3541  | <i>Scopus</i> |
| Top 10 Percentile Pubs. (-5,-1) | 8.24  | 11.13  | 3541  | <i>Scopus</i> |
| Top 50 Percentile Pubs. (-5,-1) | 6.54  | 25.67  | 3541  | <i>Scopus</i> |
| Num. Publications (-5,-1)       | 21.61 | 78.94  | 3541  | <i>Scopus</i> |
| Num. Publications (Total)       | 64.59 | 147.55 | 3541  | <i>Scopus</i> |

| Variable         | Pct     | Count     |               |
|------------------|---------|-----------|---------------|
| Physics          | 13.06%  | 27016.62  | <i>Scopus</i> |
| Material Science | 10.45%  | 21600.20  | <i>Scopus</i> |
| Chemistry        | 10.50%  | 21717.53  | <i>Scopus</i> |
| Engineering      | 10.73%  | 22194.38  | <i>Scopus</i> |
| Biochemistry     | 7.17%   | 14818.46  | <i>Scopus</i> |
| Other Field      | 48.09%  | 99443.81  | <i>Scopus</i> |
| Total            | 100.00% | 206791.00 | <i>Scopus</i> |

## Top Ten JTTP-Receiving Universities

| Rank | University                                    | Count | Pct    |
|------|---|-------|--------|
| 1    | Chinese Academy of Sciences                   | 493   | 13.74% |
| 2    | Tsinghua University                           | 223   | 6.21%  |
| 3    | Zhejiang University                           | 201   | 5.60%  |
| 4    | Peking University                             | 194   | 5.41%  |
| 5    | University of Science and Technology of China | 183   | 5.10%  |
| 6    | Shanghai Jiao Tong University                 | 158   | 4.40%  |
| 7    | Fudan University                              | 137   | 3.82%  |
| 8    | Nanjing University                            | 127   | 3.54%  |
| 9    | Sun Yat-Sen University                        | 115   | 3.20%  |
| 10   | Huazhong University of Science and Technology | 114   | 3.18%  |

Top 10 'receivers' account for 54% of TTP (40.5% if CAS excluded).

## Direct Productivity Effects

- **Goal: Estimate within-scholar causal effect of joining JTTP program.**
- **Problem 1: Potential positive selection of scholars as joining the program.**
  - a naive comparison between joiners vs. non-joiners could be subject to confounders and be severely biased
- **Problem 2: Endogenous timing of treatment among scholars.**
  - Anticipation effect of the program, scholars could endogenously adjust their behavior before applying to the program
- **Problem 3: Scarcity of information on potential counterfactual scholars.**
  - we only observe selected scholars rather than all applicants.

## Approach = Matched Diff-in-Diff

Follow the literature that has matched on large numbers of static & dynamic characteristics.

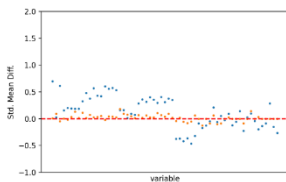
- e.g. Conti and Guzman (2021) (Israeli start-ups); Becker and Hvide (2021) (Entrepreneur deaths); Guadalupe et al (2012) (MNE acquisitions).
- Identify matched controls based on observable pre-treatment characteristics using a control donor pool that includes dynamic (career) information (35 out of 60).
- Most implementations consider 'static' averages of performance. This may not capture evolving unobservable trends well.

## Matched Diff-in-Diff

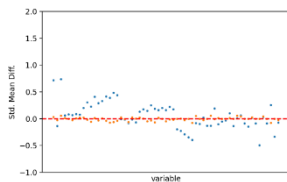
- Start with a pool of Chinese-name control scholars with overseas experience, recent Phd graduation & working in the JTTP fields ( $N = 4,558$ ).
- Then estimate a logistic model to predict attendance  $D$  using 60 covariates covering university rank, career length, and (time-varying) publication productivity.
- For each JTTP scholar  $i$  choose a 'matched' non-treated neighbour ( $N = 2,787$ ). Standardized mean difference illustrates that the difference in means has been closed...

## Propensity Score Matching: Standardized Mean Difference

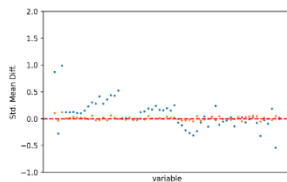
(a) 2011



(b) 2012



(c) 2013



*Notes:* The figures depict the standardized mean differences for each matching variable between treated and control groups before and after matching. Blue dots depict the standardized mean differences before matching and yellow dots depict the standardized mean differences after matching for each covariate.

# Matching on Static versus Dynamic Characteristics

Two-panel figure crappy versus good on pre-trends.

Figure: LHS(CiteScore): Match by static covariates  $t \in [-5, -1]$

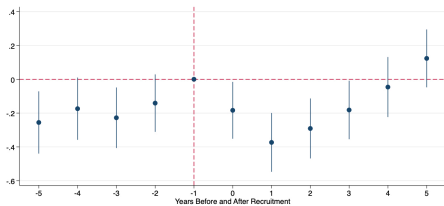
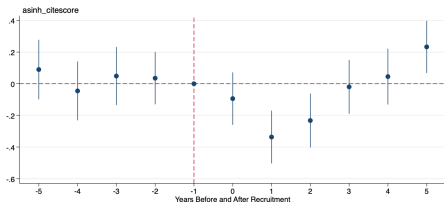


Figure: LHS(CiteScore): Match by dynamic covariates  $t \in [-5, -1]$





## Regression Specification: Direct Productivity Effects

Difference-in-Differences (scholar  $i$ , year  $t$  level panel):

**Event study version:**

$$Y_{ict} = \alpha + \sum_{\tau \geq -5, \tau \neq -1}^{\tau=5} \beta_{\tau} (Treated_i \times Year_t^{\tau}) + u_{ic} + v_{ct} + \gamma \mathbf{X}_{ict} + \varepsilon_{ict} \quad (1)$$

- $Y_{ict}$  = number of publications, or cites to publications, etc;
- $u_{ic}$  = scholar cohort fixed effects ;  $v_{ct}$  = cohort year fixed effects;  $\mathbf{X}_{ict}$  time varying controls (interaction between pre-treatment characteristics with time fixed effects)
- Stacked DiD using balanced time interval  $t \in [-21, 6]$  for each cohort as baseline
- standard errors clustered by matched scholar pair.

## Results #1 - Direct Effects

### QUANTITY

- A dip then increase in total publications and funded publications.
- An increase in seniority, as proxied by first and last author status.

The initial dip means that productivity is effectively flat when measured over a 6-year period.

