

SuperB

A High-Luminosity
Asymmetric e^+e^-
Super Flavour Factory

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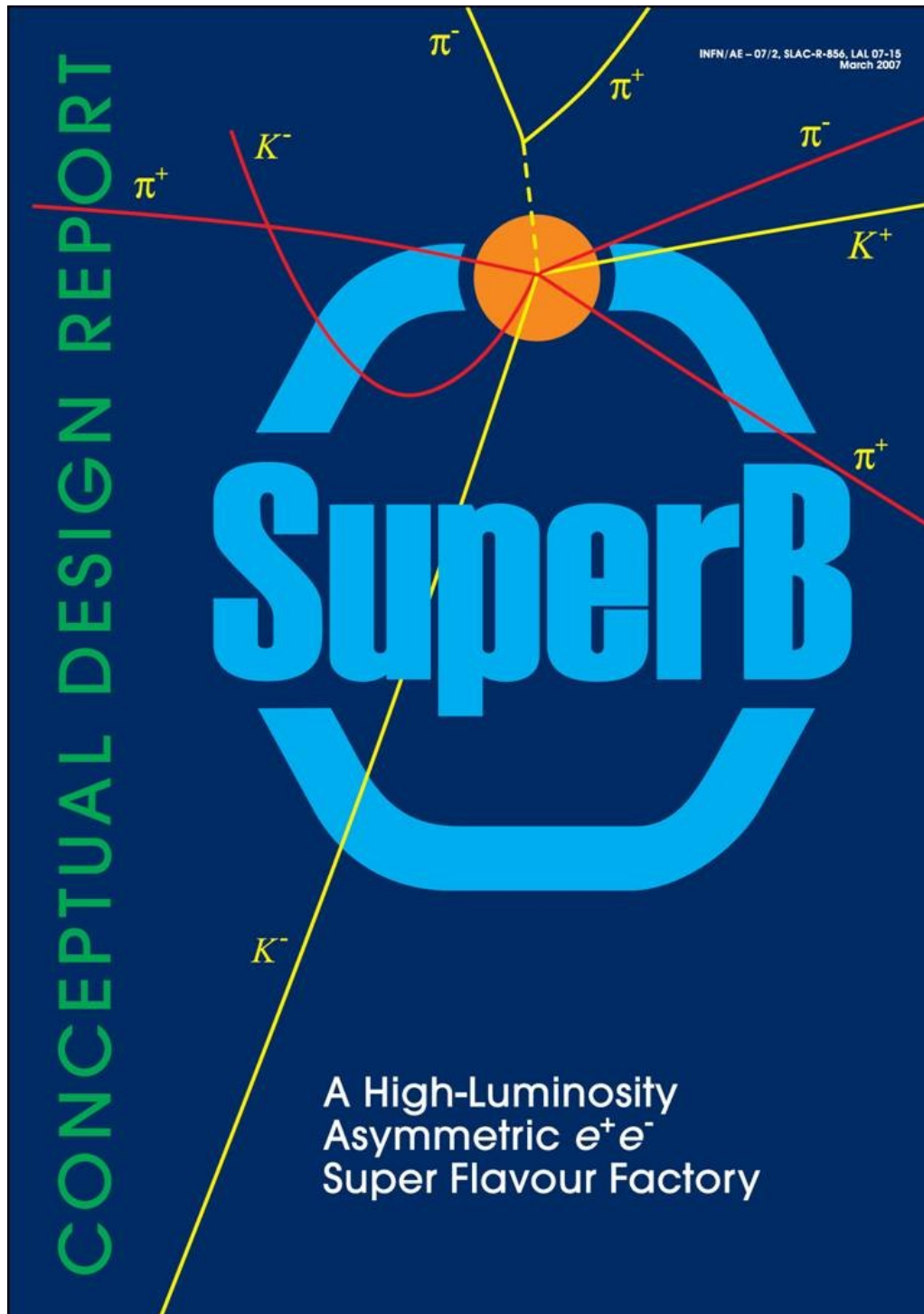


Seminar at RAL
2nd July 2008

What is SuperB ?



- SuperB is
 - A Super Flavour Factory with $L_{\text{peak}} > 10^{36}/\text{cm}^2/\text{s}$
 - An asymmetric energy e^+e^- collider
 - Nominal 7 GeV e^- on 4 GeV e^+ at $Y(4S)$
 - Flexible running energy & beam polarization options
 - Based on a new approach to collider design
 - Avoid limitations due to high beam currents
(high backgrounds, costly power bill, etc.)
 - The machine to measure new physics flavour couplings in the LHC era



SuperB conceptual design report

INFN/AE-07/02, SLAC-R-856, LAL 07-15
(completed April 2007)

Available online:

<http://www.pi.infn.it/SuperB>

See also

- SuperKEKB Letter of Intent, KEK Report 04-4
- SuperKEKB Physics Working Group, [arXiv:hep-ex/0406071], update in preparation
- J.L.Hewett, D.Hitlin (ed.), SLAC-R-709, [arXiv:hep-ph/0503261]
- Flavour in LHC Era workshops, WG2 report arXiv:0801.1833 [hep-ph]
- “On the Physics Case of a Super Flavour Factory”, arXiv:0710:3799 [hep-ph]
- “New Physics at a Super Flavor Factory”, arXiv:0802.3201 [hep-ph]

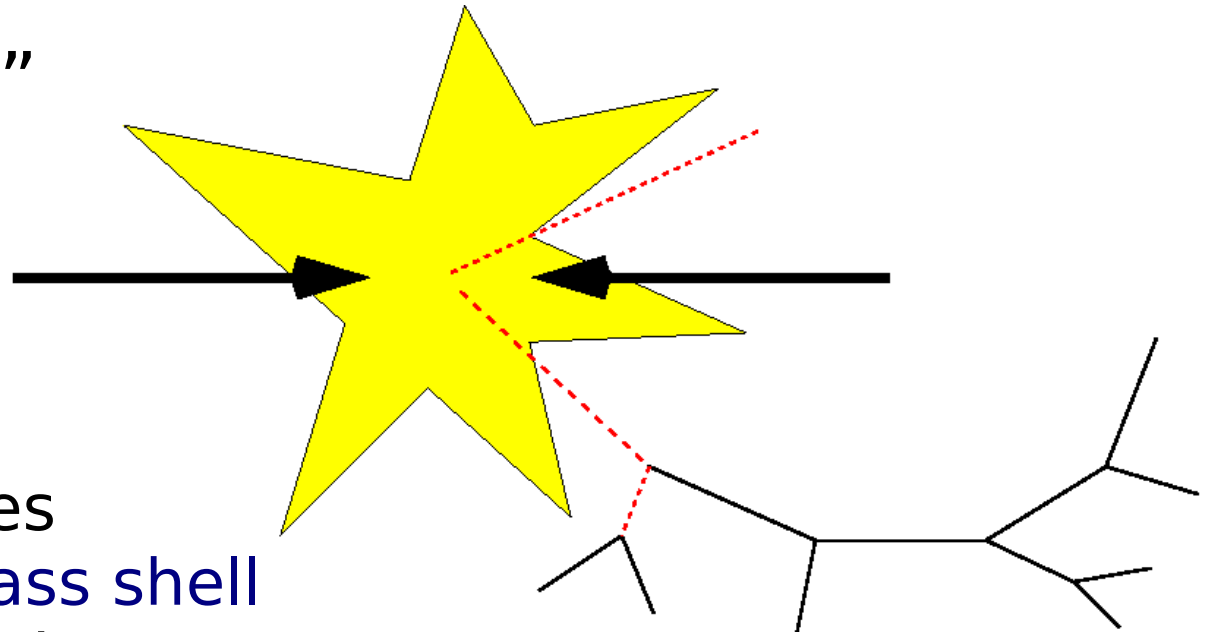
Contents

- Why?
 - Motivation for a Super Flavour Factory in the LHC era
- How?
 - Design of Super*B*
- Where? When?

