

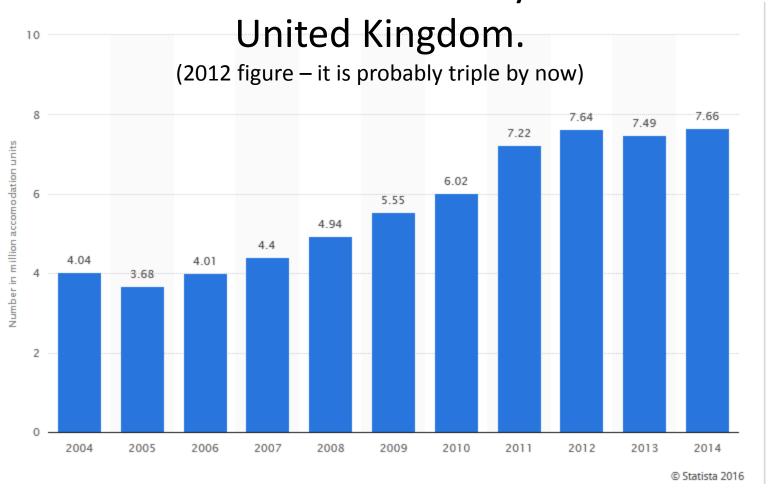
**Dr Ali Cheshmehzangi** PhD, M.Arch. Dip UD, PGCert., Grad Cert. Pr. Arch, BA (Hons.) Arch Dept. of Architecture & Built Environment, The University of Nottingham Ningbo China International Network for Urban and Rural Research (INURR), Ningbo, China Part of the EPSRC-DfID project 'Energy and Low-Income Tropical Housing (ELITH)'

#### The neglected housing sector



#### The growing housing sector

In 12 years, China has built twice as many new homes as there are today in the entire



#### **Actors of Housing Sector**

Policy Makers Planners
Designers
etc.

**Developers** 

End Users/ Owners/ Residents







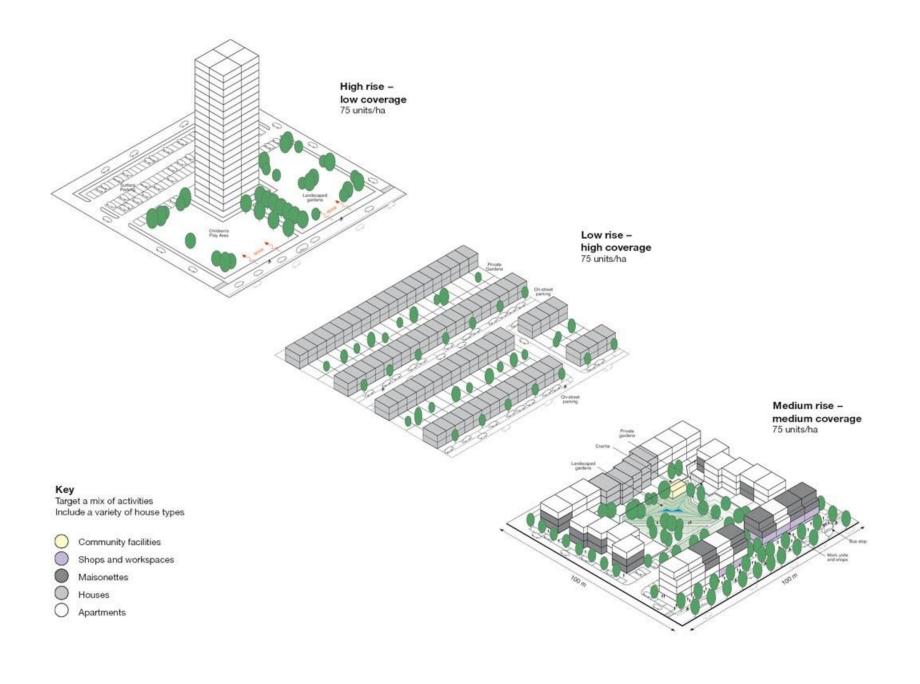


Who really cares about energy efficiency?

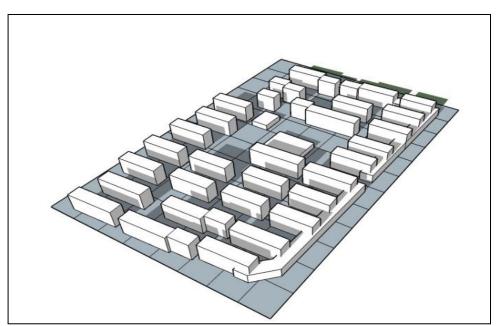


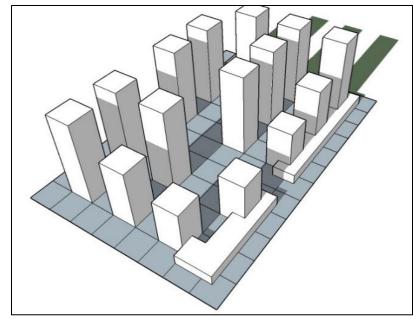
#### 1/ Issues of Relevance: Urban Green Infrastructure