# Direct Effect: Event Study

Figure 1: LHS(Number of Publications)

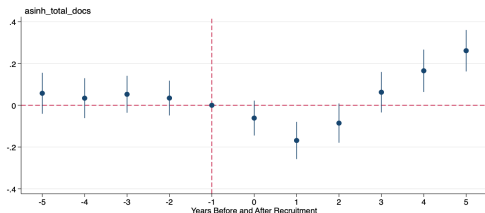


Figure 2: LHS(Funded Publications)

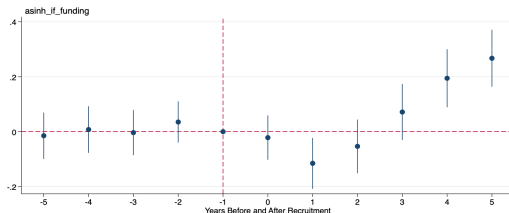


Figure 3: Fraction of Last Authored Publications

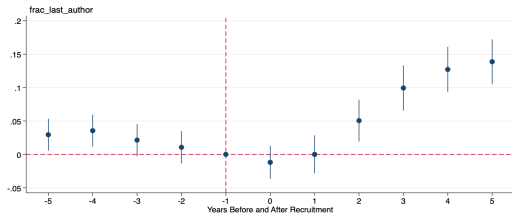
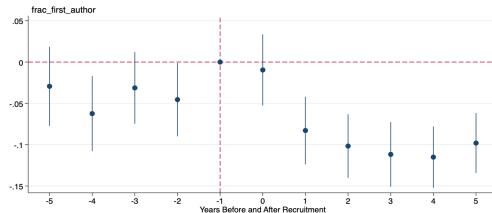


Figure 4: Fraction of First Authored Publications



## Results #2 - Direct Effects

### QUALITY

- Citation scores: Similar dip and recovery cycle as publication effects.
- Indication of a boost for very high quality journals (top 10%).

# Direct Effect: Event Study

Figure 1: LHS(Cites)

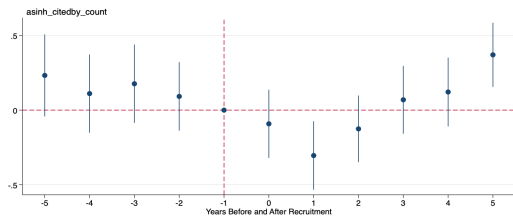


Figure 2: LHS(CiteScore)

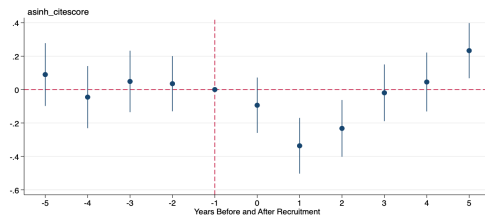


Figure 3: LHS(Top 10 Pct Publication)

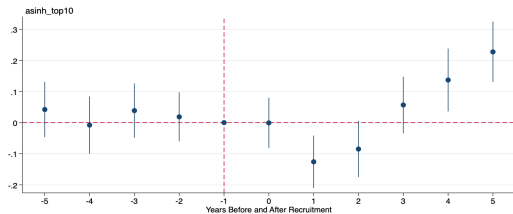
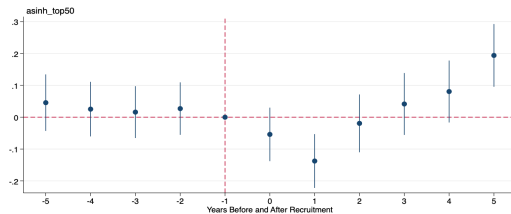


Figure 4: LHS(Top 50 Pct Publication)



## Results #3 - Direct Effects

### **COLLABORATION**

- More collaboration with same-institution co-authors.
- But these are systematically junior: shorter career length & more in their first year of research experience.

# Effect of Joining JTTP on Collaboration Patterns

Figure 1: Number of Coauthors

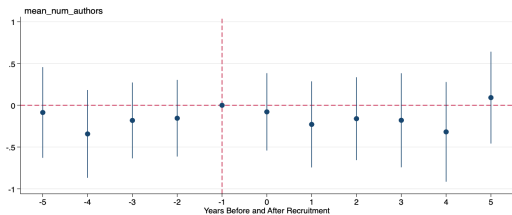


Figure 2: Average of Coauthors' Number of past Publications

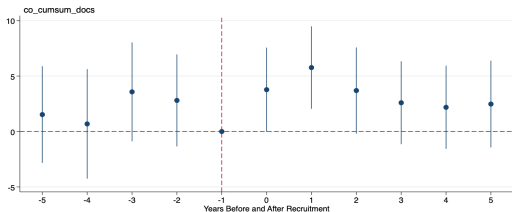
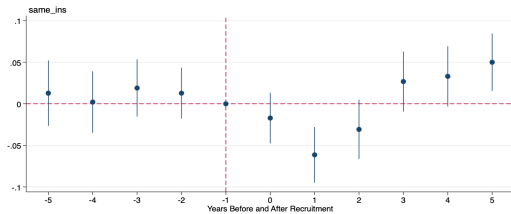


Figure 3: Fraction of Same-institution Coauthors



# Effect of Joining JTTP on Collaboration Patterns

Figure 1: Average of Coauthors' Career Length

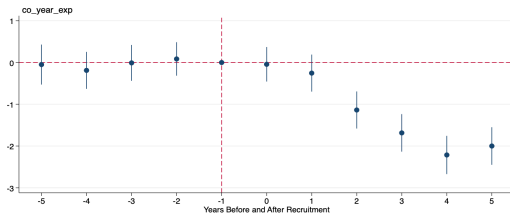
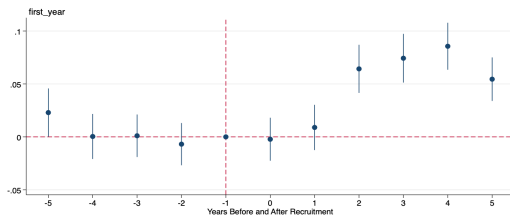


Figure 2: Fraction of First Year Coauthors





## Peer Effects

- **Goal:** estimate effect on receiving department when JTTP scholar joins. To what extent are there direct knowledge transfer or passive knowledge spillover effects?
- **Problem:** endogenous selection of scholars to departments with different productivity trends. Use a comprehensive set of scholar, field and dept trends to control for this.
- **Matching:** Thought experiment is Scholar A, 5 years since first paper, in Computer Science in receiving university I is compared to Scholar B, also 5 years since first paper, in Computer Science in non-receiving university II.

# Constructing Peer Groups I

- Scopus contains information on large fields (27 categories) and small subfields (307 categories).
- We assign each scholar to a field and subfield by taking the most frequent in their publication record
  - JTTP's published in 24 (of 27) fields and 231 (of 307) subfields. [Fields Detail](#)
- Sample Restrictions:
  1. publication span  $> 3$
  2. total number of papers  $> 5$
  3. less than 250 papers in the past 5 years
    - (1) and (2) rule out grad students who exit after 1 paper
    - (3) rules out SCOPUS mistakes that collapse different authors (less than .1%)

## Regression Specification: Peer Effects

Differences-in-differences (Column 3):

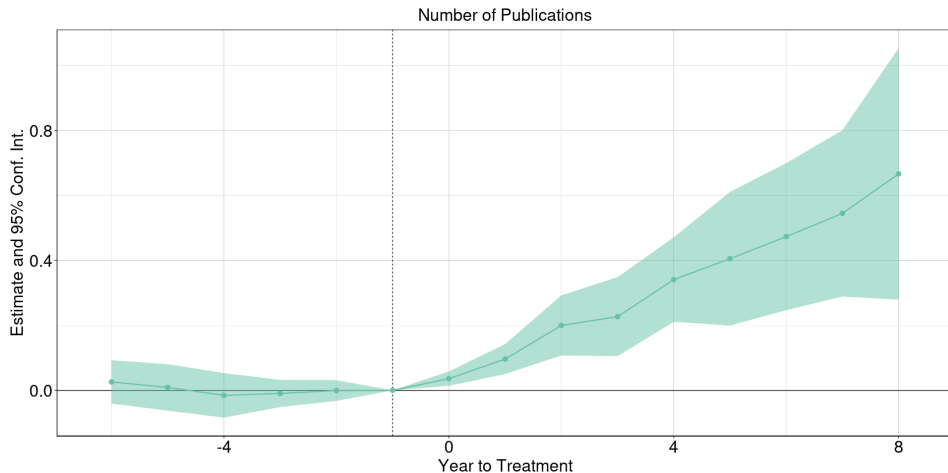
$$Y_{itg} = \beta * 1[\text{post treatment}] + \Gamma' \mathbf{X}_{itg} + u_{ig} + \varepsilon_{itg}$$

- Treatment: arrival of JTTP scholar in the same university  $\times$  2-digit sub-field.
- $u_{ig}$ , scholar-affiliation-cohort fixed effects. Standard errors two-way clustered by university and two-digit subfield.
- $\mathbf{X}_{itg}$  includes additional non-parametric trends for sub-field affiliation, career start year an interactions thereof.

