

# Optimizing Confirmatory Clinical Trial Designs for Targeted Therapies

## A Decision Theoretic Approach

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## Optimized Enrichment Designs

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## Two Player Game

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## Phase 1- Phase IV Clinical Trials:

- Phase I** Safety, dosage range determination, side effects are tested in a small group.
- Phase II** Proof of principle to show the drug is effective and to further evaluate its safety.
- Phase III** Confirmation of the efficacy of a drug, monitoring of side effects.
- Phase IV** Postmarketing studies (long term use, safety,...)

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# The standard Phase III Trial to Demonstrate Efficacy

- Randomize  $n$  patients to treatment and control group
- Compare the two groups in a pre-defined primary endpoint
- Perform a hypothesis test with significance level  $\alpha = 0.025$  (one-sided)
- The sample size  $n$  is chosen to achieve a power of 80% or 90% for a *minimal clinical relevant effect size*.

## Example z-Test

- Consider an approximately normally distributed endpoint  $X$  (larger values beneficial).

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$$X_{i,C} \sim N(\nu_C, \sigma^2), \quad X_{i,T} \sim N(\nu_T, \sigma^2), i = 1, \dots, n$$

observations in the treatment and control group ( $2n$  patients in total).

- Test the hypotheses

$$H_0 : \nu_T = \nu_C \text{ versus } H_1 : \nu_T > \nu_C .$$

- Assuming that  $\sigma$  known  $H_0$  is rejected if

$$Z_n = \frac{\bar{X}_C - \bar{X}_T}{\sigma} \sqrt{n/2} > z,$$

where  $z$  is a critical value and  $\bar{X}_k = \frac{1}{n} \sum_{i=1}^n X_{i,k}$ ,  $k = C, T$ .

- If  $z = z_{1-\alpha}$ , the  $1 - \alpha$  quantile of the standard normal distribution, the type I error rate is  $\alpha$ .

# Hypothesis Testing in Phase III Clinical Trials

**Regulator** Sets the required critical value  $z$ .

A standard requirement is a one-sided significance level of  $\alpha = 0.025$  which corresponds to  $z = 1.96$ .

**Payer** Sets the price  $p$  (given the treatment is approved)

**Sponsor** Chooses the sample size  $2n$  of the trial.

E.g.,

$$n = 2\sigma^2 \frac{(z_{1-\alpha} + z_{1-\beta})^2}{\delta^2}$$

for a power of  $1 - \beta = 0.8$  or  $0.9$ , where  $\delta$  is a minimal clinically relevant treatment effect.

However, the values for  $\alpha, \beta$  are ad-hoc choices.

# Payoffs for Regulators and Payers

Regulator/Payer payoff

$$P_R = \begin{cases} N(\delta - p - r) & \text{if } Z_n \geq z \\ 0 & \text{else} \end{cases}$$

Sponsor payoff

$$P_S = \begin{cases} Np - 2nc & \text{if } Z_n \geq z \\ -2nc & \text{else} \end{cases},$$

where

- $N$  The size of the future population
- $2n$  Trial Sample size
- $p$  The price of the drug to treat one patient
- $\delta$  The true treatment effect ( $\delta = \nu_T - \nu_C$ ).
- $c$  the cost to recruit one patient into the trial
- $r$  Additional cost to the regulator.



# Expected Utilities

At the planning stage

- the distribution of  $Z$  given  $\delta$  is known;
- we assume that both players have the same prior belief on the effect size  $\delta$ , given by a prior distribution  $N(\mu_0, \sigma_0)$ .

Therefore, given  $p, z, n$  we can compute the expected utilities

$$U_R(p, z, n) := E_\delta E_Z(P_R) = N [(\mu_0 - r - p)\Phi(-\xi) + (\sigma_0^2/\sigma_x)\phi(\xi)]$$

$$U_S(p, z, n) := E_\delta E_Z(P_S) = N p \Phi(-\xi) - 2cn$$

where  $\sigma_x^2 = \sigma_0^2 + 2\sigma^2/n$  and  $\xi = (2z\sigma/n - \mu_0)/\sigma_x$  and  $\Phi, \phi$  are the standard normal CDF and density.

The optimal  $n^*$  for the Sponsor, given  $z$  and  $p$  is

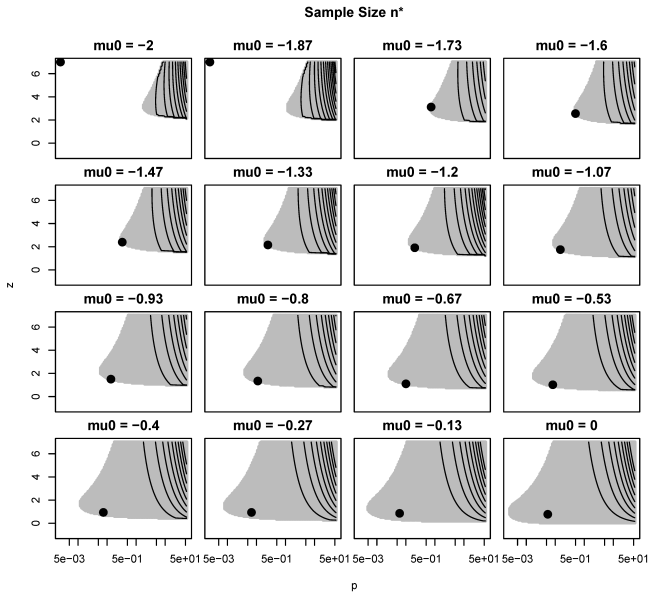
$$n^*(p, z) = \operatorname{argmax}_n U_S(p, z, n)$$

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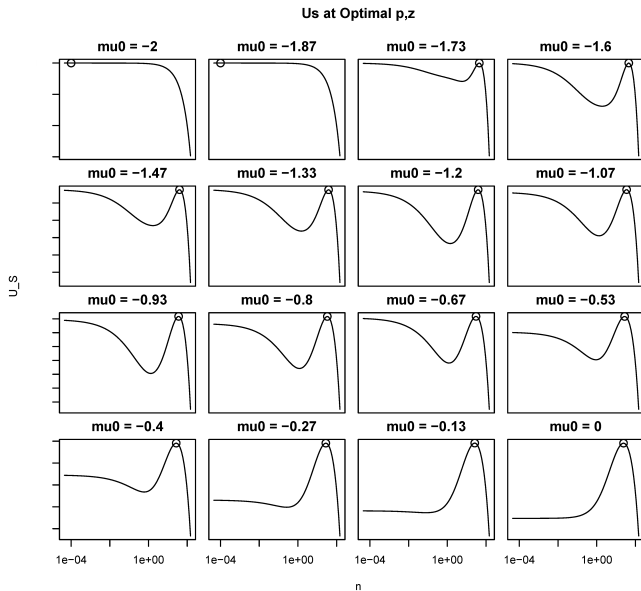
$$(p^*, z^*) = \operatorname{argmax}_{p, z} U_R(p, z, n^*(z, p))$$

Numerical example:  $N = 10000$   $\sigma = 2.12$ ,  $\sigma_0 = 1$ ,  $c = 0.5$ .