Motivation

- Major challenge for particle physics in the next decade is to go beyond the Standard Model
- Two paths to new physics

1) “relativistic”



New heavy particles
produced **on mass shell**

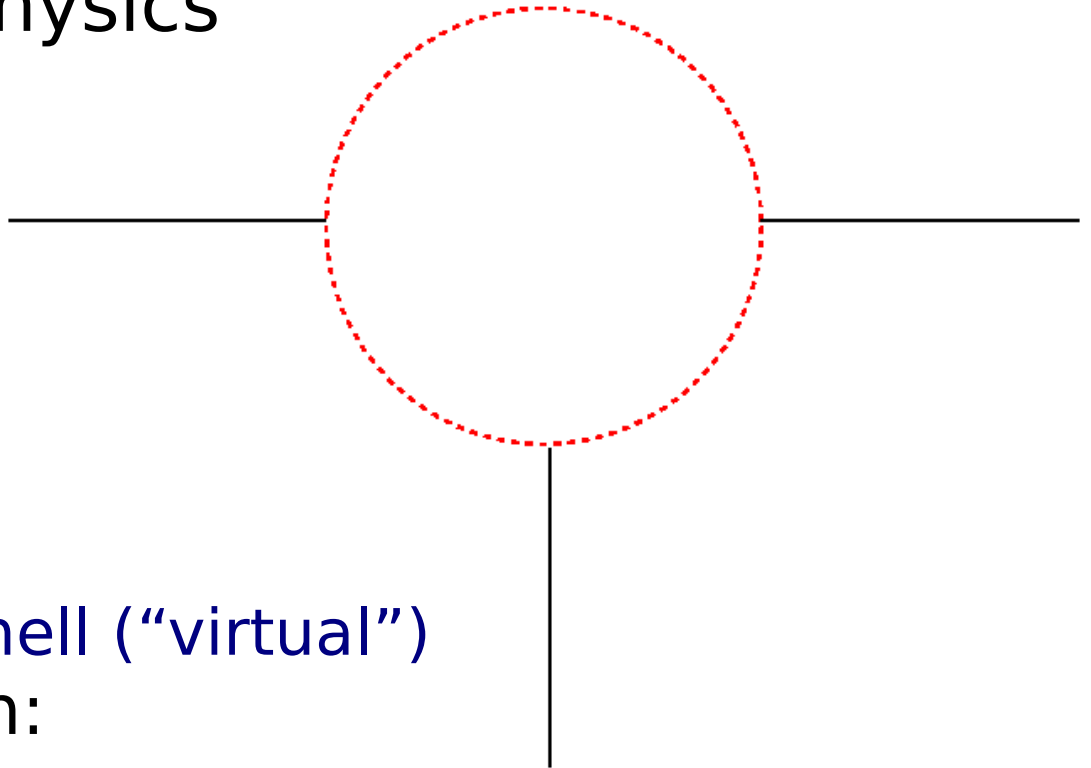
Sensitivity depends on:

available centre-of-mass energy

knowledge of Standard Model backgrounds

Motivation

- Major challenge for particle physics in the next decade is to go beyond the Standard Model
- Two paths to new physics
 - 1) “classical”
 - 2) “quantum”



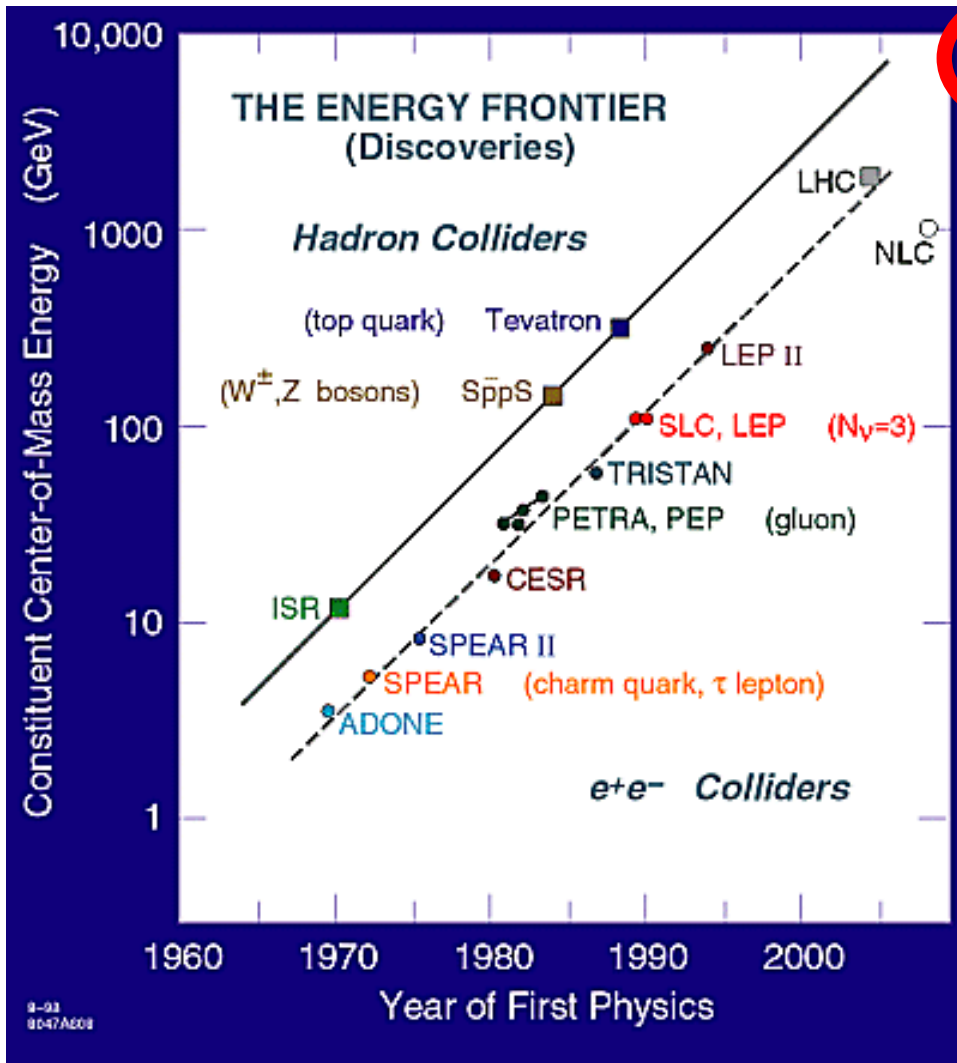
New heavy particles
produced **off mass shell** (“virtual”)