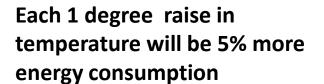
#### 3/ Issues of Relevance: Unsustainable urban patterns

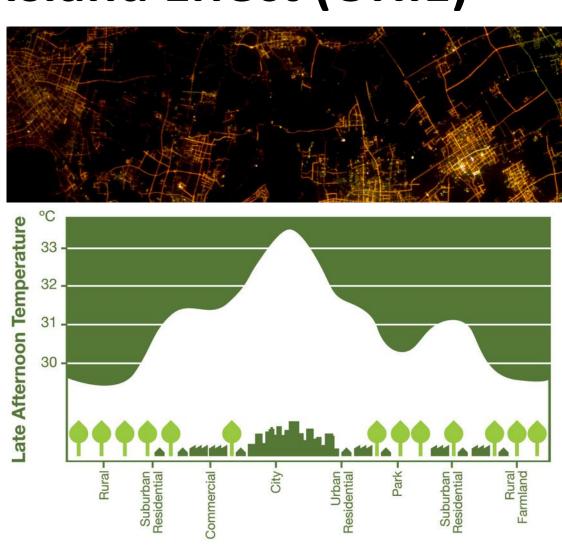




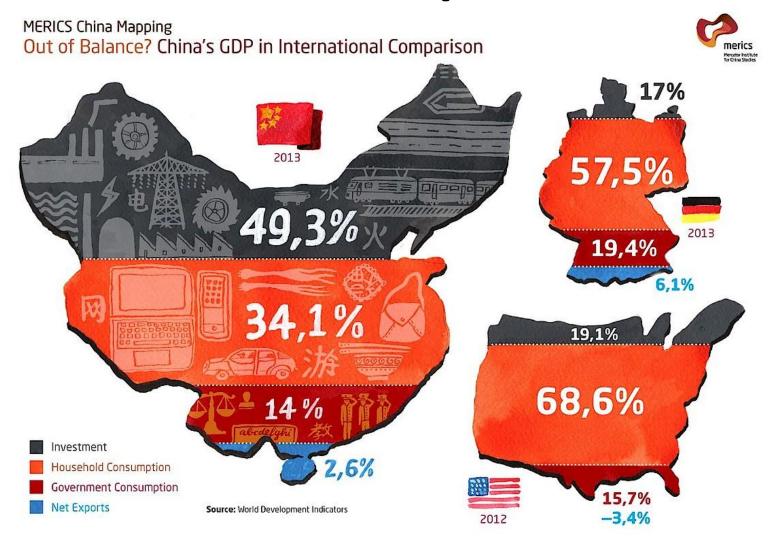
## 4/ Issues of Relevance: Urban Heat Island Effect (UHIE)

Urban Heat Island
Effect (UHIE),
Urban Cooling and
Urban Design?

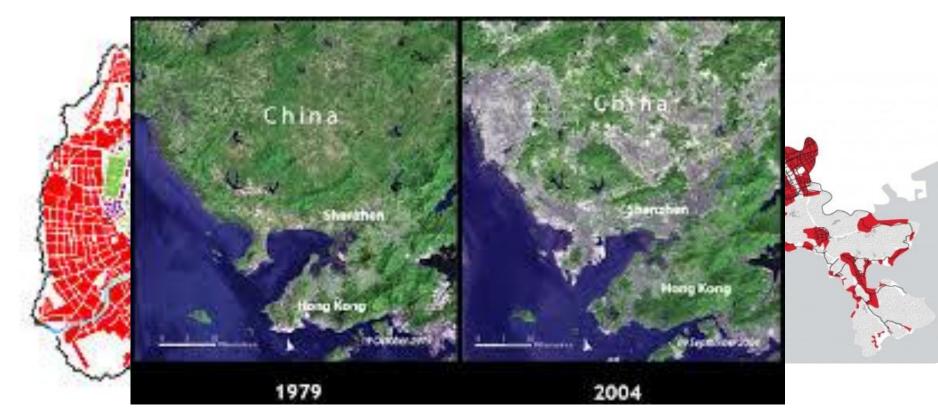




# 5/ Issues of Relevance: Household Consumption Growth



#### 6/ Issues of Relevance: City Expansion beyond Control

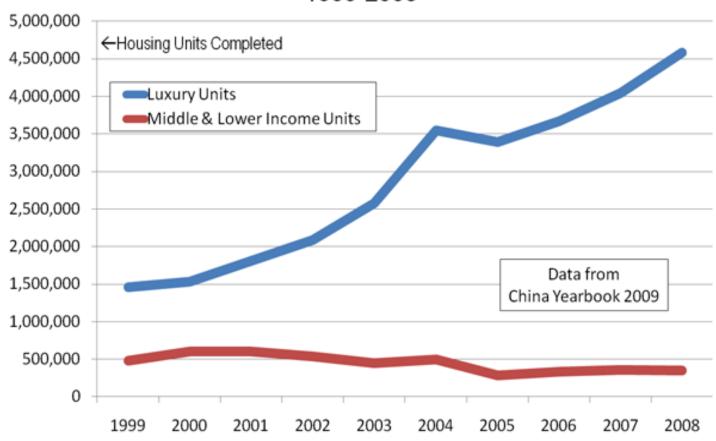


Vienna, Austria (1547-1860) 313 years of Development Shenzhen, China (1980-2010) 30 years of Development