## Results #1 - Peer Effects

- Increasing effect from year 1, equivalent to about 0.1 of a paper.
- Quality is concentrated between the 50th - 90th percentiles - above median but not 'home run'.

# Peer Effects of Receiving a JTTP Scholar: Event Study Estimates



Regression includes sub-field X career start; affiliation X career start; scholar f.e. [All Outcomes](#)

## Stacked Difference-in-Difference Estimates of Peer Effects: Distribution Across Journals

|  | (1)  | (2)   | (3)   |
|--|--|---|---|
|  | IHS(Number of Publications in Top 10% Journals) X 100      |   |   |
| 1[Post Treatment]  | 0.4165<br>(0.4005)   | 0.4150<br>(0.3939)                          | 0.3949<br>(0.3789)                                      |
|  | IHS(Number of Publications in Top 10% ~50% Journals) X 100 |   |   |
| 1[Post Treatment]  | 1.480*<br>(0.7511)   | 1.605**<br>(0.7549)                         | 1.515**<br>(0.6988)                                     |
|  | IHS(Number of Publications in Bottom 50% Journals) X 100   |   |   |
| 1[Post Treatment]  | 0.5811<br>(0.5471)   | 0.6677<br>(0.5550)                          | 0.7667<br>(0.5199)                                      |
| Scholar X Affiliation X Year X Cohort Observations: 41,787,795 |  |   |   |
| Author X Affiliation X Cohort FE                               | Y  | Y   | Y   |
| Differential Trends by:  | Subfield +<br>Affiliation                                  | Subfield +<br>Affiliation +<br>Career Start | Subfield X Career Start +<br>Affiliation X Career Start |

Event studies: All Outcomes Publications

Effect came from journals in the middle of the quality distribution.

## Results #2 - Peer Effects

### Heterogeneity

- Increasing effect with department size.
- Some effect of 4-digit field closeness but not decisive.
- But closeness does matter for probability of collaboration.

## Heterogeneity: Number of Incoming Scholars

|  | (1)                   | (2)                          | (3)                       | (4)                                      | (5)                 |
|--|-----------------------|------------------------------|---------------------------|--|---------------------|
|  | # Publications        | IHS(# Publications)<br>X 100 | IHS(# Citations)<br>X 100 | % of Publications in<br>Top 10% Journals | Average CiteScore   |
| 1[Post Treatment]  | 0.0800***<br>(0.0272) | 1.326*<br>(0.6872)           | 0.0604<br>(1.038)         | -0.3409**<br>(0.1416)                    | 0.0010<br>(0.0178)  |
| 1[Post Treatment] X<br>1[Incoming > 1]                                     | 0.1760***<br>(0.0520) | 3.703***<br>(1.266)          | 6.332***<br>(2.223)       | -0.2827<br>(0.2474)                      | 0.0710*<br>(0.0345) |
| Author X Affiliation X Cohort FE   |                       |                              |                           |  |                     |
| Differential Trends by: Subfield X Career Start+Affiliation X Career Start |                       |                              |                           |  |                     |

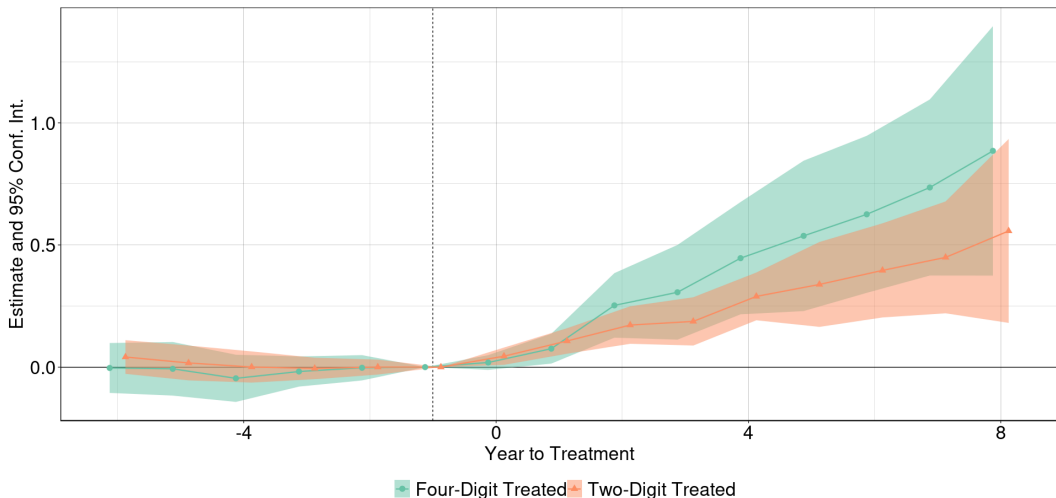
The affiliation X two-digit groups that received > 1 incoming scholars seem to benefit significantly more.

20% out of 751 first-time JTTP-shocks come with > 1 incoming scholar



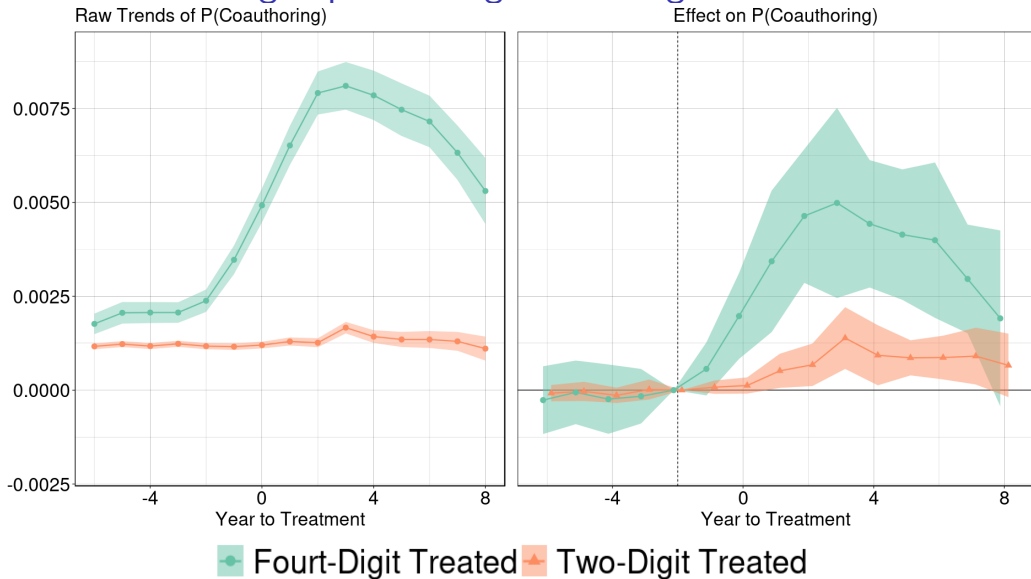
# Distance in Knowledge Space: 2-digit v.s. 4-digit - Event Study

Effect on Number of Publications



Regression includes scholar X affiliation X cohort FE, career start X affiliation X year X cohort FE, and career start X subfield X year X cohort FE. Standard errors clustered by university and two digit subfield.