Sensitivity depends on:

luminosity

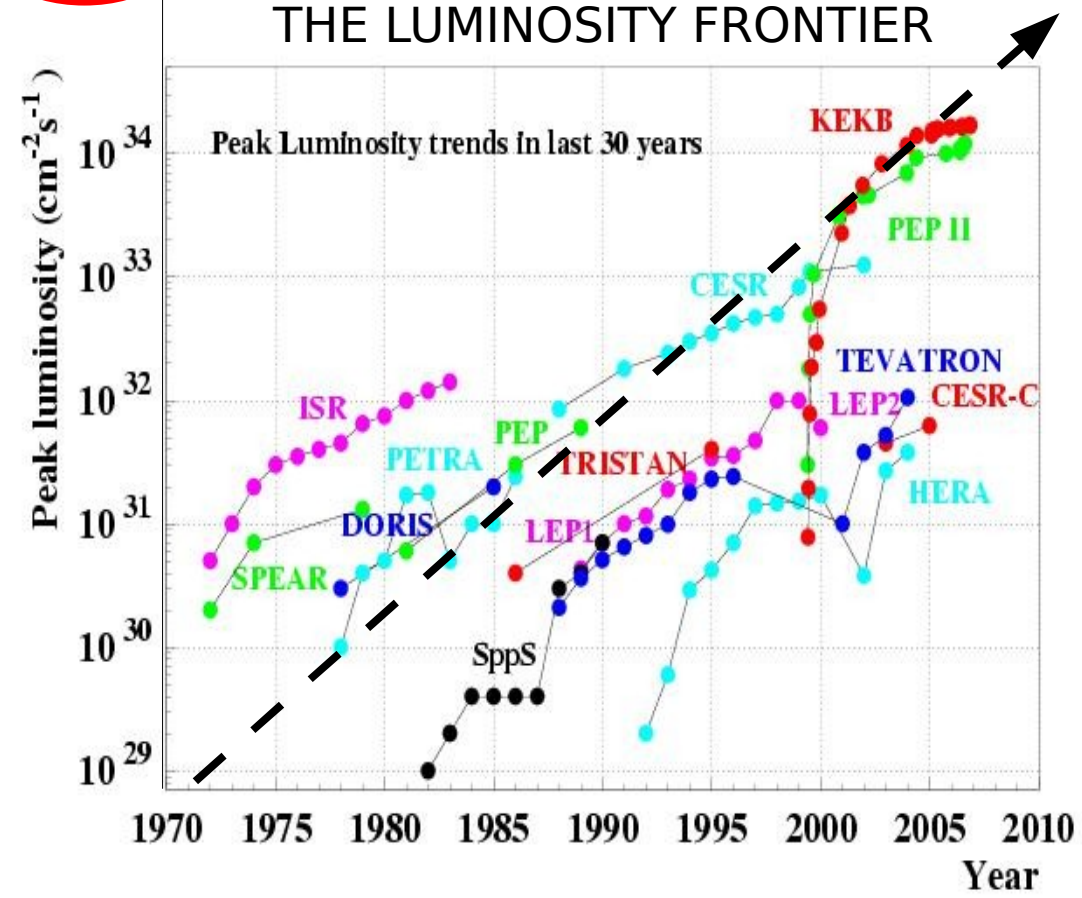
knowledge of Standard Model backgrounds

A Tale of Two Frontiers



10^{36}

SuperB



LHC-Super*B* Interplay

1) LHC discovers new physics

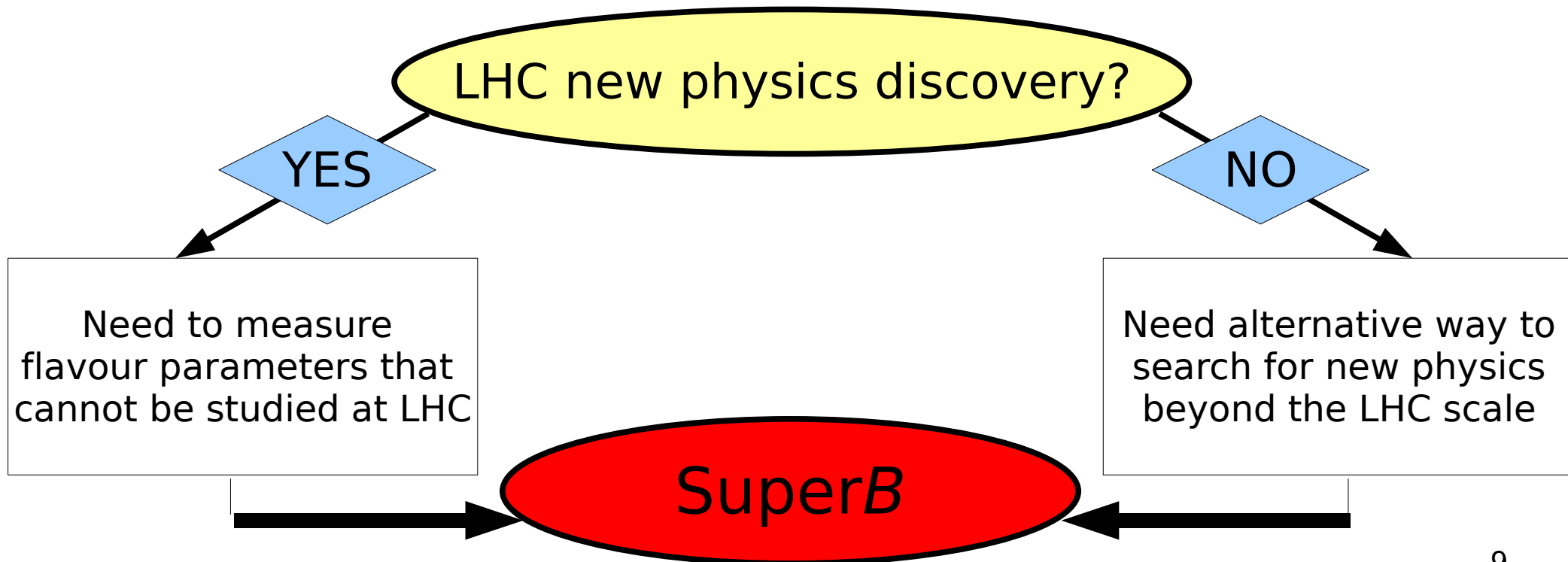
- Can it be **flavour blind**? (ie. no signals in flavour)
 - No, it must couple to SM, which violates flavour
 - Any TeV scale NP model includes new flavoured particles
- What is the **minimal flavour violation**? (ie. worst case)
 - NP follows SM pattern of flavour and CP violation
 - Super*B* detects NP effects for particle masses up to >600 GeV
- What if NP flavour couplings are **not suppressed**?
 - Super*B* measures NP flavour couplings and distinguishes models

2) LHC does not discover new physics

- Problem for **naturalness**?
 - Not really – just an order of magnitude argument
- How to probe **higher mass scales**?
 - NP models with unsuppressed flavour couplings can reach scales of 10s, 100s or even 1000s of TeV

LHC-SuperB Interplay

- Flavour observables are *complementary* to those at the energy frontier
 - measure different new physics parameters
 - powerful to distinguish models