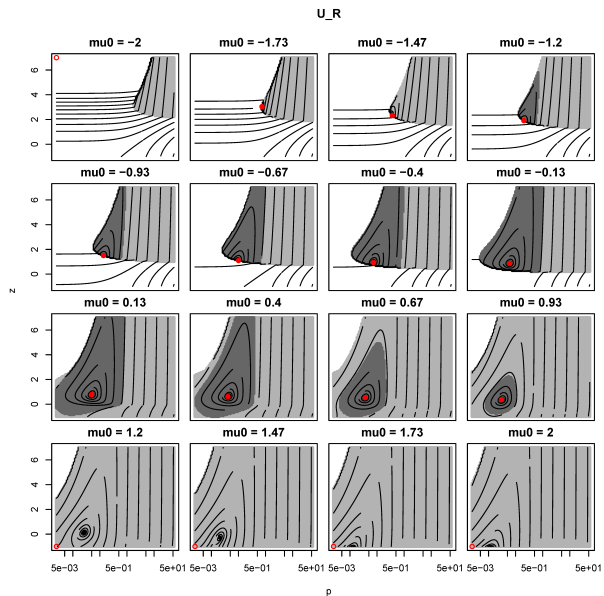
# Optimal Sample Size Chosen by the Sponsor $n^*(z, p)$



# Sponsor's Utility $U_S(p^*, z^*)$ as Function of $n$



# Regulator's Utility $U_R$ if Sponsor Chooses $n^*(p, z)$



□  $n^* = 0$ , ■  $n^* > 0$  and  $U_R < u$ , ■  $n^* > 0$  and  $U_R > u$ , where  $u = \max(U_R(\infty, 0), U_R(-\infty, 0))$

The optimal rule for the Regulator/Payer depends on the prior:

**Very Sceptical**  $z^* = \infty, p^* = 0 \Rightarrow$  No trial is performed.

**Sceptical** Intermediate  $z^*$  and  $p^*$ : Local optima of  $U_S$  at  $n = 0$  and some  $n > 0$ .

**Optimistic** Intermediate  $z^*$  unique local optimum  $> 0$ .

**Very Optimistic**  $z = -\infty$  and  $p = 0$ : Sponsor makes no profit.

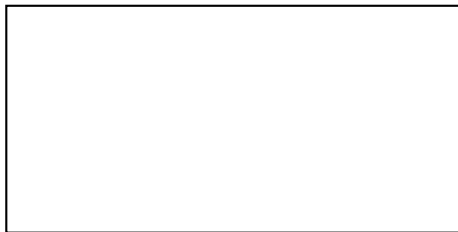
# Clinical Trials for “Precision Medicine”

For the development of targeted therapies, clinical trials with complex objectives, confirming treatment effects in sub-populations and/or in the overall populations are required.

- Knowledge on the genetic basis of many diseases is rapidly increasing and therapies that target underlying molecular mechanisms are developed.
- Patients' responses are predicted to targeted treatments based on genetic features or other biomarkers.

Objective: Identify subgroups (based on biomarkers) where the treatment has a positive benefit risk balance.

## Full Population $F$



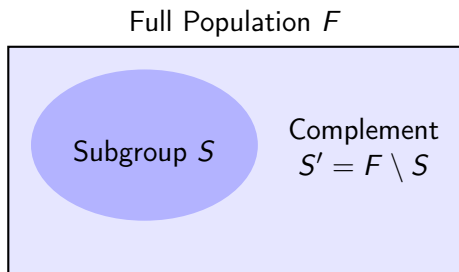
- Assume the treatment effects in the subgroups satisfy  $\delta_S \geq \delta_{S'}$ .
- The treatment effect in  $F$  is

$$\delta_F = \lambda_S \delta_S + (1 - \lambda_S) \delta_{S'}$$

where  $\lambda_S$  is the prevalence of subgroup  $S$ .

- Test of hypotheses  $H_F : \delta_F \leq 0$  and  $H_S : \delta_S \leq 0$ .



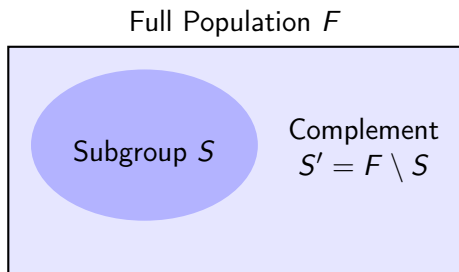


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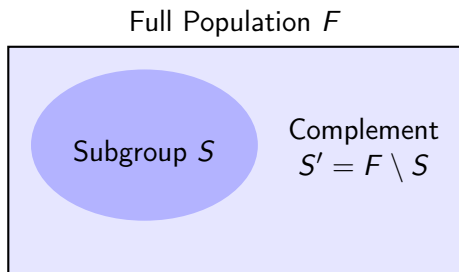


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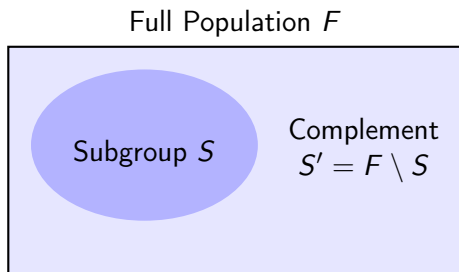


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# Which clinical trial design to choose?

## Classical Design:

Recruitment from population  $F$ .  
No Biomarker is determined.  
Test of  $H_F$ .

## Stratification Design:

Recruitment from population  $F$ .  
Stratified randomization by Biomarker.  
Test of  $H_F$  and  $H_S$ .

## Enrichment Design:

Recruitment only from population  $S$ .  
Test of  $H_S$

Biomarker  
Designs

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# Testing Procedures for Parallel Group Comparison of Means

## Classical Design:

$H_F$  is tested with a z-test at level  $\alpha = 0.025$ .

