

Table	Stakeholders?	Activities?
Bacterial Targets	Pharmaceutical companies, researchers, clinicians, companies developing diagnostics	<p><u>Pharmaceutical companies</u>: Building connections is problematic, need to find ways to consult them.</p> <p><u>Clinicians</u>: Mostly listening and learning about their needs</p> <p><u>Diagnostic companies</u>: Invite them to workshops, talk to them</p>
Diagnostics	<p>- At Warwick, mostly Engineers and Chemists</p> <p>- The NIHR, who can help bring discoveries to the clinical arena.</p> <p>Within the NIHR: Research Design Service, Early Contact Team, Research & Development Managers</p>	<p>There is a gap between basic science and clinical trials.</p> <p><u>Design a proposal with the NIHR</u>: The Research Design Service can help researchers design proposals and incorporate patient involvement</p> <p><u>Join the Academic Health Science Network</u>: a catalyst bringing together NHS and academic organisations, local authorities, the third sector and industry</p> <p><u>Sign up to Clinical Research Network Newsletter</u>: Keep up to date with specialty groups and events</p>
Behaviour Change	Doctors, nurses, pharmacists, patients, health care workers, clinical commissioning groups, information prescription service, media	<p><u>Use social media</u>: Good news doesn't sell, need a big story. Rebalance patient expectations and responsibility</p> <p><u>Focus groups</u></p> <p><u>Press releases</u> – hold events to get own message out, coupled with social media</p>
Novel Therapeutics	<p>Everyone from infected individuals to companies.</p> <p>The main issue is funding and the hurdles such as patient costs</p>	<p><u>Crowdfunding</u></p> <p><u>Patient involvement/sponsorship</u></p> <p><u>Innovative approaches to shortening regulatory process</u> eg. Animal models are expensive and not very good. Toxicology and pharmacokinetics are also expensive.</p>
Modelling and Infection Control	Patients, hospitals, farmers/veterinarians, pharmaceuticals	Acquire data, case studies to understand transmission