# Distance in Knowledge Space: 2-digit v.s. 4-digit - Collaboration Pattern



Probability of collaboration in any given year doubles after treatment.

## Other evidence

Results point to a knowledge spillover channel rather than a resource effect:

- No effect on the fraction of papers that are funded. ie: No correlated resource flows.
- No dilution in large departments. A fixed inflow associated
- No effect if Phd degree is from China. Different knowledge profile & experience.

## Conclusion

- Main effect of JTTP seems to be collaboration with the domestic Chinese research base.
- Need to examine the concentration of the knowledge spillover effect, especially as it relates to knowledge agglomeration.
- Identification: formalise the advantages of 'dynamic' matching, use 'just ineligible' cohorts based on age 40.

## Stacked Difference in Difference: Robustness

We offer 12 robustness checks for our main result.

1. Dropping CAS - Measurement Error
2. Drop All Imputed Observations - Artificial Zeros
3. Time-Varying Slopes for Pretreatment Productivity
4. Same Relative Time Window across Cohorts - Weighting
5. Same Absolute Time Window across Cohorts - Weighting
6. Drop All Observations from Small Affiliations - Small Cell Size
7. Only Not-Yet-Treated as Control Group - Selection on Affiliations X 2-digit Trend
8. Only Never-Treated as Control Group
9. Only Non-treated Scholars in a Treated School as Control Group - Selection
10. Split Publications among Coauthors
11. Poisson Model
12. Separate Estimates by Cohort

# Stacked Difference in Difference: Robustness I-IX

|  | (1)                    | (2)                     | (3)                 | (4)                  | (5)   | (6)   | (7)  | (8)  | (9)                  |
|--|------------------------|-------------------------|---------------------|----------------------|---|---|--|--|----------------------|
|  | Number of Publications | IHS(Publications) X 100 | Number of Citations | IHS(Citations) X 100 | IHS(Publications in Top 10% Journals) X 100 | IHS(Publications in Top 50% Journals) X 100 | IHS(Publications in Bottom 50% Journals) X 100 | Fraction of Publications in Top 10% Journals X 100 | Average CiteScore    |
| <i>Drop Observations from the Chinese Academy of Science</i><br>N = 41,609,160                                   |                        |                         |                     |                      |   |   |  |  |                      |
| Treated X Post   | 0.1024***<br>(0.0312)  | 1.909**<br>(0.7670)     | -0.2096<br>(0.7008) | 1.556<br>(1.211)     | 0.3960<br>(0.3840)                          | 1.527**<br>(0.7041)                         | 0.7864<br>(0.5282)                             | -0.3328**<br>(0.1372)                              | 0.0173<br>(0.0196)   |
| <i>Drop All Imputed Observations</i><br>N = 27,308,939   |                        |                         |                     |                      |   |   |  |  |                      |
| Treated X Post   | 0.0824**<br>(0.0345)   | 1.305**<br>(0.4970)     | -1.187<br>(1.047)   | 0.0037<br>(1.085)    | 0.1376<br>(0.4738)                          | 1.174<br>(0.6980)                           | 0.2201<br>(0.6050)                             | -0.3277**<br>(0.1361)                              | 2.46E-05<br>(0.0191) |
| <i>Pre-treatment Publication and Citations - Time Varying Slopes - IHS</i><br>N = 41,787,795                     |                        |                         |                     |                      |   |   |  |  |                      |
| Treated X Post   | 0.0963***<br>(0.0301)  | 1.677**<br>(0.7705)     | -0.0005<br>(0.7191) | 2.225*<br>(1.267)    | 0.4467<br>(0.3553)                          | 1.601**<br>(0.6946)                         | 0.5600<br>(0.5146)                             | -0.2894**<br>(0.1361)                              | 0.0256<br>(0.0188)   |
| <i>Keep Only Post Period = [0, 1, 2] for All Cohorts</i><br>N = 31,867,230                                       |                        |                         |                     |                      |   |   |  |  |                      |
| Treated X Post   | 0.0691***<br>(0.0219)  | 1.323**<br>(0.5402)     | 0.1710<br>(0.5951)  | 1.689*<br>(0.8625)   | 0.2967<br>(0.2721)                          | 1.190**<br>(0.4911)                         | 0.6138<br>(0.4275)                             | -0.1978<br>(0.1174)                                | 0.0205<br>(0.0140)   |
| <i>Keep Only Post 2009 Observations and Drop Post Period 8</i><br>N = 36,026,474                                 |                        |                         |                     |                      |   |   |  |  |                      |
| Treated X Post   | 0.0811**<br>(0.0292)   | 1.520**<br>(0.7124)     | -0.0894<br>(0.6965) | 1.243<br>(1.011)     | 0.3514<br>(0.3492)                          | 1.319*<br>(0.6639)                          | 0.3448<br>(0.5114)                             | -0.2679**<br>(0.1275)                              | 0.0228<br>(0.0175)   |
| <i>Dropping All Observations from an Affiliation X 2-digit Group with Less than 10 Members</i><br>N = 34,669,890 |                        |                         |                     |                      |   |   |  |  |                      |
| Treated X Post   | 0.1031***<br>(0.0300)  | 2.099**<br>(0.7529)     | -0.1371<br>(0.6934) | 1.991<br>(1.205)     | 0.4608<br>(0.3755)                          | 1.661**<br>(0.6996)                         | 0.7818<br>(0.5165)                             | -0.3241**<br>(0.1333)                              | 0.0212<br>(0.0193)   |
| <i>Only Pre-treatment Periods of Not-Yet-or-Previously Treated as Control Group</i><br>N = 6,028,083             |                        |                         |                     |                      |   |   |  |  |                      |
| Treated X Post   | 0.0387**<br>(0.0184)   | 0.8753*<br>(0.5043)     | 1.340<br>(1.044)    | 1.729<br>(1.296)     | 0.2617<br>(0.2272)                          | 1.280***<br>(0.4186)                        | 0.1053<br>(0.6022)                             | -0.2987**<br>(0.1414)                              | 0.0241<br>(0.0163)   |
| <i>Only Non-treated Scholars in a Treated School as Control Group</i><br>N = 7,426,038                           |                        |                         |                     |                      |   |   |  |  |                      |
| Treated X Post   | 0.0797***<br>(0.0243)  | 1.609***<br>(0.5423)    | 0.1493<br>(0.6105)  | 1.701<br>(1.028)     | 0.5818*<br>(0.3294)                         | 1.582***<br>(0.5368)                        | 0.1676<br>(0.4410)                             | -0.2479*<br>(0.1402)                               | 0.0164<br>(0.0182)   |
| <i>Only Never-treated as Control Group</i><br>N = 38,760,942   |                        |                         |                     |                      |   |   |  |  |                      |
| Treated X Post   | 0.1317***<br>(0.0403)  | 2.407**<br>(0.8643)     | -0.8717<br>(0.9667) | 1.061<br>(1.611)     | 0.7262<br>(0.5069)                          | 1.640*<br>(0.8905)                          | 0.7532<br>(0.6782)                             | -0.2900<br>(0.1743)                                | 0.0168<br>(0.0271)   |
| <i>Main Specification</i><br>N = 41,787,795  |                        |                         |                     |                      |   |   |  |  |                      |
| Treated X Post   | 0.1020***<br>(0.0306)  | 1.871**<br>(0.7601)     | -0.2532<br>(0.6939) | 1.498<br>(1.201)     | 0.3949<br>(0.3789)                          | 1.515**<br>(0.6988)                         | 0.7667<br>(0.5199)                             | -0.3277**<br>(0.1361)                              | 0.0170<br>(0.0193)   |