## Stratification Design:

- $H_S$  and  $H_F$  are tested with a closed Spiessens-Debois (2010) test at levels  $\alpha_S, \alpha_F$  such that the overall type I error rate is  $\alpha = 0.025$ .
- To reject  $H_F$ , also the consistency condition

$$p_S \leq \tau_S \text{ and } p_{S'} \leq \tau_{S'},$$

for parameters  $\tau_S, \tau_{S'}$ , must be satisfied.

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# Optimizing Clinical trial designs

- When is a **biomarker (BM) design beneficial** compared to a classical design?
- When to choose **stratified, when an enrichment design**?
- Which **sample size**?
- Which **significance levels**  $\alpha_F$  and  $\alpha_S$  for  $H_F$  and  $H_S$  in the weighted multiple test for the stratified design are optimal?

We apply a **utility based approach**, (cf. Beckman et al., 2011; Graf et al., 2015), to model the expected utilities of a particular trial design from a **sponsor's** and a **public health** view.

# The Utility for a design $d$

$$U(d) = \underbrace{-C(d)}_{\text{Cost}} + \underbrace{\begin{cases} \varphi_{F,d} & \text{if } H_F \text{ is rejected} \\ \varphi_{S,d} & \text{if only } H_S \text{ is rejected} \\ 0 & \text{if no hypothesis is rejected} \end{cases}}_{\text{Reward}} .$$

## Sponsor view

$$\varphi_{F,d} = N \cdot r_F \cdot (\hat{\delta}_{F,d} - \mu_F)^+$$

$$\varphi_{S,d} = \lambda_S \cdot N \cdot r_S \cdot (\hat{\delta}_{S,d} - \mu_S)^+$$

- $N$  ... number of future patients (market size).
- $r_F, r_S$  ... revenue parameters.
- $\hat{\delta}_{F,d}, \hat{\delta}_{S,d}$  ... efficacy estimates.
- $\mu_F, \mu_S$  ... clinically relevant thresholds.

## Public health view

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- Classical Design

$$C_{\text{setup}} + 2n c_{\text{per-patient}}.$$

- Stratified Design

$$C_{\text{setup}} + C_{\text{BM development}} + 2n(c_{\text{per-patient}} + C_{\text{BM determination}}).$$

- Enrichment Design

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# Trial Costs $C(d)$

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Expected Utility:

$$E_{\pi} \{E_{\Delta}[U(d)]\}$$

The expectation is taken over

- the prior  $\pi$  on the effect sizes  $\Delta = (\delta_S, \delta_{S'})$  and
- the sampling distribution

Optimal design: Choose the design with maximal expected utility optimizing over

- Type of design (classical/stratified/enrichment)
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# Prior Distributions $\pi$ On the Effects $\delta_S, \delta_{S'}$

$\delta_S$	0	$\theta$	$\theta$	$\theta$
$\delta_{S'}$	0	0	$\theta/2$	$\theta$
Weak Biomarker Prior	0.2	0.2	0.3	0.3
Strong Biomarker Prior	0.2	0.6	0.1	0.1

$\theta > 0 \dots$  effect size parameter.

- **Effect size parameter in the prior**  
 $\theta = 0.3$
- **Reward parameters**  
 $Nr_F = Nr_S = 1000\text{MUSD}$   
 $\mu_F = \mu_S = 0.1.$
- **Cost Parameters in (MUSD)**  
 $c_{\text{setup}} = 1$   
 $c_{\text{per-patient}} = 0.05$   
 $c_{\text{BM development}} = 1$   
 $c_{\text{BM determination}} = 0.005.$
- **Consistency parameters**  $\tau_S = \tau_{S'} = 0.3.$

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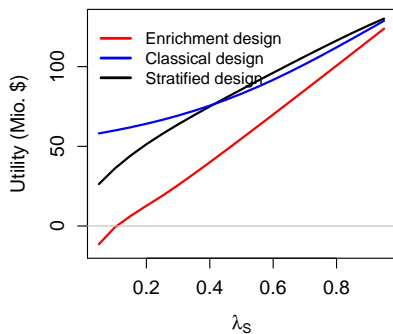
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 $c_{\text{BM determination}} = 0.005.$
- **Consistency parameters**  $\tau_S = \tau_{S'} = 0.3.$

