

## Using digital clinical communication to support young adults with long-term conditions: lessons from the LYNC study

#### The Team

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## Introduction

## Research aims

- To evaluate the impacts and outcomes of digital clinical communications for young people living with a long term condition
- To provide a critical analysis of the use, monitoring and evaluation, of digital clinical communications by NHS providers.

## **Research question**

 What are the effects, impacts, costs and necessary safeguards for digital clinical communications for young people living with long term conditions and engaging with NHS providers?

## **Digital Clinical Communication**

## **DCC** definition

- Clinician and/or young person is (or could be) mobile when sending/receiving the communication
- Two-way
- Synchronous or asynchronous
- For clinical care purposes

## **Example of DCCs**

- Email
- Text
- Mobile phone
- Web portals
- SKYPE/FaceTime
- Social Media (e.g. Facebook/Twitter)

## Methods

- 20 case studies (mixed methods)
- Clinics supporting 16-24yr olds with a long term condition
- Conditions which are most expensive to the NHS
- Interviews with patients, parents/NOK and clinicians & Information Governance Manager and clinician observation
- Rapid evidence synthesis and PPI work streams

Grey literature review for NHS digital-clinical projects

Projects complete
No funding
Champions moved on

Key opinion and clinical leaders identified

Snowball sampling

80 telephone conversations

Sampling framework

**UK** region

Degree of digital communication

Condition

Age range

Novel technology

	Midlands	Mental health	Children and adolescents (< 18 years)
Participants	Midlands	Mental health	≥16 years
	South/South East	Mental health	Children and adolescents < 18 years
	East	Mental Health	14-25 years
Interviews HCPs n= 185	Midlands	HIV	All ages
	Midlands	Diabetes	11- 18/19 years
Young people n= 159	South/South East	Diabetes	Transition/adolescent & young adult patients
	South/South East	Cancer	Paediatric including young adults (<18 years)
	North/North East	Cancer	13-24 years
Parents/NOK	South/South East	IBD	All ages
n= 11	South/South East	IBD	Adolescent/young adult clinic (13-24 years)
	North/North East	Cystic Fibrosis	≥16 years (~80% population 16-24 years)
Clinic	West	Cystic fibrosis	≥16 years (Adult service but most are under 30)
observations	Midlands	Renal	Young adult (16-21/22 years)
	North/North East	Rheumatology	Transition/adolescent & young adult patients
	South/South East	Haemoglobinopathy	All ages (inc transition clinic)
	South/South East	Liver	Transition/adolescent & young adult patients
	South/South East	Dermatology	All ages
	Midlands	Sexual health	14-20 yrs
	Midlands	Various	14-19 years in community (School Nurse)



# Engaging young people with long term conditions through digital communication (the LYNC study): timely communications and managing the patient-clinician relationship.

## Carol Bryce and Frances Griffiths

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> Timeliness of communication: patients

Like because obviously I have my phone on me most of the time, and like say I'm at college and something has gone wrong then I could text them then I suppose rather than having to probably get their number and that.

(Young person) Diabetes

## > Timeliness of communication: clinicians

It does give you, as a clinician, a luxury that you don't normally have because normally your communication is face to face or over the phone and therefore it's very instantaneous. [...] Whereas email does give you that breathing space and that thinking space so that you can formulate a really strong response.

(Physiotherapist) Cystic Fibrosis

> Managing the patient-clinician relationship: clinician

I've got one person, young person that I've been working with for quite some time now and I know he's more likely to respond to a text than a phone call. I'm not really sure why, but if I text him he normally comes back within a couple of hours or so, but if I try and phone and leave a message [...] sometimes I don't get a reply at all.

(Senior Mental Health Practitioner) Mental Health Outreach Team

> Managing the patient-clinician relationship: patient

I think it improves my relationship because if I [...] went away for three months at a time and came back, and then they'd have to ask me again about what I'd been doing (...). But if I'm constantly, keeping them up to date, then we're all on the same page and everybody's clued in as to what's going on and how I feel. And then it can be straight down to, well this is what I think we should do.

I think it does improve my relationship with them. I've built more of a rapport I think, by doing that. And it's more, kind of like a, maybe not like a friend level, but (...) it's more than just a doctor and patient, probably.

(Young person) Renal

> Different technologies are useful for different things:

- Telephone used for urgent communication
- Text used for appointment reminders or to ask quick questions
- Email is more formal and used for giving more complex or lengthy information and links to resources
- VOIP less frequently used
- Face to face appointments for giving bad or upsetting news

#### **Collaborating Organisations:**

University of Warwick, King's College London, University of Oxford, University Hospitals Coventry and Warwickshire NHS Trust, King's College London NHS Trust, Guy's and St Thomas' NHS Trust

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#### **Department of Health Disclaimer:**

The views and opinions expressed therein are those of the authors and do not necessarily reflect those of the HS&DR Programme, NIHR, NHS or the Department of Health.

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