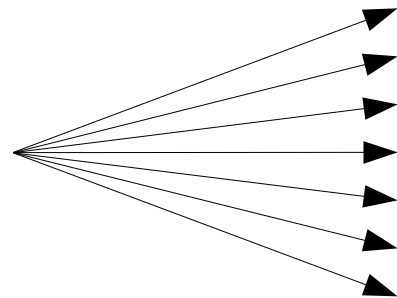


Hints of New Physics in Flavour

- Several exciting recent measurements
 - Discrepancy in $(g-2)_\mu$

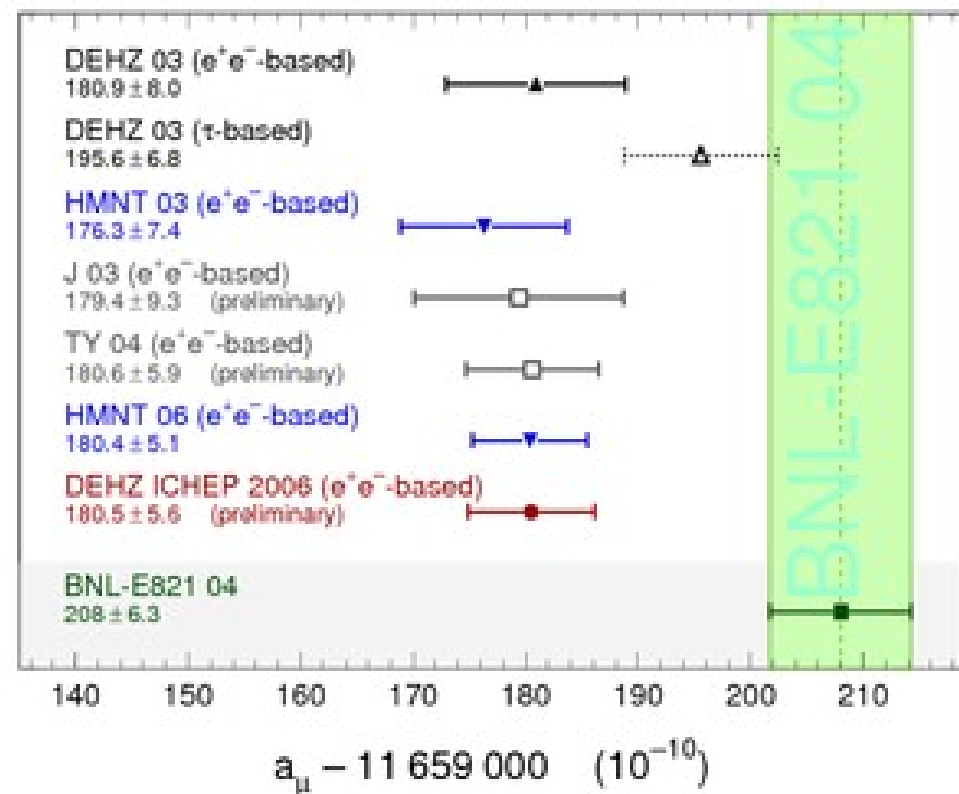
See, eg, arXiv:0801.4905 [hep-ph]

theory



experiment

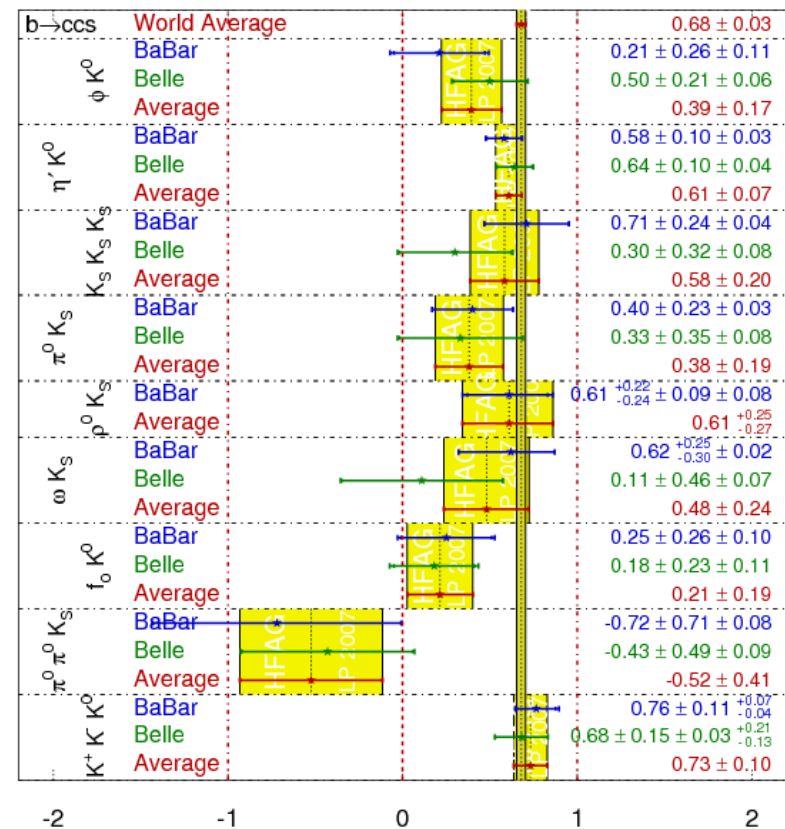
PRD 73 (2006) 072003



Hints of New Physics in Flavour

- Several exciting recent measurements
 - Time-dependent CP violation in hadronic $b \rightarrow s$ penguin dominated decays $\sin(2\beta^{\text{eff}}) \equiv \sin(2\phi_1^{\text{eff}})$

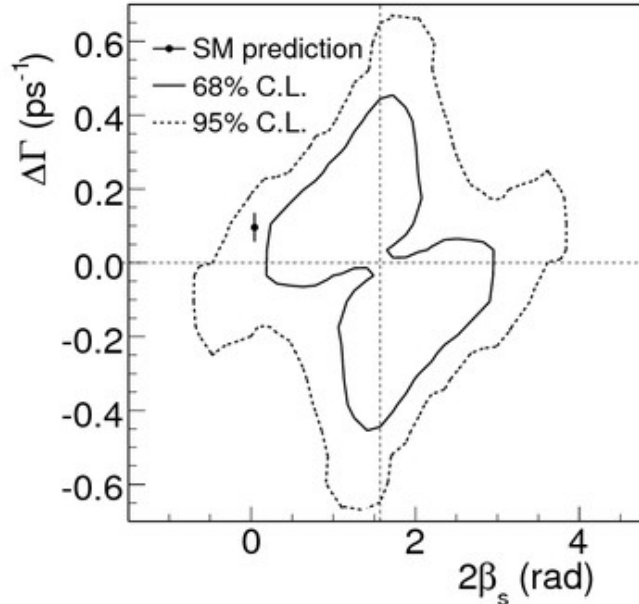
HFAG
LP 2007
PRELIMINARY



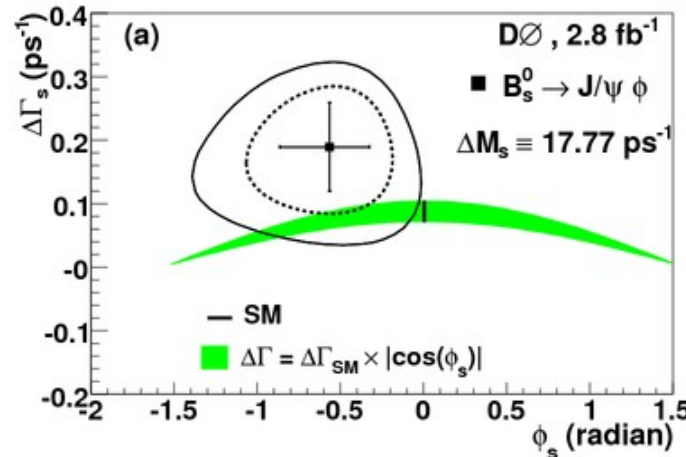
Hints of New Physics in Flavour

- Several exciting recent measurements
 - Anomalous CP violating phase in $B_s \rightarrow J/\psi \phi$