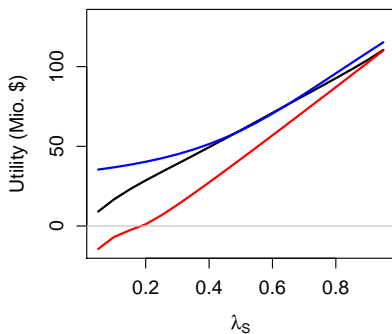
# Optimized Expected Utilities

Weak Biomarker Prior

## Sponsor



## Public Health

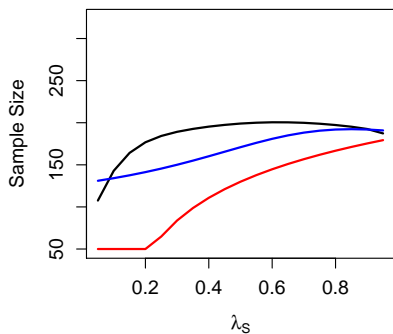




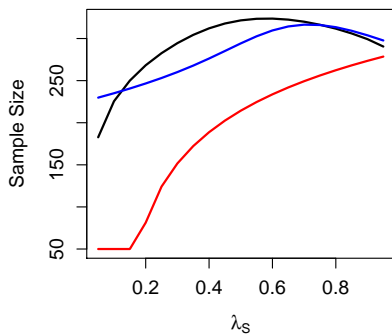
# Optimized Sample Size

Weak Biomarker Prior

**Sponsor**



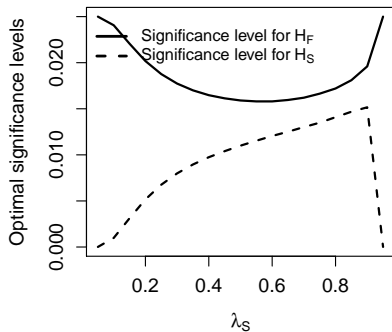
**Public Health**



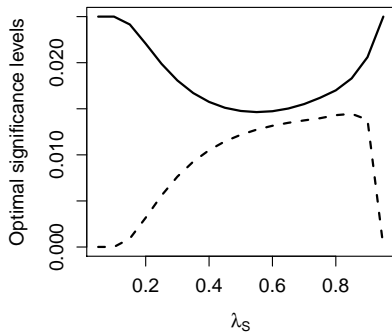
# Optimized Alpha Allocation

Weak Biomarker Prior

Sponsor

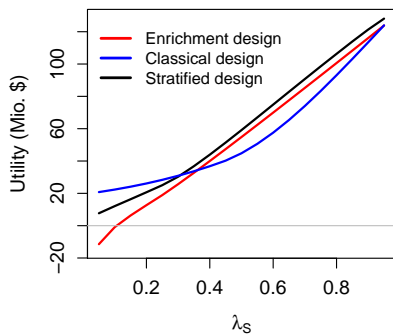


Public Health

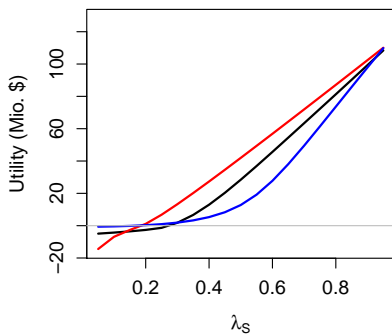


# Optimal Designs for the Strong Biomarker Prior

## Sponsor

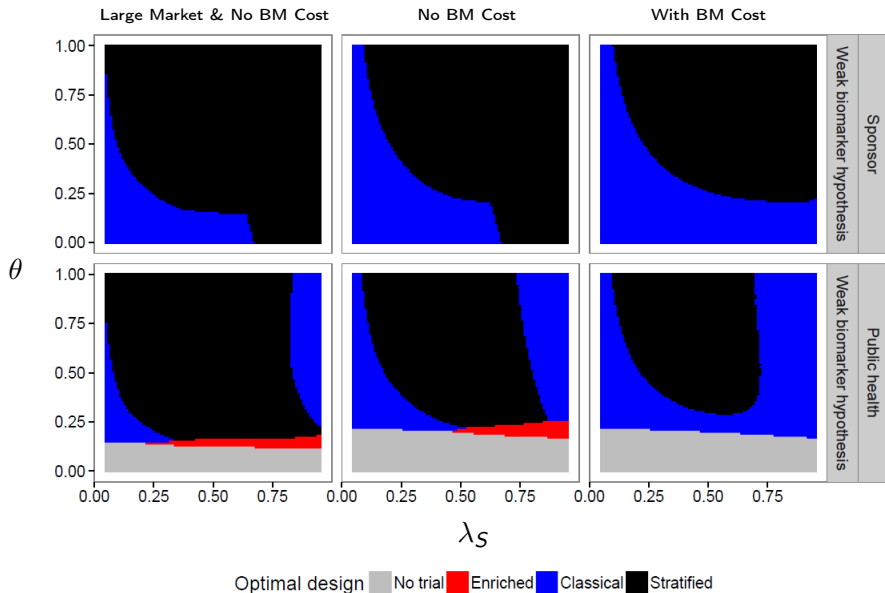


## Public Health



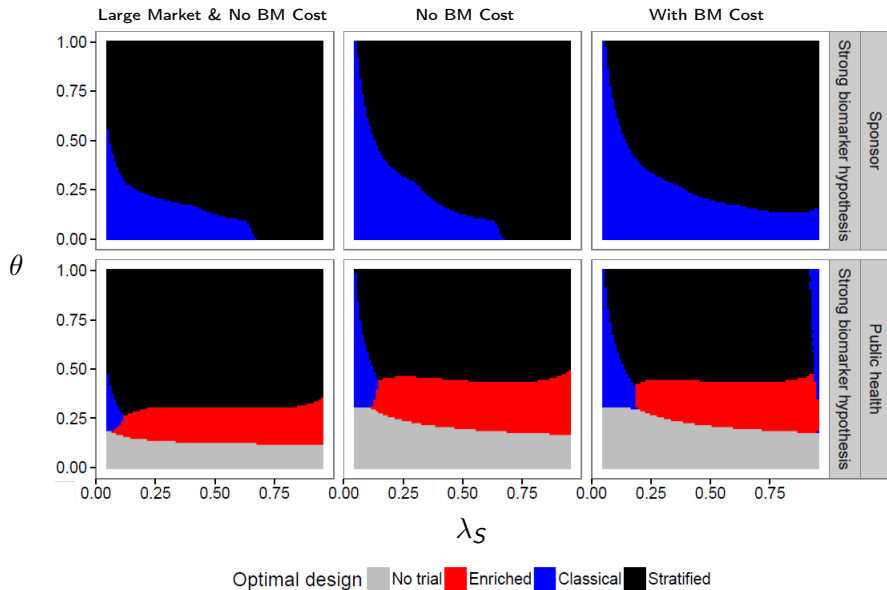
# Optimal Trial Designs

## Weak Biomarker Prior



# Optimal Trial Designs

## Strong Biomarker Prior



- The optimal sample size under the public health view is typically larger than in the sponsor view.
- For the considered priors, the enrichment design is never optimal for the sponsor view
- The optimal design depends strongly on the particulars of the situation: Subgroup prevalence, trial costs and initial beliefs.

# Two Extensions of the Trial Designs

## Partial Enrichment Design

The prevalence of the subgroup in the trial  $\lambda_T$  is a design parameter and may differ from  $\lambda_S$ , the prevalence in the population.

*Special cases are the stratified design ( $\lambda_T = \lambda_S$ ) and the (full) enrichment design ( $\lambda_T = 1$ ).*

E.g., Zhao et al. (2010)

## Adaptive Enrichment Designs

Two stage design, where the second stage sample size and second stage trial prevalence may depend on the first stage outcome.

E.g., Brannath et al. (2009); Beckman et al. (2011); Jenkins et al. (2011); Friede et al. (2012); Simon and Simon (2013); Graf et al. (2015)

For simplicity we use as multiple testing procedure a single step unweighted Bonferroni test.



## Partial Enrichment Design: Hypothesis test of $H_F$

Because trial and population prevalence do not match, the standard z-test is not a valid test for  $H_F$ .

- $H_F$  is tested with a reweighted z-statistics

$$\tilde{Z}_F = \xi \left( \frac{\lambda_S}{\sqrt{\lambda_T}} Z_S + \frac{1 - \lambda_S}{\sqrt{1 - \lambda_T}} Z_{S'} \right),$$

where  $Z_S, Z_{S'}$  denote the z-statistics for the subgroups  $S, S'$  and  $\xi$  is a normalizing constant.

