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## Commercial Medicine:

### Britain in the late nineteenth and early twentieth centuries

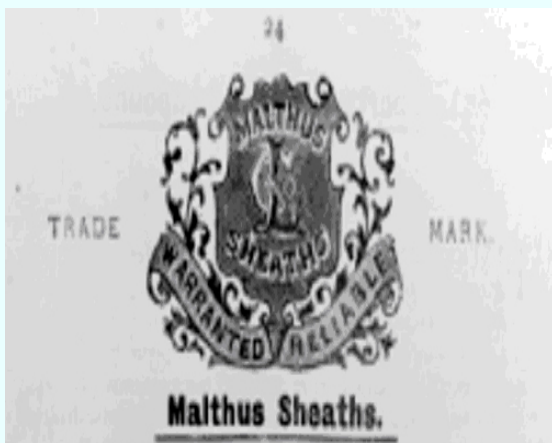
#### Between Commerce and Professionalism: The Changing Form, Role and Significance of the Medical Trade Catalogue in Britain, 1880-1914

My PhD research examined the design, production, distribution and reception of catalogues within the medical trade.

I analysed the ways in which producers successfully shaped catalogues to suit practitioners' professional and practical requirements. The medical profession accepted catalogues as a form of advertising, despite professional obligations to distance medicine from commercial trade practices.



John Weiss & Sons, *Illustrated Catalogue of Surgeons Instruments and Appliances*, 1901



Trademark for Malthus Sheaths  
A. Lambert, *Catalogue of Surgical Appliances*, 1894

#### Industry and Sensibility: Household Contraceptive Technologies, 1860-1960

My current research builds on my PhD and explores the impact of trade on changing attitudes towards contraceptive technologies.

I analyse contraceptive production, promotion, distribution and consumption, and in doing so, provide a much-needed economic perspective on contraceptive technologies within the sphere of domestic health management.

Images: courtesy of the Thackray Museum, Leeds