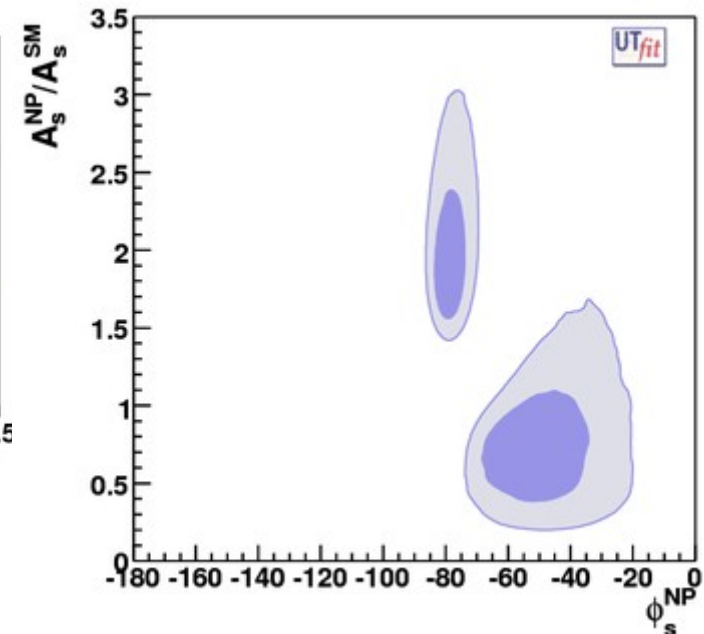
CDF arXiv:0712.2397



D0 arXiv:0802.2255



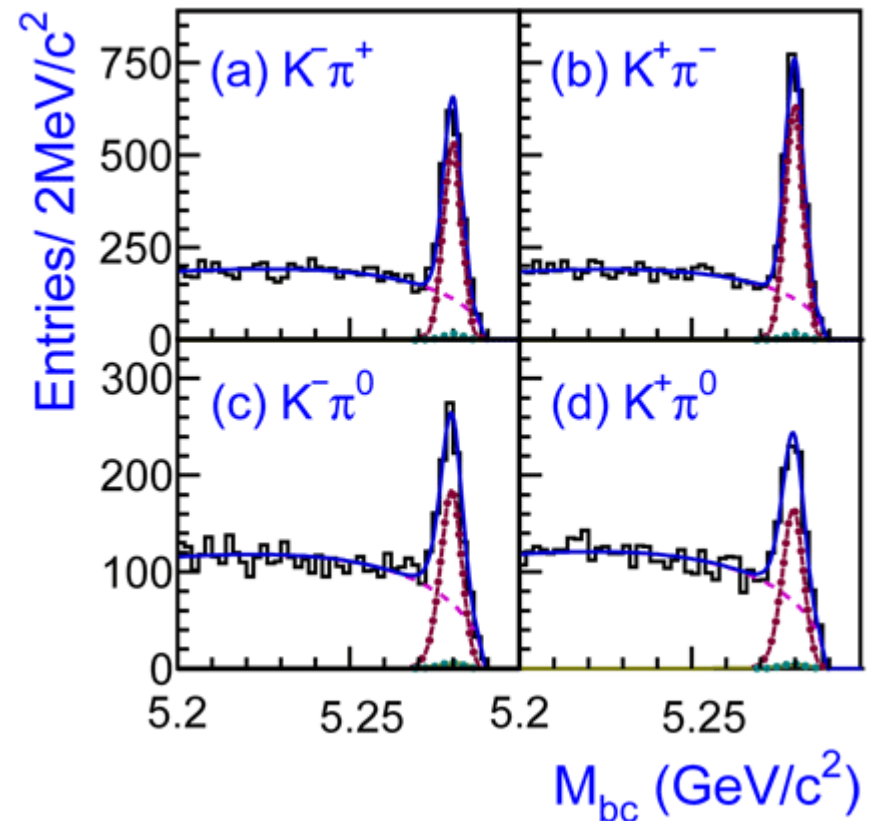
UTfit
arXiv:0803.0659 [hep-ph]



Hints of New Physics in Flavour

- Several exciting recent measurements
 - Opposite sign CP asymmetries in $B^{+0} \rightarrow K^+\pi^{0/-}$