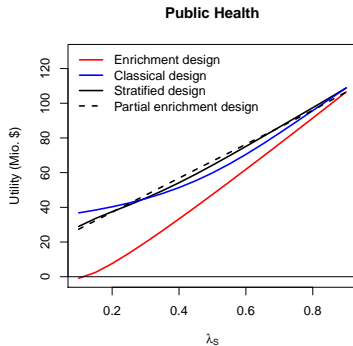
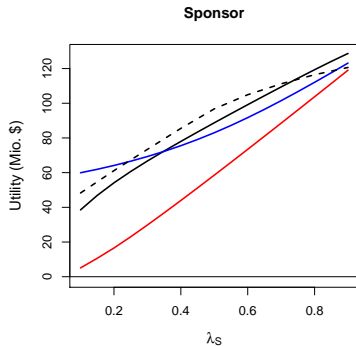
e.g., Zhao et.al. 2010

- As above, to reject  $H_F$ , in addition the consistency condition needs to be fulfilled.



# Optimized Utilities

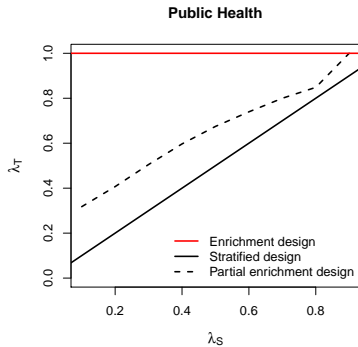
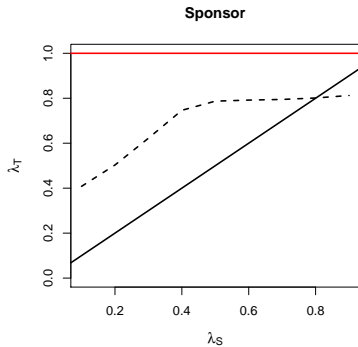
## Weak Biomarker Prior



(  $Nr_F = Nr_S = 1000$ ,  $c_{\text{setup}} = c_{\text{BM development}} = 1$ ,  $c_{\text{per-patient}} = 0.05$ ,  $c_{\text{BM determination}} = 0$ )

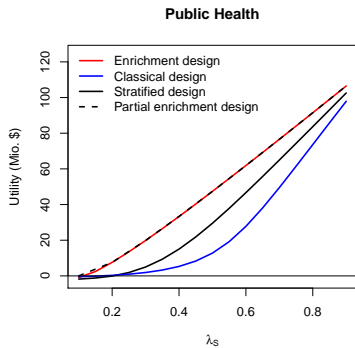
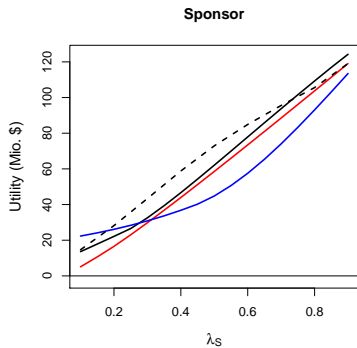
# Optimal Subgroup Prevalence $\lambda_T$

Weak Biomarker Prior



# Optimized Utilities

## Strong Biomarker Prior



## First stage

Sample size  $n_1$ , subgroup trial prevalence  $\lambda_T^1$

## Second Stage

Second stage sample size  $n_2$  and subgroup trial prevalence  $\lambda_T^2$  are chosen based on first stage data.

## Testing procedure

- Overall test statistics computed with combination function:

$$\begin{aligned}Z_S &= \sqrt{\frac{1}{2}} Z_S^1 + \sqrt{\frac{1}{2}} Z_S^2 \\ \tilde{Z}_F &= \sqrt{\frac{1}{2}} \tilde{Z}_F^1 + \sqrt{\frac{1}{2}} \tilde{Z}_F^2\end{aligned}$$

where  $Z_S^1, Z_S^2$  and  $\tilde{Z}_F^1, \tilde{Z}_F^2$  are stage wise z-statistics.

- Unweighted Bonferroni test boundaries applied to  $Z_S$  and  $\tilde{Z}_F$  (if  $\lambda_T^2 < 1$ ).

## Optimal Adaptation Rule

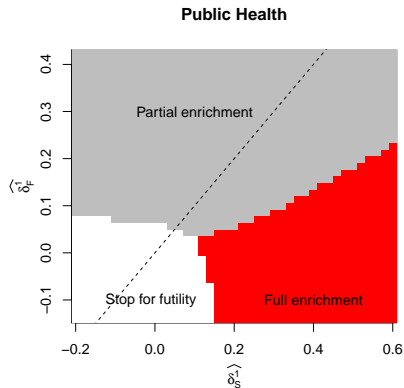
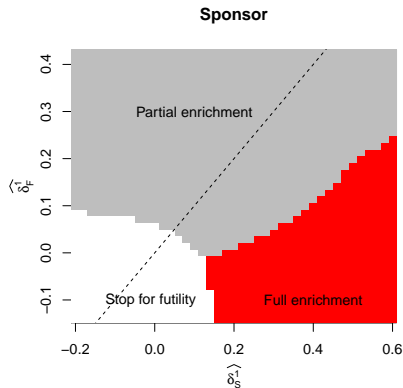
- In the interim analysis choose  $n_2, \lambda_T^2$  such that the expected utility conditional on the first stage data is maximized.
- Especially,  $n_2 = 0$  corresponds to stopping for futility,  $\lambda_T = 1$  to a second stage enrichment design.

## Optimizing first stage parameters

- Choose  $n_1, \lambda_T^1$  such that the expected utility (given the optimal adaptation rule is applied at interim) is maximized.

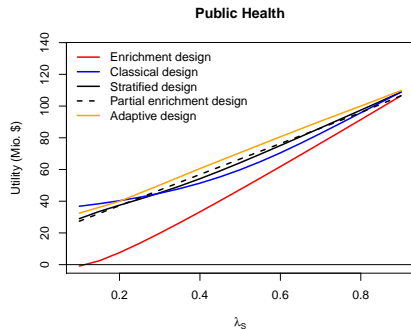
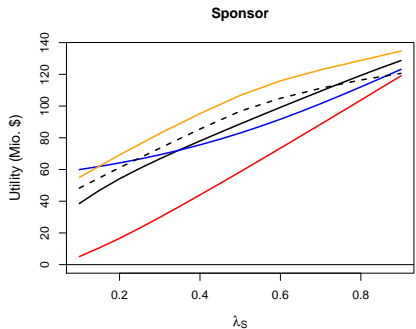
# Example for the Optimal Decision Rule

Weak Biomarker Prior ( $n_1 = 100, \lambda_S = \lambda_T^1 = 0.5$ )



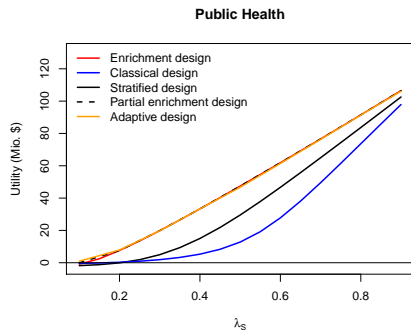
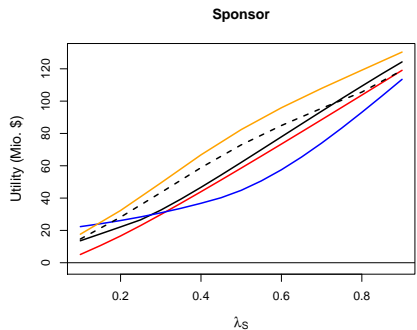
# Optimized Utilities

## Weak Biomarker Prior



# Optimized Utilities

## Strong Biomarker Prior





- Partial Enrichment Designs can increase the utility mainly for the sponsor utility function.
- Adaptive Enrichment Designs further increase the expected utility, also for the public health utility function.