## Stacked Difference in Difference: Robustness X

|                | (1)                                   | (2)   | (3)                                | (4)  |
|----------------|---------------------------------------|---|------------------------------------|--|
|                | Publications<br>Divide by # Coauthors | IHS(Publications<br>Divide by # Coauthors)<br>X 100 | Citations<br>Divide by # Coauthors | IHS(Citations<br>Divide by # Coauthors)<br>X 100 |
| Treated X Post | 0.0213***<br>(0.0063)                 | 1.074***<br>(0.3487)                                | 0.0494<br>(0.1141)                 | 0.8777<br>(0.7636)                               |

*Main Specification*  
*N = 41,787,795*

## Stacked Difference in Difference: Robustness XI

*Linear Model - Main Specification*  
*N = 41,787,795*

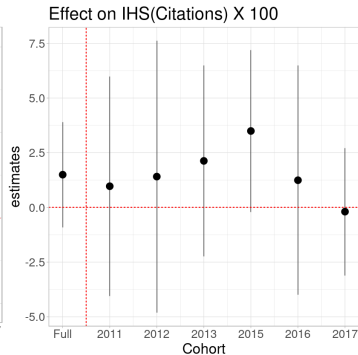
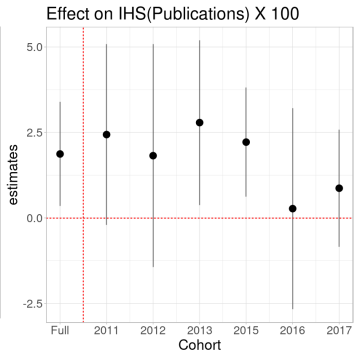
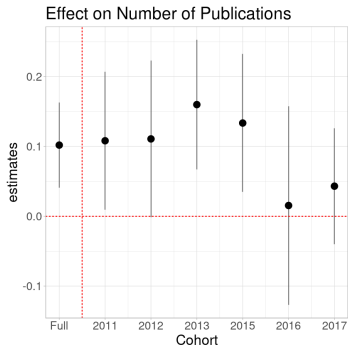
|                | (1)                        | (2)                     |
|----------------|----------------------------|-------------------------|
|                | IHS(Publications)<br>X 100 | IHS(Citations) X<br>100 |
| Treated X Post | 1.871**<br>(0.7601)        | 1.498<br>(1.201)        |

*Poisson Model - Main Specification*  
*N = 41,787,795*

|   | Publications         | Citations          |
|---|----------------------|--------------------|
| Treated X Post                            | 0.0304**<br>(0.0118) | 0.0068<br>(0.0118) |
| Percentage Effect - $[e^{(\beta)}-1]*100$ | 3.0867               | 0.6823             |



# Stacked Difference in Difference: Robustness XII



## Peer Effect Results Overview

- ↗ Direct productivity effect on Peer Scholars:
  - +.1 publication each year (or 2% each year)
  - no effect when weighted by citations
  - no effect on average quality
  - effect larger when multiple JTTP arrive at once
- **Mechanism:**
  - **Evidence for Idea-based Spillover**
    1. Effect Larger then Closer in Knowledge Space
    2. More Collaboration then Closer in Knowledge Space
    3. No Heterogeneity by Seniority
  - Ruling out Direct Resource Effect

## Distance in Knowledge Space: 2-digit v.s. 4-digit

If the peer effect is driven by knowledge sharing, we expect those who are close to the incoming JTTP to benefit more.

(Note: we can also see the 2-digit v 4-digit as a triple difference, which would be the using within university X 2-digit variation in treatment - addressing potential selection on department trends. Although the estimates would not be significant, but the fact that there's trend break after treatment buttresses the causal interpretation of our result.)

|  | (1)                   | (2)                          | (3)                       | (4)                                      | (5)                 |
|--|-----------------------|------------------------------|---------------------------|--|---------------------|
|  | # Publications        | IHS(# Publications)<br>X 100 | IHS(# Citations)<br>X 100 | % of Publications in<br>Top 10% Journals | Average CiteScore   |
| 1[Post Treatment]  | 0.0833***<br>(0.0265) | 1.917***<br>(0.6699)         | 2.330*<br>(1.178)         | -0.2320<br>(0.1544)                      | 0.0223<br>(0.0194)  |
| 1[Post Treatment] X<br>1[Same 4-digit]                                     | 0.0539<br>(0.0361)    | -0.1349<br>(0.7959)          | -2.403<br>(1.456)         | -0.2716**<br>(0.1121)                    | -0.0151<br>(0.0162) |
| Author X Affiliation X Cohort FE   |                       |                              |                           |  |                     |
| Differential Trends by: Subfield X Career Start+Affiliation X Career Start |                       |                              |                           |  |                     |

When a JTTP scholar arrives in the same four sub-field, we see an additional interaction effect on the number of publications. The interaction is sizeable although not significant.

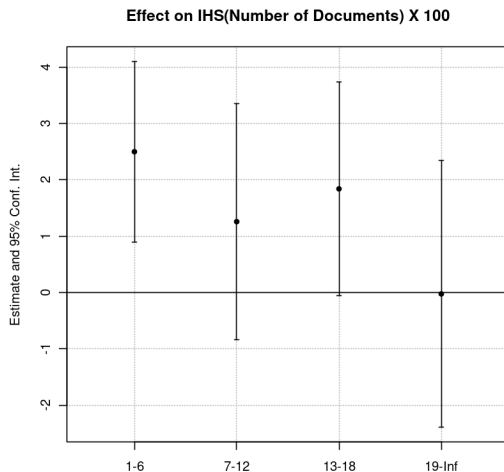
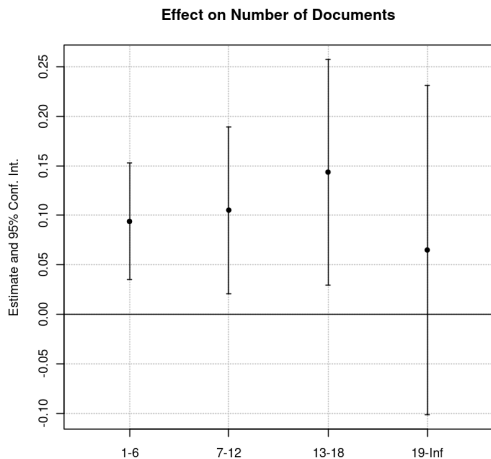
## Distance in Knowledge Space: 2-digit v.s. 4-digit - Collaboration Pattern

- If knowledge spillover is the mechanism, we expect to see that incumbent scholars will start to increase collaborate with the joiner.
- Collaboration intensity would vary by their distance in knowledge space.

We test this implication in a event study regression.

