



i-graduate

Global Education Profiler (GEP)

Developing global graduates

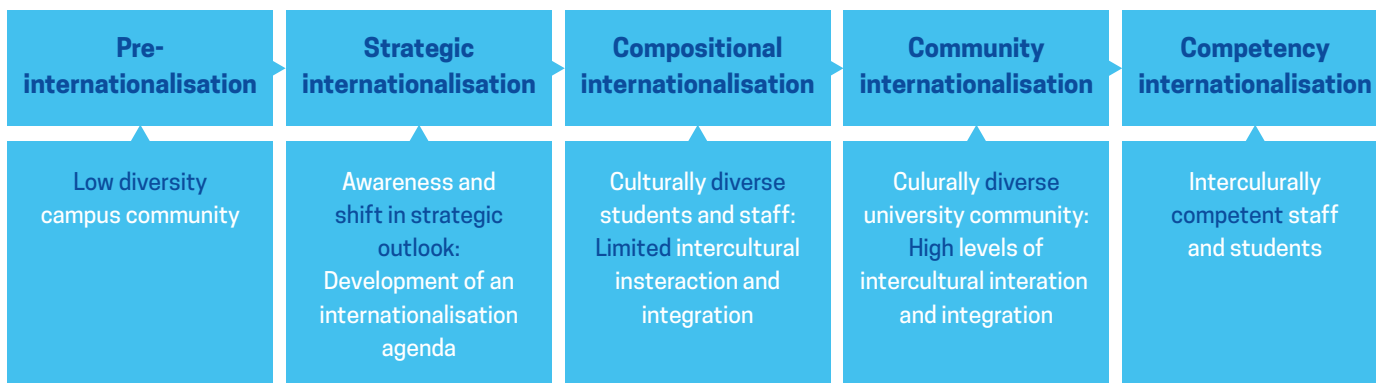
The diagnostic tool enabling universities to evolve their level of internationalisation and meet the need for better global graduates

The internationalisation problem faced by universities

In order to meet the demand for graduates with global skills, the goal of internationalisation has been adopted by universities around the world. However, to date there has been little understanding of what makes a 'global graduate', or how higher education institutions (HEIs) can help foster the associated qualities.

The current reliance on structural/compositional indicators to measure internationalisation, such as the numbers of international students and staff, simply gives a quantified view of the diversity of the institution, but this diversity does not automatically support the development of internationalisation and skilled global graduates. This has led to many institutions stalling in the middle stages of internationalisation and struggling to advance to 'community internationalisation' with interculturally competent staff and students.

STAGES OF INTERNATIONALISING HEIs



© Spencer-Oatey & Dauber, Applied Linguistics, University of Warwick



Moving to 'community internationalisation', developing global graduates

The Global Education Profiler (GEP) has been developed by the University of Warwick to focus on the factors that lead to 'community internationalisation', such as levels of intercultural interaction and integration across the diverse university community. It identifies and benchmarks the quality of the global learning environment students are experiencing. In doing so, it identifies opportunities to develop global graduate skills and achieve more meaningful internationalisation.



Joining those universities participating in the GEP provides a wide range of benefits:

- **Evaluate the effectiveness of your internationalisation strategy.**
- **Assess your university's measure of 'community internationalisation' and develop the learning environments that lead to improved student experience.**
- **Evaluate and benchmark internationalisation across your network of universities.**
- **Enable programmes to create global students, improving their employability prospects.**
- **Prioritise effort, optimise resource allocation and enhance satisfaction.**
- **Increase student satisfaction and staff-student engagement.**
- **Compare your university against peers and best practice benchmarks.**
- **Highlight areas for development of your internationalisation.**

“There is a notable lack of evidence that can be used to assess and benchmark performance in internationalisation. We selected the GEP as the best available tool of its kind to help our members benchmark in key areas relevant to the development of students in culturally diverse universities.”

PROFESSOR DONOGHUE, EXECUTIVE BOARD MEMBER OF THE COIMBRA GROUP



How the GEP is able to deliver such impact

The tool asks students and staff to rate the following areas in terms of both their 'importance' and their 'actual experience'.

Students

1. *Social integration*
2. *Academic integration*
3. *Global opportunities and support*
4. *Communication skills*
5. *Foreign language skills*

Staff

1. *Workplace life*
2. *Intercultural development opportunities*
3. *Intercultural strengths*
4. *Teaching and learning*
5. *International collaborations*
6. *Workplace engagement*

It goes beyond simply using satisfaction as a measure, instead evaluating the importance that students and staff attach to the issue and their level of engagement with it. Crucially it identifies the gap between what they value and what they are experiencing.

The results of the Global Education Profiler are presented via Interact, a data visualisation tool enabling you to filter data by study-area, department, demographics, study level, study mode (full or part time) and study type. In this way, we help you focus and track improvement efforts, whilst simplifying the sharing of analysis with university stakeholders.



The Global Education Profiler is the only strategic planning tool available to Higher Education institutions that moves beyond structural/compositional benchmarking and provides a meaningful measure of global skills growth.

Contact us to arrange an online demonstration or to discuss how your institution can start to benefit from GEP participation



info@i-graduate.org



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