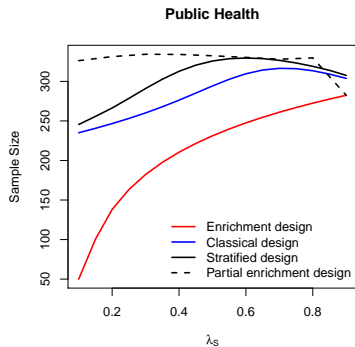
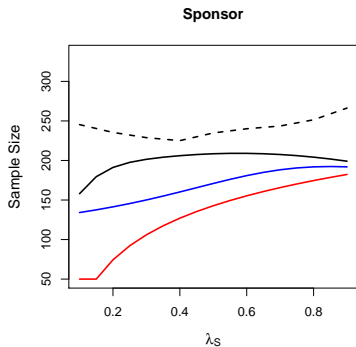
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## Backup Slides

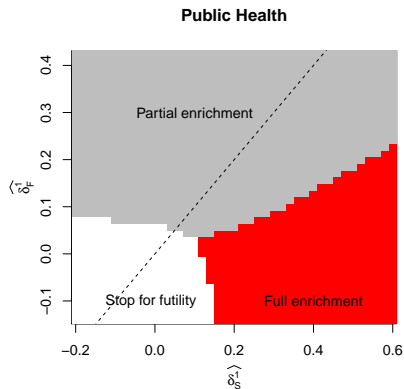
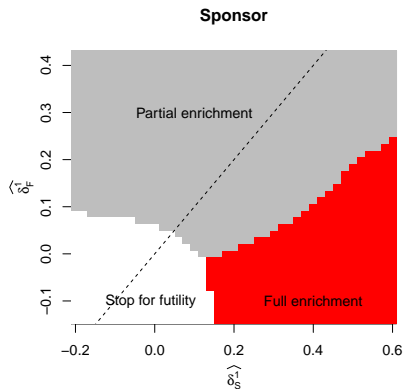
# Optimal Sample Size of the Partial Enrichment Design

## Weak Biomarker Prior



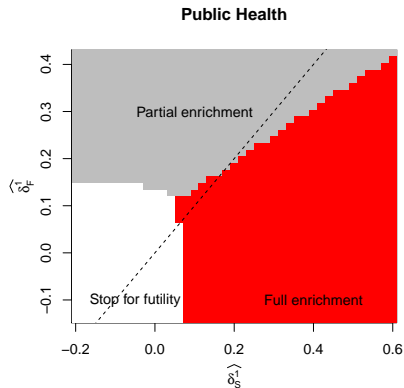
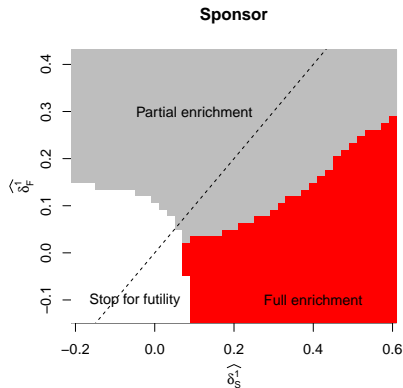
# Example for the Optimal Decision Rule

Weak Biomarker Prior ( $n_1 = 100, \lambda_S = \lambda_T^1 = 0.5$ )

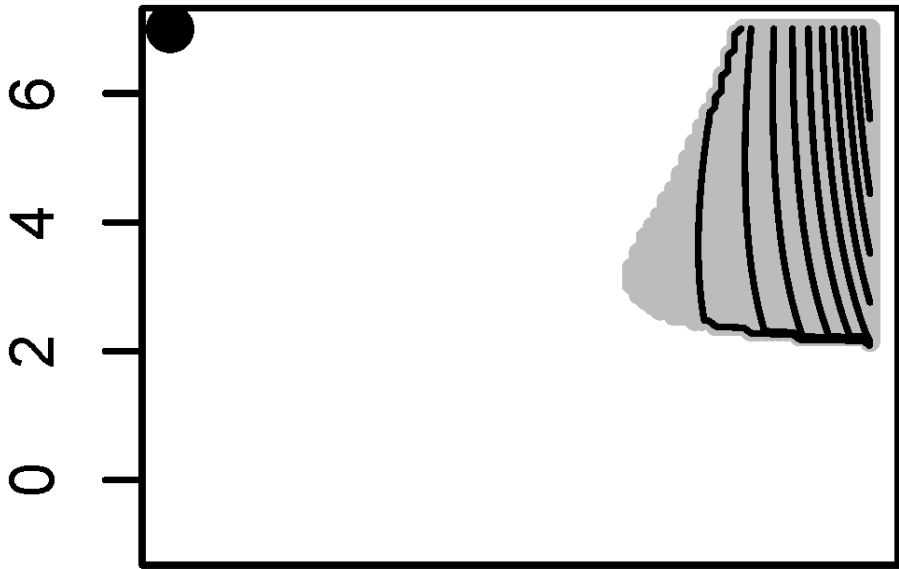


# Example for the Optimal Decision Rule

Strong Biomarker Prior ( $n_1 = 100, \lambda_5 = \lambda_7 = 0.5$ )