- Challenge: for never-treated scholars there are no incoming scholars - no reasonable counterfactuals
- Solution:
  - for treated scholars, create placebo coauthorship outcomes with the incoming JTTP with the statistical equivalent from the propensity score match
  - the fake dataset serves as the control group
  - use individual-specific time-trends

# Heterogeneity by Seniority - Time Since First Paper



Similar effect size across seniority  $\implies$

Consistent with a general, rather than top-down, knowledge spillover story

## Peer Effect Results Overview

- ↗ Direct productivity effect on Peer Scholars:
  - +.1 publication each year (or 2% each year)
  - no effect when weighted by citations
  - no effect on average quality
  - effect larger when multiple JTTP arrive at once
- **Mechanism:**
  - Evidence for Idea-based Spillover
    1. Effect Larger then Closer in Knowledge Space
    2. More Collaboration then Closer in Knowledge Space
    3. No Heterogeneity by Seniority
  - **Ruling out Direct Resource Effect**
    1. No Effect on Fraction Funded
    2. No Dilution in Larger Departments
    3. No Effect if PhD Degree from China

## No Effect on Fraction Funded

No evidence that incumbents received more funding after a JTTP shock.

|  | (1)                | (2)                   | (3)                   |
|--|--------------------|-----------------------|-----------------------|
|  | Fraction Funded    | # Funded              | # Publications        |
| 1[Post Treatment]  | 0.0016<br>(0.0022) | 0.0563***<br>(0.0201) | 0.1020***<br>(0.0306) |
| Sample Mean  | 0.2302             | 1.381                 | 3.36                  |
| Scholar X Affiliation X Year X Cohort Observations: 41,787,795             |                    |                       |                       |
| Author X Affiliation X Cohort FE   |                    |                       |                       |
| Differential Trends by: Subfield X Career Start+Affiliation X Career Start |                    |                       |                       |

## No Dilution in Larger Departments

Suppose the effect came from either (1) a fixed inflow of resources with the JTTP scholar and/or (2) a reduction of average administrative load due to the joiner. We would expect the effect to become diluted in larger incumbent groups.

|  | (1)  | (2)                          | (3)                       | (4)                                      | (5)                  |
|--|--|------------------------------|---------------------------|--|----------------------|
|  | # Publications   | IHS(# Publications)<br>X 100 | IHS(# Citations)<br>X 100 | % of Publications in<br>Top 10% Journals | Average CiteScore    |
| 1[Post Treatment]                      | -0.2362<br>(0.1718)  | -8.929**<br>(4.061)          | -20.76**<br>(8.280)       | 0.0867<br>(0.6830)                       | -0.1904*<br>(0.1035) |
| 1[Post Treatment] X<br>IHS(Incumbents) | 0.0005*<br>(0.0003)  | 0.0161**<br>(0.0061)         | 0.0332**<br>(0.0122)      | -0.0006<br>(0.0010)                      | 0.0003*<br>(0.0002)  |
|  | Author X Affiliation X Cohort FE   |                              |                           |  |                      |
|  | Differential Trends by: Subfield X Career Start+Affiliation X Career Start |                              |                           |  |                      |

The peer effects are larger when the receiving department is larger.



## No Effect if PhD Degree from China

Suppose the effect came from an inflow of resources and/or general prestige associated with attracting a JTTP.

We would expect the domestic PhD to have the same effect as a foreign PhD.

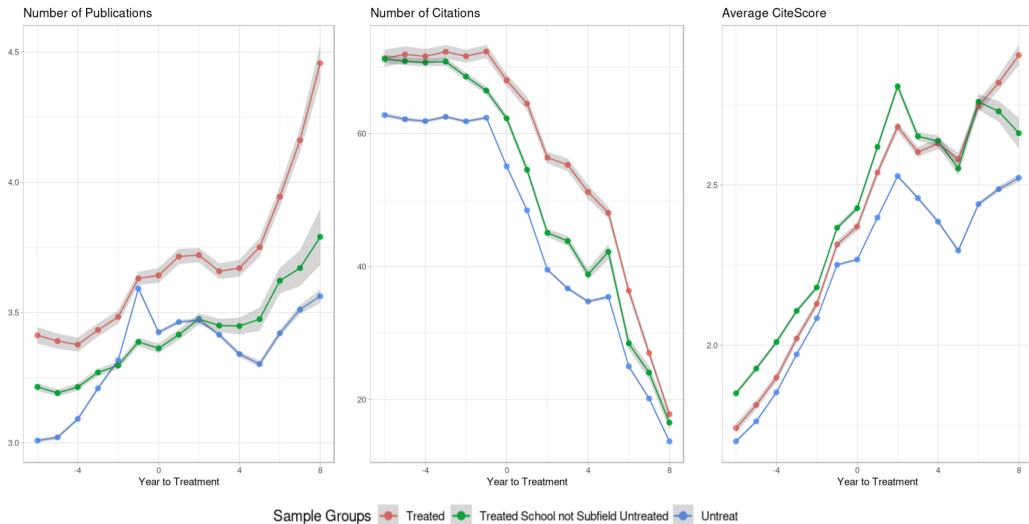
|                                       | (1)  | (2)                          | (3)                       | (4)                                      | (5)                  |
|---------------------------------------|--|------------------------------|---------------------------|--|----------------------|
|                                       | # Publications   | IHS(# Publications)<br>X 100 | IHS(# Citations)<br>X 100 | % of Publications in<br>Top 10% Journals | Average CiteScore    |
| 1[Post Treatment]                     | 0.1537***<br>(0.0309)  | 3.051***<br>(0.7483)         | 3.605***<br>(1.271)       | -0.4227**<br>(0.1663)                    | 0.0326<br>(0.0231)   |
| 1[Post Treatment] X<br>PhD from China | -0.1447***<br>(0.0297)   | -3.301***<br>(0.8228)        | -5.892**<br>(1.578)       | 0.2680<br>(0.2057)                       | -0.0434*<br>(0.0234) |
|                                       | Author X Affiliation X Cohort FE   |                              |                           |  |                      |
|                                       | Differential Trends by: Subfield X Career Start+Affiliation X Career Start |                              |                           |  |                      |

No effect when the joiner received his/her PhD from China.