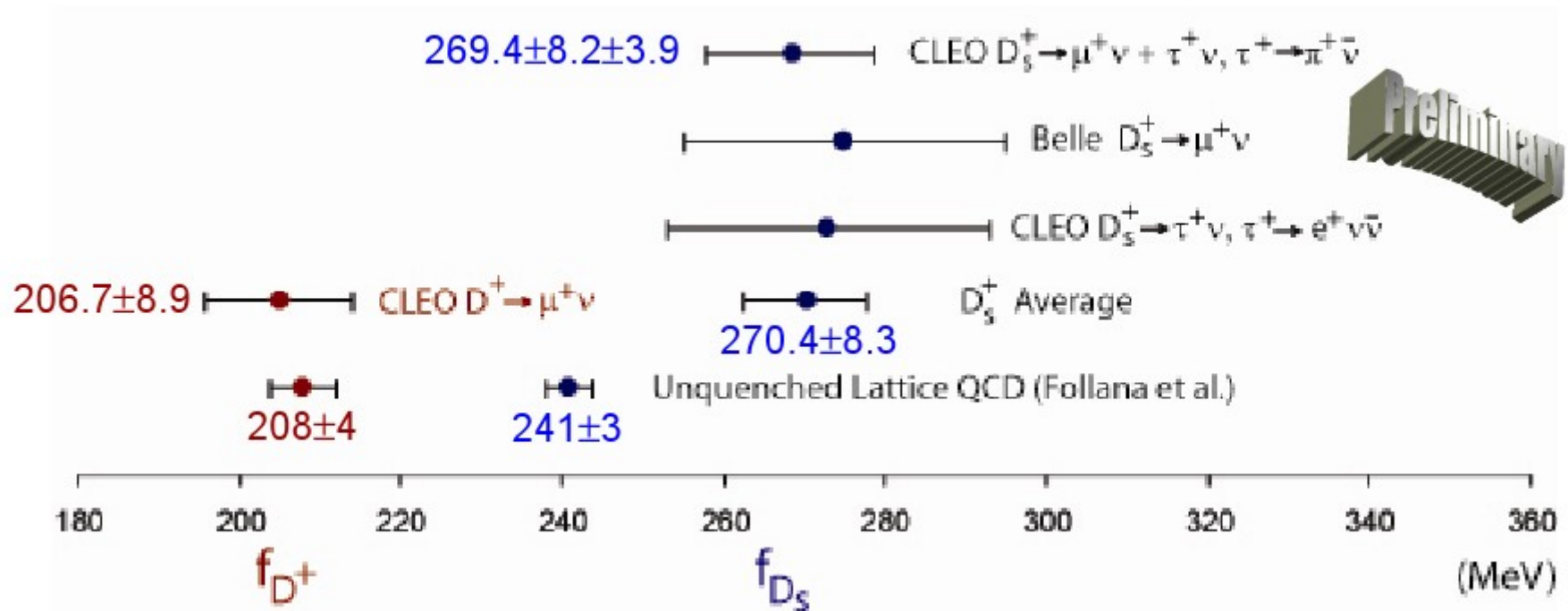
Belle: Nature 452 (2008) 332



Hints of New Physics in Flavour

- Several exciting recent measurements
 - Rates of D_s leptonic decays

arXiv:0803.0512 [hep-ph]
CLEOc results updated at FPCP 2008



Hints of New Physics in Flavour

- Several exciting recent measurements
 - ... and many more
 - “tension” in UTfit, rate for $b \rightarrow s\gamma$, etc.
- Rather than discuss details of each measurement, draw general conclusions from the overall picture
 - Flavour is highly sensitive to NP
 - MFV hypothesis may be disproved
 - Need to focus on theoretically clean channels

Flavour Observables Sensitive to New Physics

$$\begin{array}{cccc}
 \Delta m_K & \epsilon_K & \epsilon'/\epsilon_K & B(K_L \rightarrow \pi^0 \nu \bar{\nu}) & B(K^+ \rightarrow \pi^+ \nu \bar{\nu}) & B(K^+ \rightarrow l^+ \nu) \\
 \Delta m_d & A_{SL}(B_d) & S(B_d \rightarrow J/\psi K_S) & S(B_d \rightarrow \phi K_S) & & \\
 \alpha(B \rightarrow \pi\pi, \rho\pi, \rho\rho) & \gamma(B \rightarrow DK) & & & & CKM \text{ fits} \\
 \Delta m_s & A_{SL}(B_s) & S(B_s \rightarrow J/\psi \phi) & S(B_s \rightarrow \phi\phi) & & \\
 B(b \rightarrow s\gamma) & A_{CP}(b \rightarrow s\gamma) & S(B^0 \rightarrow K_S \pi^0 \gamma) & S(B_s \rightarrow \phi\gamma) & & \\
 B(b \rightarrow d\gamma) & A_{CP}(b \rightarrow d\gamma) & A_{CP}(b \rightarrow (d+s)\gamma) & S(B^0 \rightarrow \rho^0 \gamma) & & \\
 B(b \rightarrow s l^+ l^-) & B(b \rightarrow d l^+ l^-) & A_{FB}(b \rightarrow s l^+ l^-) & B(b \rightarrow s \nu \bar{\nu}) & & \\
 & B(B_s \rightarrow l^+ l^-) & B(B_d \rightarrow l^+ l^-) & B(B^+ \rightarrow l^+ \nu) & & \\
 & B(\mu \rightarrow e\gamma) & B(\mu \rightarrow e^+ e^- e^+) & (g-2)_\mu & \mu \text{ EDM} & \\
 B(\tau \rightarrow \mu\gamma) & B(\tau \rightarrow e\gamma) & B(\tau^+ \rightarrow l^+ l^- l^+) & \tau \text{ CPV} & \tau \text{ EDM} & \\
 B(D_{(s)}^+ \rightarrow l^+ \nu) & x_D & y_D & & & \text{charm CPV}
 \end{array}$$

... add your favourite here ...

Good News and Bad News

- Bad news
 - no single “golden mode”
 - (of course, some channels preferred in certain models)
- Good news
 - multitude of new physics sensitive observables
 - maximize sensitivity by combining information
 - correlations between results distinguish models

SuperB
“treasure chest”
of new physics sensitive
flavour observables



Will be Studied at SuperB

Δm_K ϵ_K ϵ'/ϵ_K $B(K_L \rightarrow \pi^0 \nu \bar{\nu})$ $B(K^+ \rightarrow \pi^+ \nu \bar{\nu})$ $B(K^+ \rightarrow l^+ \nu)$

Δm_d

$A_{SL}(B_d)$

$S(B_d \rightarrow J/\psi K_S)$

$S(B_d \rightarrow \phi K_S)$

$\alpha(B \rightarrow \pi\pi, \rho\pi, \rho\rho)$

$\gamma(B \rightarrow DK)$

CKM fits

Δm_s

$A_{SL}(B_s)$

$S(B_s \rightarrow J/\psi \phi)$

$S(B_s \rightarrow \phi\phi)$

$B(b \rightarrow s\gamma)$

$A_{CP}(b \rightarrow s\gamma)$

$S(B^0 \rightarrow K_S \pi^0 \gamma)$

$S(B_s \rightarrow \phi\gamma)$

$B(b \rightarrow d\gamma)$

$A_{CP}(b \rightarrow d\gamma)$

$A_{CP}(b \rightarrow (d+s)\gamma)$

$S(B^0 \rightarrow \rho^0 \gamma)$

$B(b \rightarrow s l^+ l^-)$

$B(b \rightarrow d l^+ l^-)$

$A_{FB}(b \rightarrow s l^+ l^-)$

$B(b \rightarrow s \nu \bar{\nu})$

$B(B_s \rightarrow l^+ l^-)$

$B(B_d \rightarrow l^+ l^-)$

$B(B^+ \rightarrow l^+ \nu)$

$B(\mu \rightarrow e\gamma)$

$B(\mu \rightarrow e^+ e^- e^+)$

$(g-2)_\mu$

μ EDM

$B(\tau \rightarrow \mu\gamma)$

$B(\tau \rightarrow e\gamma)$

$B(\tau^+ \rightarrow l^+ l^- l^+)$

τ CPV

τ EDM

$B(D_{(s)}^+ \rightarrow l^+ \nu)$

x_D

y_D

charm CPV

Focus on theoretically clean channels

DECREASING THEORETICAL UNCERTAINTY

no theory improvements needed	$\beta(J/\psi K)$, $\gamma(DK)$, $\alpha(\pi\pi)^*$, lepton FV and UV, $S(\rho^0\gamma)$ CPV in $B \rightarrow X\gamma$, D and τ decays zero of FB asymmetry $B \rightarrow X_s l^+ l^-$	NP insensitive or null tests of the SM or SM already known with the required accuracy
improved lattice QCD	meson mixing, $B \rightarrow D^{(*)} l\nu$, $B \rightarrow \pi(\rho) l\nu$, $B \rightarrow K^* \gamma$, $B \rightarrow \rho \gamma$, $B \rightarrow l\nu$, $B_s \rightarrow \mu\mu$	target error: ~1-2% Feasible
improved OPE+HQE	$B \rightarrow X_{u,c} l\nu$, $B \rightarrow X\gamma$	target error: ~1-2% Possibly feasible with SuperB data getting rid of the shape function. Detailed studies required
improved QCDF or SCET or flavour symmetries	S's from TD A_{CP} in $b \rightarrow s$ transitions	target error: ~2-3% large and hard to improve uncertainties on small corrections. In addition, FS+data can bound the theoretical error