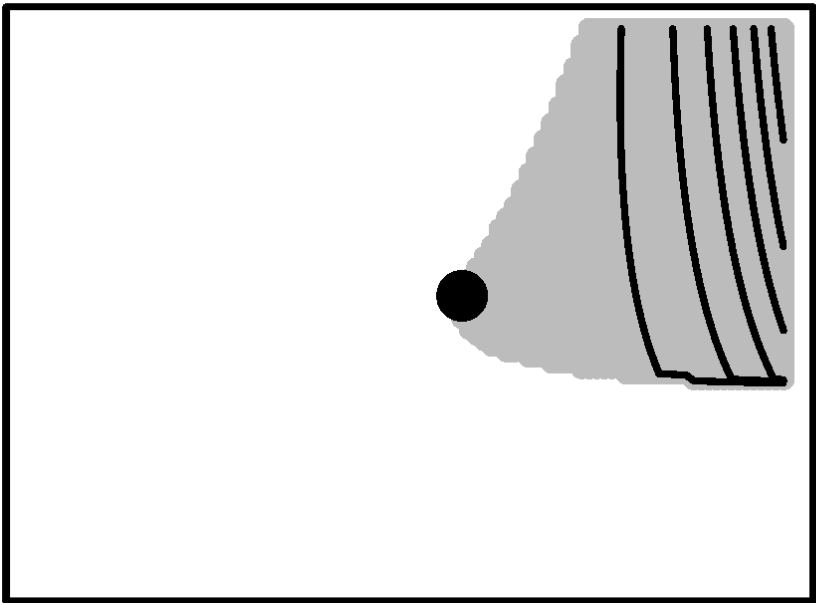


$\mu_0 = -2$

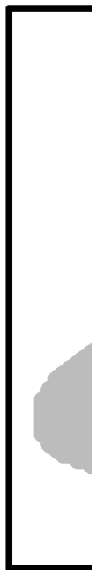
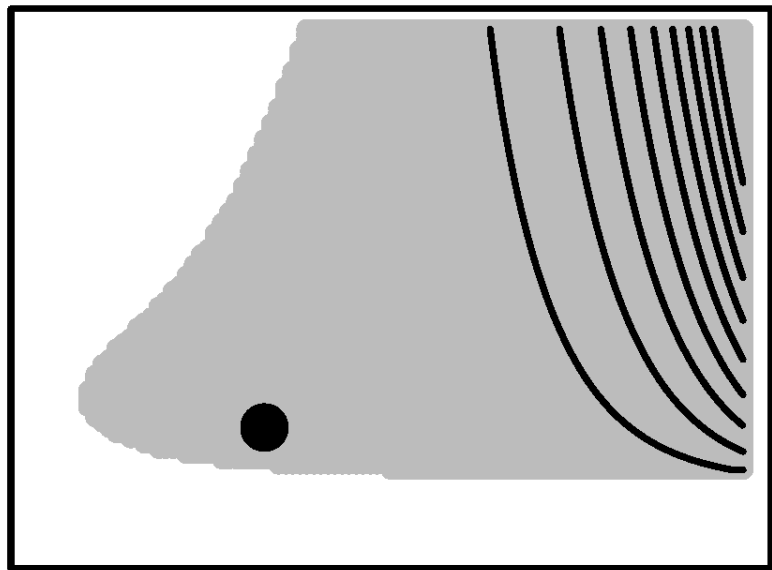