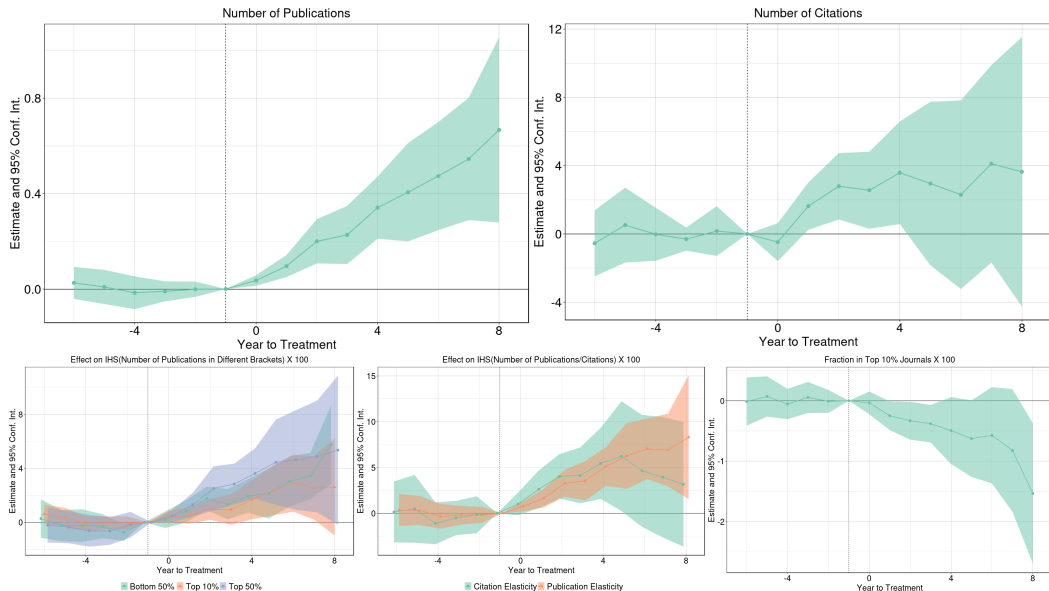
## JTTP Top Fields of Publication

| <i>Top Fields</i>                          |        | <i>Top 20 Subfields</i>                  |       |
|--|--------|--|-------|
| Field                                      | Pct    | Subfield                                 | Pct   |
| Physics                                    | 18.82% | General Chemistry                        | 5.42% |
| Chemistry                                  | 12.67% | General Materials Science                | 5.18% |
| Material Engineering                       | 12.55% | General Physics & Astronomy              | 4.32% |
| Engineering                                | 12.17% | Electrical & Electronic Engineering      | 3.33% |
| Biochemistry                               | 8.71%  | Condensed Matter Physics                 | 3.09% |
| Medicine                                   | 6.42%  | Nuclear & High Energy Physics            | 2.55% |
| Chemical Engineering                       | 4.94%  | Electronic, Optical & Magnetic Materials | 2.35% |
| Computer Science                           | 4.58%  | Atomic, Molecular Physics & Optics       | 2.13% |
| Earth and Planetary Sciences               | 4.44%  | Mechanical Engineering                   | 2.11% |
| Environmental Science                      | 3.08%  | Physics & Astronomy (miscellaneous)      | 2.06% |
| Mathematics                                | 2.72%  | General Medicine                         | 1.87% |
| Energy                                     | 2.43%  | Physical & Theoretical Chemistry         | 1.76% |
| Agriculture                                | 2.09%  | Catalysis                                | 1.74% |
| Neuroscience                               | 1.18%  | Biochemistry                             | 1.72% |
| Immunology and Microbiology                | 1.02%  | Materials Chemistry                      | 1.70% |
| Pharmacology, Toxicology & Pharmaceuticals | 0.97%  | Mechanics of Materials                   | 1.52% |
| Social Sciences                            | 0.37%  | Organic Chemistry                        | 1.37% |
| Decision Sciences                          | 0.19%  | Molecular Biology                        | 1.31% |
| Business, Management and Accounting        | 0.12%  | General Engineering                      | 1.24% |
| Psychology                                 | 0.12%  | General Chemical Engineering             | 1.16% |
| Nursing                                    | 0.11%  | <i>Bottom Five Subfields</i>             |       |
| Health Professions                         | 0.10%  | Assessment and Diagnosis                 | 0.00% |
| Arts and Humanities                        | 0.09%  | Care Planning                            | 0.00% |
| Economics                                  | 0.06%  | Critical Care Nursing                    | 0.00% |
| Veterinary                                 | 0.04%  | Dentistry (miscellaneous)                | 0.00% |
| Dentistry                                  | 0.03%  | Pharmacy                                 | 0.00% |

# Peer Effects of Receiving a JTTP Scholar: Raw Trends



# Peer Effects of Receiving a JTTP Scholar: Event Study Estimates



## Top Ten JTTP PhD Universities

| Rank | University                                     | Count | Pct    |
|------|--|-------|--------|
| 1    | Chinese Academy of Sciences                    | 546   | 14.99% |
| 2    | Peking University                              | 140   | 3.84%  |
| 3    | Tsinghua University                            | 120   | 3.29%  |
| 4    | University of Science and Technology of China  | 91    | 2.50%  |
| 5    | National University of Singapore               | 72    | 1.98%  |
| 6    | Nanyang Technological University               | 67    | 1.84%  |
| 7    | Hong Kong University of Science and Technology | 54    | 1.48%  |
| 8    | Fudan University                               | 53    | 1.46%  |
| 9    | Zhejiang University                            | 46    | 1.26%  |
| 10   | Wuhan University                               | 39    | 1.07%  |

Top 10 PhD universities = 33.7% of JTTP scholars. Main path is China Phd then overseas Postdoc

## Top Ten JTTP Source Universities (Postdoc)

|    | University                            | Count | Pct   |
|----|---------------------------------------|-------|-------|
| 1  | Harvard University                    | 151   | 3.28% |
| 2  | Stanford University                   | 102   | 2.21% |
| 3  | Massachusetts Institute of Technology | 97    | 2.10% |
| 4  | University of California Berkeley     | 73    | 1.58% |
| 5  | University of California Los Angeles  | 71    | 1.54% |
| 6  | Nanyang Technological University      | 66    | 1.43% |
| 7  | Yale University                       | 58    | 1.26% |
| 8  | University of Michigan                | 55    | 1.19% |
| 9  | National University of Singapore      | 53    | 1.15% |
| 10 | University of California San Diego    | 52    | 1.13% |

Top 10 'senders' account for 16.9% of JTTP scholars

## Top Ten JTTP-Receiving Universities

| Rank | University                                    | Count | Pct    |
|------|---|-------|--------|
| 1    | Chinese Academy of Sciences                   | 493   | 13.74% |
| 2    | Tsinghua University                           | 223   | 6.21%  |
| 3    | Zhejiang University                           | 201   | 5.60%  |
| 4    | Peking University                             | 194   | 5.41%  |
| 5    | University of Science and Technology of China | 183   | 5.10%  |
| 6    | Shanghai Jiao Tong University                 | 158   | 4.40%  |
| 7    | Fudan University                              | 137   | 3.82%  |
| 8    | Nanjing University                            | 127   | 3.54%  |
| 9    | Sun Yat-Sen University                        | 115   | 3.20%  |
| 10   | Huazhong University of Science and Technology | 114   | 3.18%  |

Top 10 'receivers' account for 54% of TTP (40.5% if CAS excluded).

## Additional Direct Effect Results

- Callaway and Sant'Anna estimator including all Cohorts [Results](#)
- include only JTTP scholars with ORCID in analysis [Results](#)
- DiD results using renegees as control group [Reneger as controls](#)
- Heterogeneity analysis



## Appendix: Direct Productivity Effects

Table: Baseline Estimates: Number of Publications by Cohort 2011-2017

|                                     | 2011              | 2012              | 2013              | 2015             | 2016             | 2017              |
|-------------------------------------|-------------------|-------------------|-------------------|------------------|------------------|-------------------|
| <i>Treated</i> × <i>Post</i> [0, 3] | -0.069<br>(0.095) | -0.152<br>(0.068) | -0.141<br>(0.054) | 0.000<br>(0.049) | 0.058<br>(0.056) | -0.010<br>(0.046) |
| <i>Treated</i> × <i>Post</i> [4, )  | 0.209<br>(0.126)  | 0.034<br>(0.079)  | 0.133<br>(0.066)  | 0.160<br>(0.066) | 0.000<br>(.)     | 0.000<br>(.)      |
| Scholar FE                          | Yes               | Yes               | Yes               | Yes              | Yes              | Yes               |
| Year FE                             | Yes               | Yes               | Yes               | Yes              | Yes              | Yes               |
| Career × Year FE                    | Yes               | Yes               | Yes               | Yes              | Yes              | Yes               |
| Field × Year FE                     | Yes               | Yes               | Yes               | Yes              | Yes              | Yes               |
| Mean of the Dept. Variable          | 1.0596            | 0.9395            | 0.8425            | 0.7275           | 0.6675           | 0.5946            |
| No. of Observations                 | 7410              | 17070             | 26880             | 30060            | 24540            | 51960             |
| Adjusted R-squared                  | 0.7109            | 0.6688            | 0.6687            | 0.6514           | 0.6489           | 0.6089            |

Notes: Standard errors in parentheses. Dependent variable is  $\ln$  transformation of number of publications.