Super **Flavour** Factory

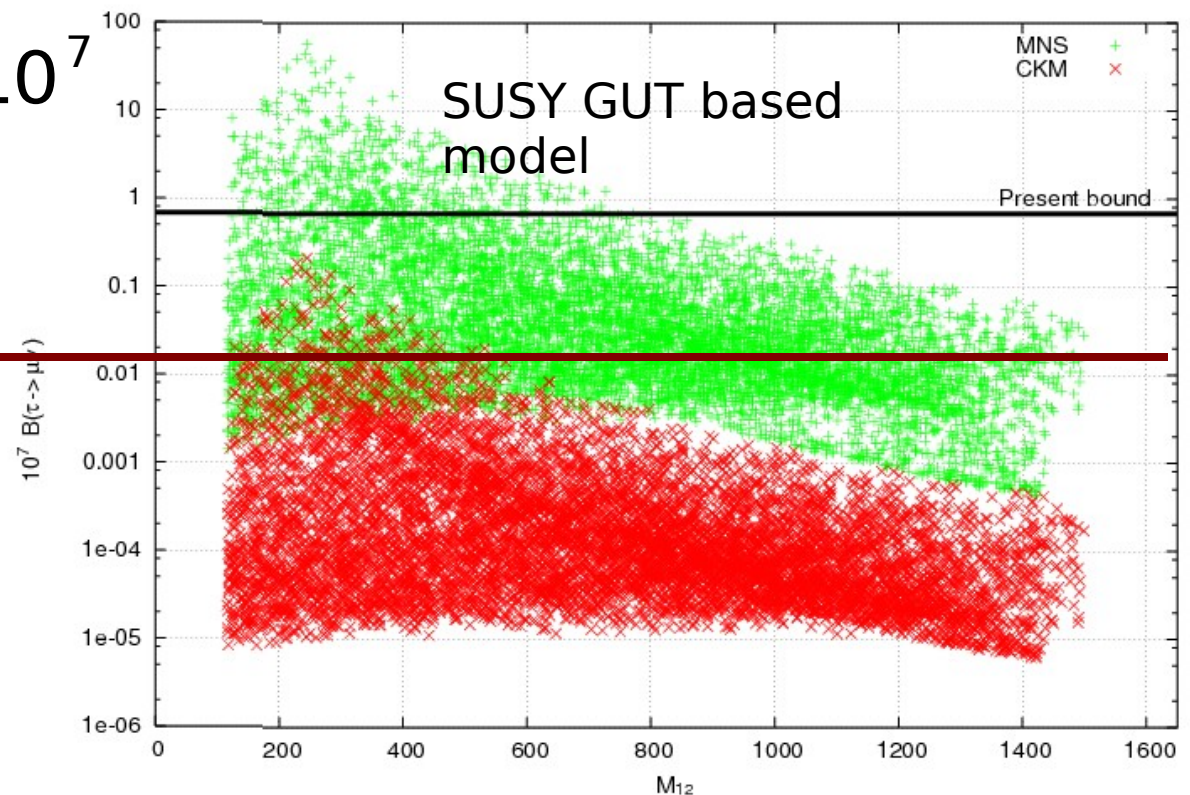
- Data taken at $Y(4S)$ allows studies of B, tau, charm, charmonia, ISR, $\gamma\gamma$ physics (and more)
- SuperB is designed with flexible running energy
 - charm-tau threshold region
 - other Upsilon resonances – including $Y(5S)$
 - ⇒ can study B_s sector, including $\Delta\Gamma_s$ and ϕ_s (but not Δm_s)
- Considering beam polarization option
 - study chiral structure of various processes
 - significant improvement in sensitivity for τ EDM

Lepton Flavour Violation

- Observable LFV signals predicted in a wide range of models, including those inspired by Majorana neutrinos

$$B(\tau \rightarrow \mu \gamma) \times 10^7$$

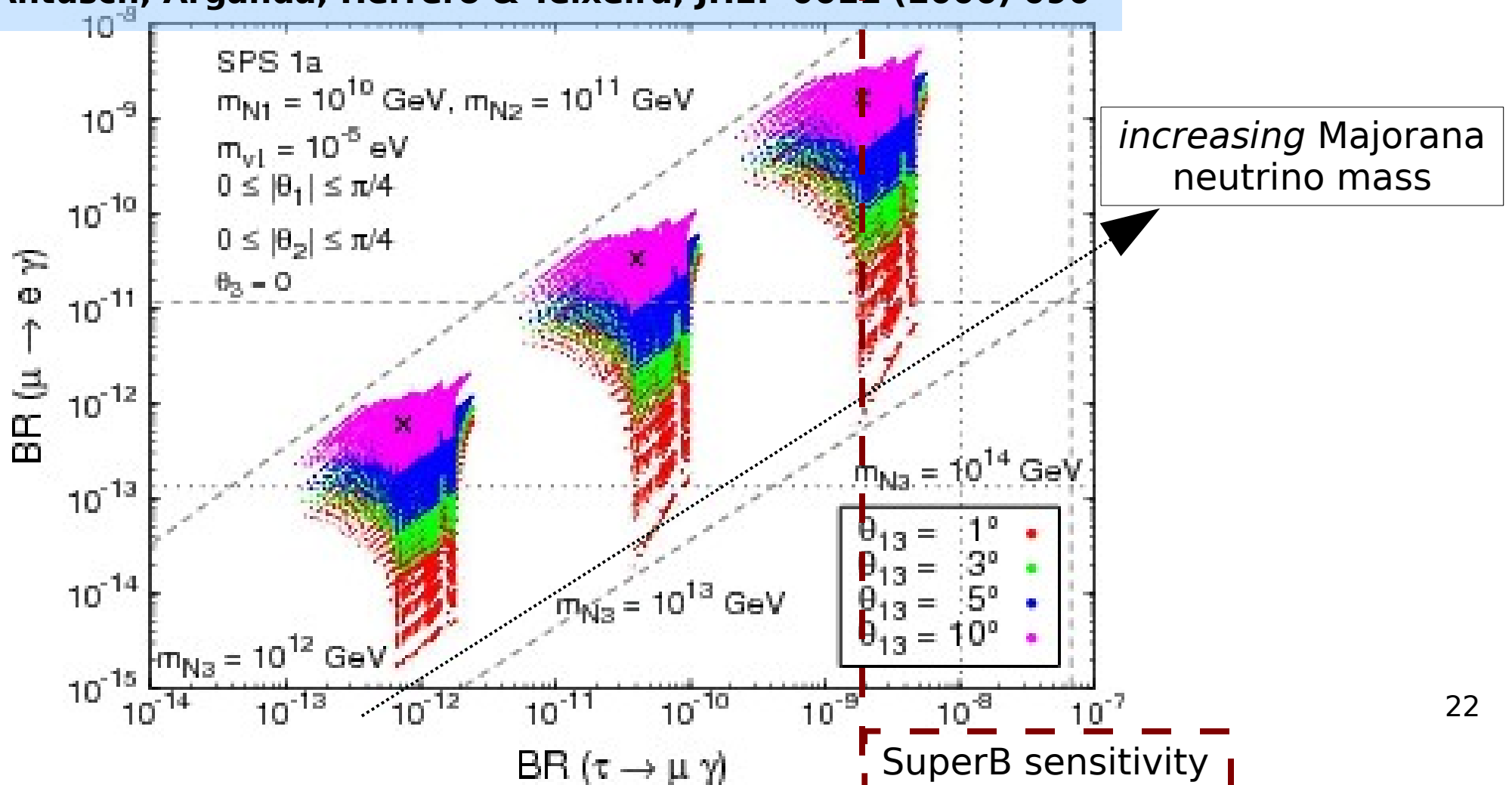
Process	Sensitivity
$\mathcal{B}(\tau \rightarrow \mu \gamma)$	2×10^{-9}
$\mathcal{B}(\tau \rightarrow e \gamma)$	2×10^{-9}
$\mathcal{B}(\tau \rightarrow \mu \mu \mu)$	2×10^{-10}
$\mathcal{B}(\tau \rightarrow e e e)$	2×10^{-10}
$\mathcal{B}(\tau \rightarrow \mu \eta)$	4×10^{-10}
$\mathcal{B}(\tau \rightarrow e \eta)$	6×10^{-10}
$\mathcal{B}(\tau \rightarrow \ell K_s^0)$	2×10^{-10}