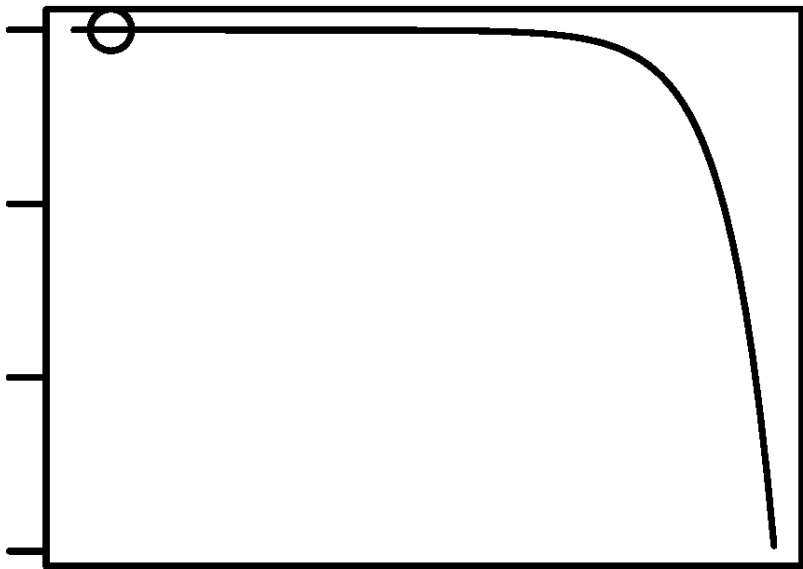
$$\mu_0 = -1.73$$



$$\mu_0 = -0.13$$

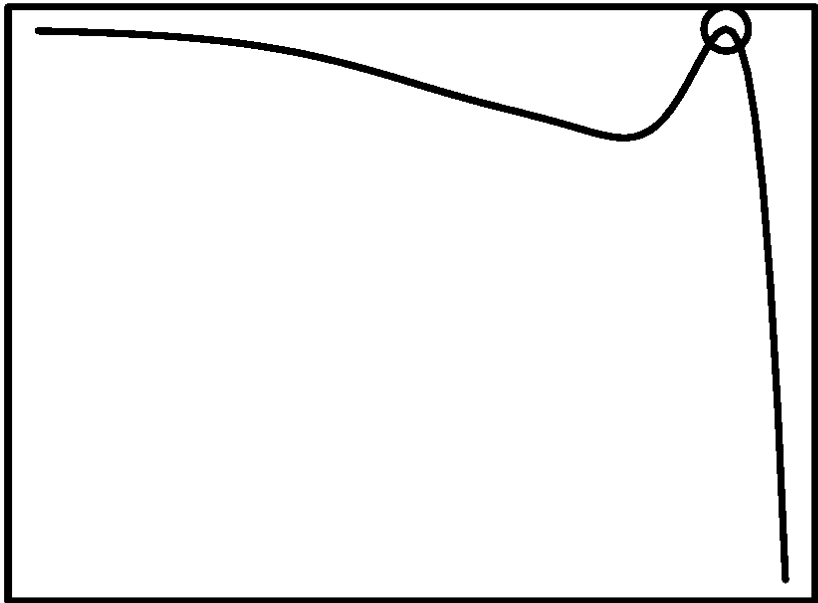


$$\mu_0 = -2$$

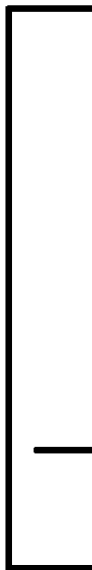
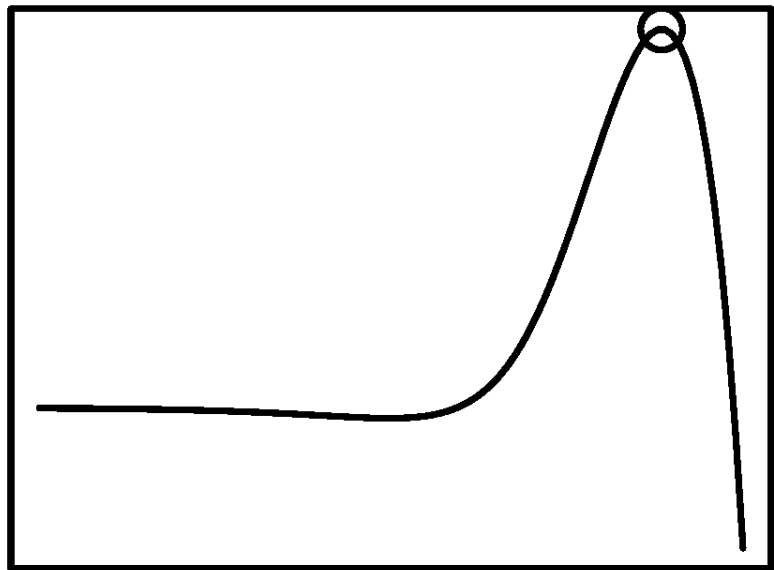


$$C = 1.15$$

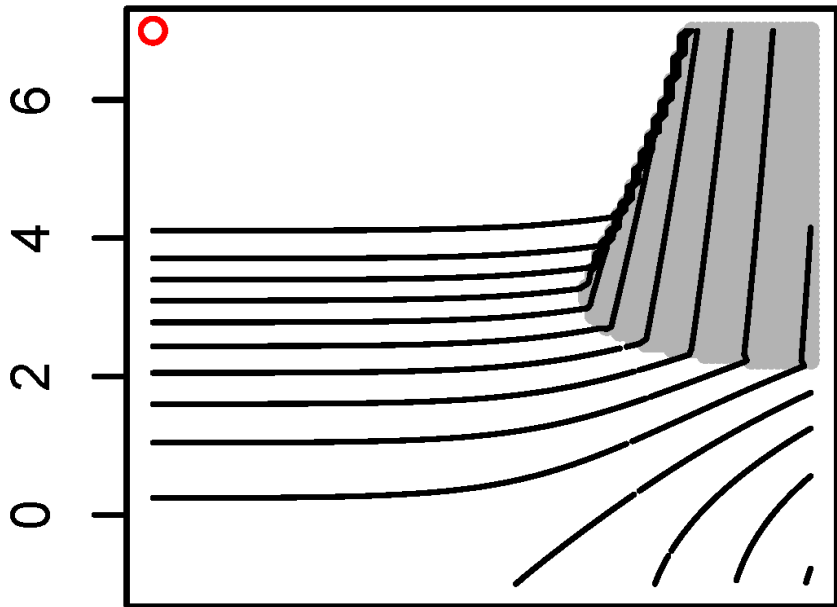
$$\mu_0 = -1.73$$



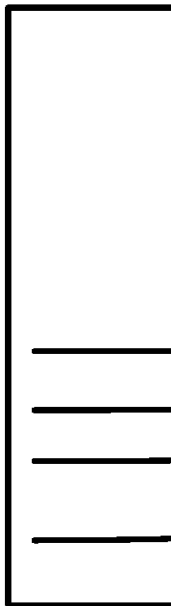
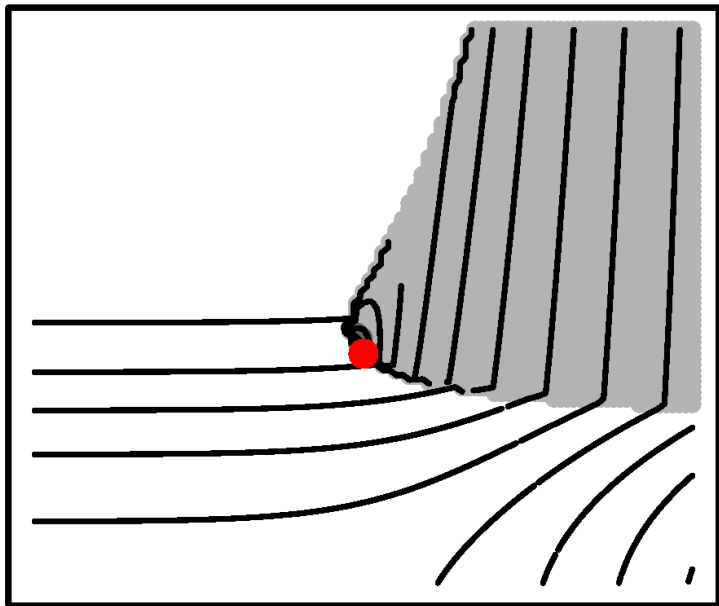
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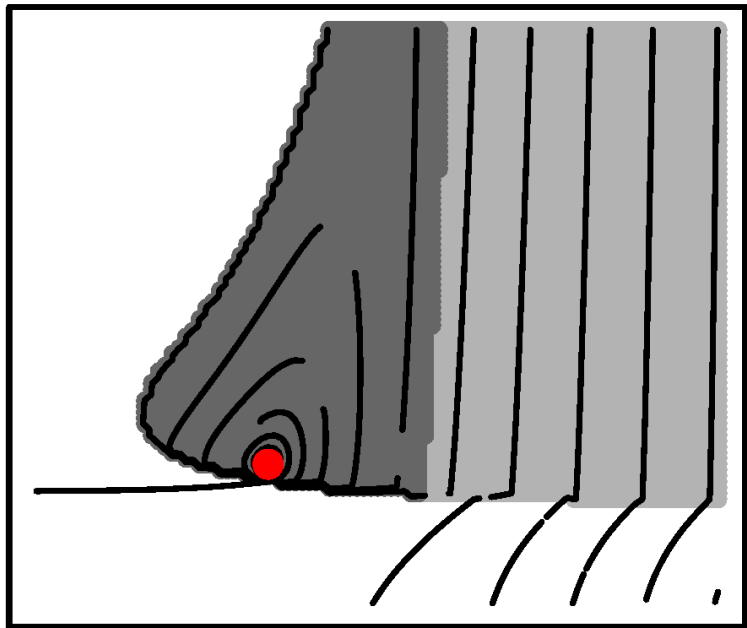
$\mu_0 = -2$



$$\mu_0 = -1.47$$



$$\mu_0 = -0.4$$





$\mu_0 = 1.73$