## Appendix: Direct Productivity Effects

**Table:** Effect on JTTP Scholars Baseline Estimates Stacked Cohorts 2011, 2012, 2013

|                                     | Num Pubs          | Num Cites         | CiteScore         | Top 10 Pct        | Top 50 Pct        | Last Authored     | First Authored    | Funded            |
|-------------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| <i>Treated</i> × <i>Post</i> [0, 3] | -0.136<br>(0.038) | -0.172<br>(0.060) | -0.253<br>(0.081) | -0.070<br>(0.033) | -0.093<br>(0.031) | -0.041<br>(0.032) | -0.070<br>(0.023) | -0.059<br>(0.034) |
| <i>Treated</i> × <i>Post</i> [4, 6] | 0.127<br>(0.046)  | 0.103<br>(0.072)  | 0.104<br>(0.084)  | 0.133<br>(0.043)  | 0.085<br>(0.039)  | 0.328<br>(0.044)  | -0.072<br>(0.024) | 0.177<br>(0.046)  |
| Scholar FE                          | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               |
| Cohort×Year FE                      | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               |
| Career×Cohort×Year FE               | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               |
| Field×Cohort×Year FE                | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               |
| Mean of the Dept. Variable          | 0.9193            | 1.6361            | 2.3115            | 0.5173            | 0.4488            | 0.2962            | 0.3502            | 0.5130            |
| No. of Observations                 | 47936             | 47936             | 47936             | 47936             | 47936             | 47936             | 47936             | 47936             |
| Adjusted $R^2$                      | 0.6689            | 0.6702            | 0.6378            | 0.5458            | 0.4620            | 0.5008            | 0.3958            | 0.5992            |

**Notes:** Standard errors in parentheses. For each cohort we keep scholar-year observations in the same window  $t \in [-21, 6]$ , where  $t = 0$  is the time of junior thousand talents plan recruitment year. There are 856 JTTP scholars and 856 matched scholars. All dependent variable has transformed using inverse hyperbolic sine. We control for pre-treatment baseline covariates times cohort times year fixed effect.

## Appendix: Renegers as Control Group

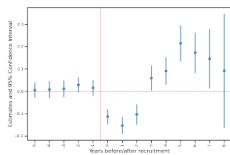
**Table:** Comparison between Joiners and all Renegers: Stacked Cohorts 2011-2017

|                            | Num Pubs         | Num Cites        | CiteScore        | Top 10 Pct       | Top 50 Pct       | Last Authored    | First Authored   | Funded           |
|----------------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|------------------|
| <i>Treated × Post</i>      | 0.095<br>(0.053) | 0.162<br>(0.083) | 0.139<br>(0.097) | 0.066<br>(0.041) | 0.013<br>(0.041) | 0.014<br>(0.039) | 0.071<br>(0.025) | 0.076<br>(0.048) |
| Scholar FE                 | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              |
| Cohort×Year FE             | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              |
| Career×Cohort×Year FE      | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              |
| Field×Cohort×Year FE       | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              | Yes              |
| Mean of the Dept. Variable | 0.7487           | 1.3501           | 1.8446           | 0.4233           | 0.3573           | 0.2022           | 0.3103           | 0.4402           |
| No. of Observations        | 98640            | 98640            | 98640            | 98640            | 98640            | 98640            | 98640            | 98640            |
| Adjusted $R^2$             | 0.6437           | 0.6587           | 0.6299           | 0.5415           | 0.4495           | 0.4630           | 0.4303           | 0.5932           |

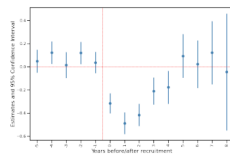
**Notes:** Standard errors in parentheses. All dependent variable has transformed using inverse hyperbolic sine. We control for pre-treatment baseline covariates times cohort times year fixed effect. Career length is defined as number of years since graduating from Ph.D. program. Field is defined as the field with maximum number of publications before recruitment for a scholar.

# Appendix: Callaway and Sant'Anna DiD

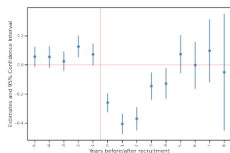
(a) number of publications



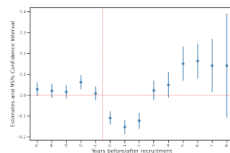
(b) cites



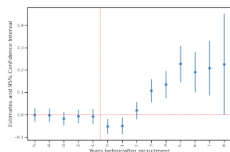
(c) citesscore



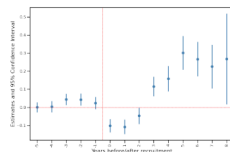
(d) top 10 percentile publications



(e) top 50 percentile publications



(f) funding



## Appendix: Including only Selected Scholars with ORCID

Table: Effect on JTTP Scholars: Estimates with ORCIDStacked Cohorts 2011, 2012, 2013

|                                     | Num Pubs          | Num Cites         | CiteScore         | Top 10 Pct        | Top 50 Pct        | Last Authored     | First Authored    | Funded            |
|-------------------------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|-------------------|
| <i>Treated</i> × <i>Post</i> [0, 3] | -0.194<br>(0.084) | -0.155<br>(0.126) | -0.206<br>(0.172) | -0.091<br>(0.071) | -0.127<br>(0.069) | -0.123<br>(0.072) | -0.080<br>(0.049) | -0.096<br>(0.073) |
| <i>Treated</i> × <i>Post</i> [4, 6] | 0.121<br>(0.098)  | 0.148<br>(0.150)  | 0.148<br>(0.179)  | 0.163<br>(0.091)  | 0.139<br>(0.080)  | 0.343<br>(0.093)  | -0.126<br>(0.048) | 0.183<br>(0.094)  |
| Constant                            | 0.985<br>(0.010)  | 1.781<br>(0.016)  | 2.496<br>(0.020)  | 0.581<br>(0.009)  | 0.469<br>(0.008)  | 0.307<br>(0.009)  | 0.374<br>(0.005)  | 0.543<br>(0.009)  |
| Scholar FE                          | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               |
| Cohort × Year FE                    | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               |
| Career × Cohort × Year FE           | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               |
| Field × Cohort × Year FE            | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               | Yes               |
| Mean of the Dept. Variable          | 0.9776            | 1.7781            | 2.4892            | 0.5831            | 0.4670            | 0.3167            | 0.3618            | 0.5459            |
| No. of Observations                 | 12852             | 12852             | 12852             | 12852             | 12852             | 12852             | 12852             | 12852             |
| Adjusted R-squared                  | 0.6814            | 0.6837            | 0.6548            | 0.5615            | 0.4650            | 0.5229            | 0.4148            | 0.6141            |

Notes: Standard errors in parentheses. For each cohort we keep scholar-year observations in the same window

$t \in [-21, 6]$ , where  $t = 0$  is the time of junior thousand talents plan recruitment year. There are 236 JTTP

scholars with ORCID and 236 matched scholars. All dependent variable has transformed using inverse

hyperbolic sine.

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