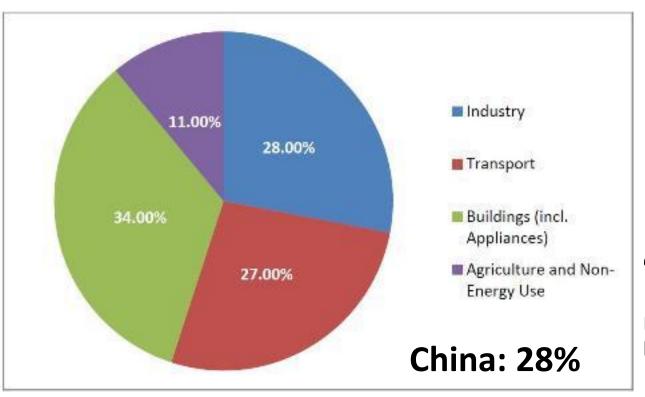
Source: Ira Hazan, 2011 Source: 6under60, 2011

# 7/ Issues of Relevance: Neglecting Affordable Housing

New Housing Units in China



# 8/ Issues of Relevance: Building Sector Energy Use



By 2020

**15%** energy reduction

**18%** CO2 reductions

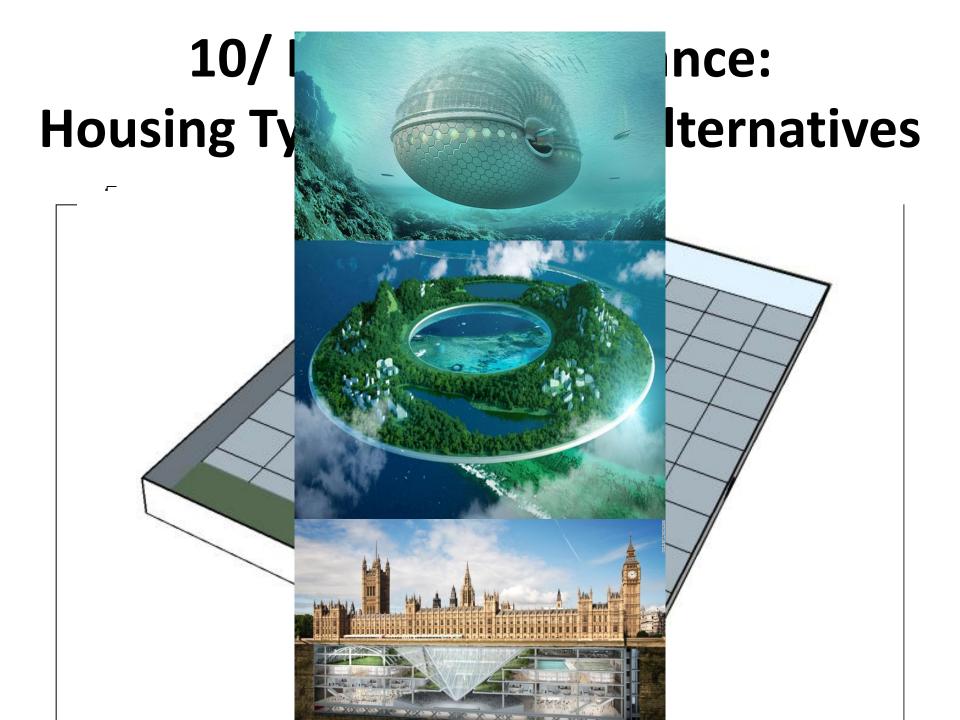
**4%** increase of urbanisation

None of the reductions indicate household consumption.

Building energy consumption in China increased by 40% from 1990 to 2009

# 9/ Issues of Relevance: Planning and Management





#### Going back to: Roles of Actors, Profitability and Appropriate Scales

Policy Makers

Planners
Designers
etc.

**Developers** 

End Users/ Owners/ Residents

- -Change in
  policy (gated);
- Restrictions
- Incentives
- Support
- Promotion
- New ways/ models

-advocate than satisfy

- Enhance and improve
- Integrate scientific solutions.

- Shared responsibility
- Not tools for marketing;
- Reduction of self profitability towards combined profitability

- Shared responsibility
- But it is all about behavioural! (if not saving money)

All need "the will" for us to continue forward

And us academics? Researchers? etc.?

We [often] just think too big at a very big scale and achieve too little...or an approach that requires long-term planning.

Perhaps we should just think big at small scale, and worry more about today than tomorrow.



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