Lepton Flavour & Neutrino Physics

- In many scenarios, LFV rates are linked to (both low and high energy) neutrino parameters

Antusch, Arganda, Herrero & Teixeira, JHEP 0611 (2006) 090



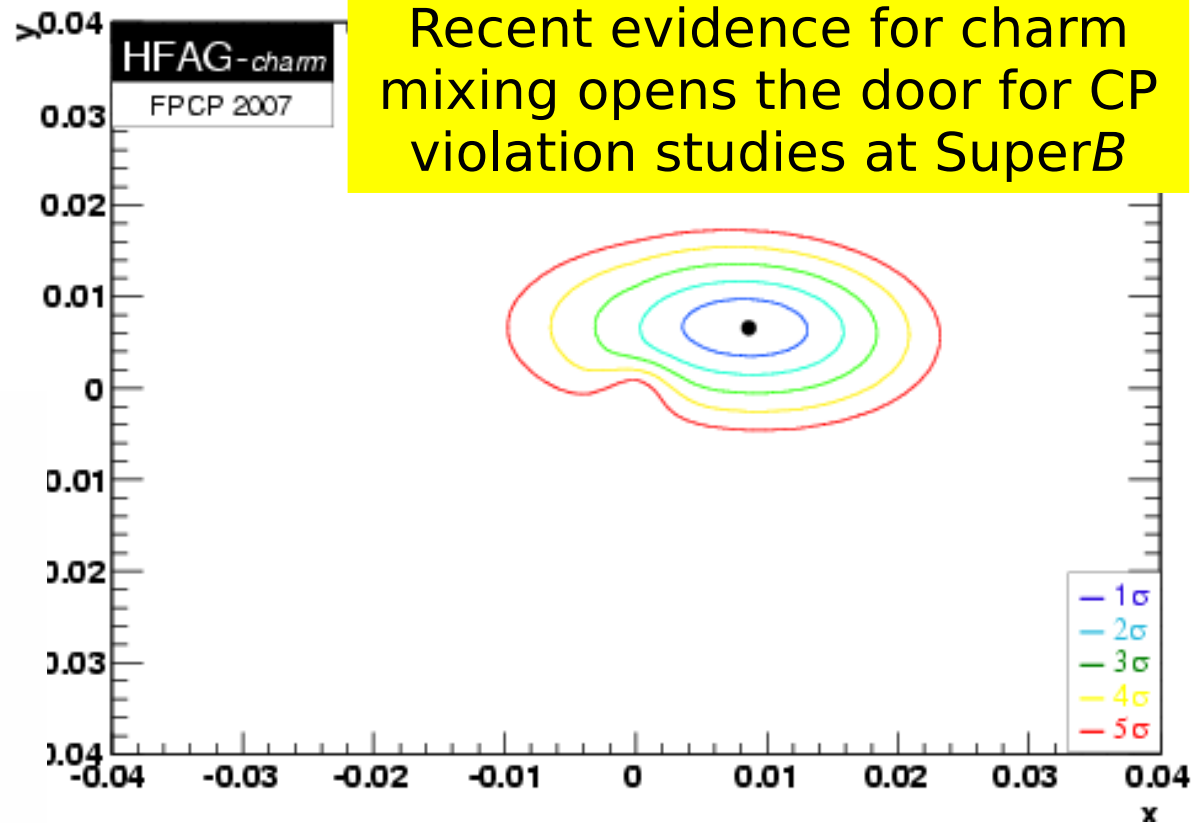
Charm at SuperB

- SuperB can study the full range of charm phenomena – including CP violation

CP violation in charm highly sensitive new physics probe

sensitivity: $\phi_D \sim 1^\circ$

Mode	Observable	$\Upsilon(4S)$ (75 ab^{-1})	$\psi(3770)$ (300 fb^{-1})
$D^0 \rightarrow K^+ \pi^-$	x'^2	3×10^{-5}	
	y'	7×10^{-4}	
$D^0 \rightarrow K^+ K^-$	y_{CP}	5×10^{-4}	
$D^0 \rightarrow K_S^0 \pi^+ \pi^-$	x	4.9×10^{-4}	
	y	3.5×10^{-4}	
	$ q/p $	3×10^{-2}	
	ϕ	2°	
$\psi(3770) \rightarrow D^0 \bar{D}^0$	x^2		$(1-2) \times 10^{-5}$
	y		$(1-2) \times 10^{-3}$
	$\cos \delta$		$(0.01-0.02)$



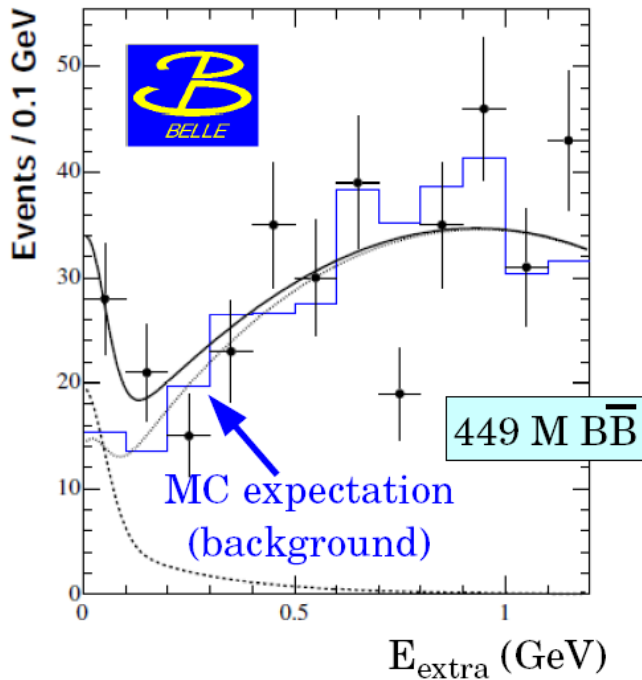
Leptonic B Decays

Crucial for MFV models with large $\tan \beta$ (and MSSM)

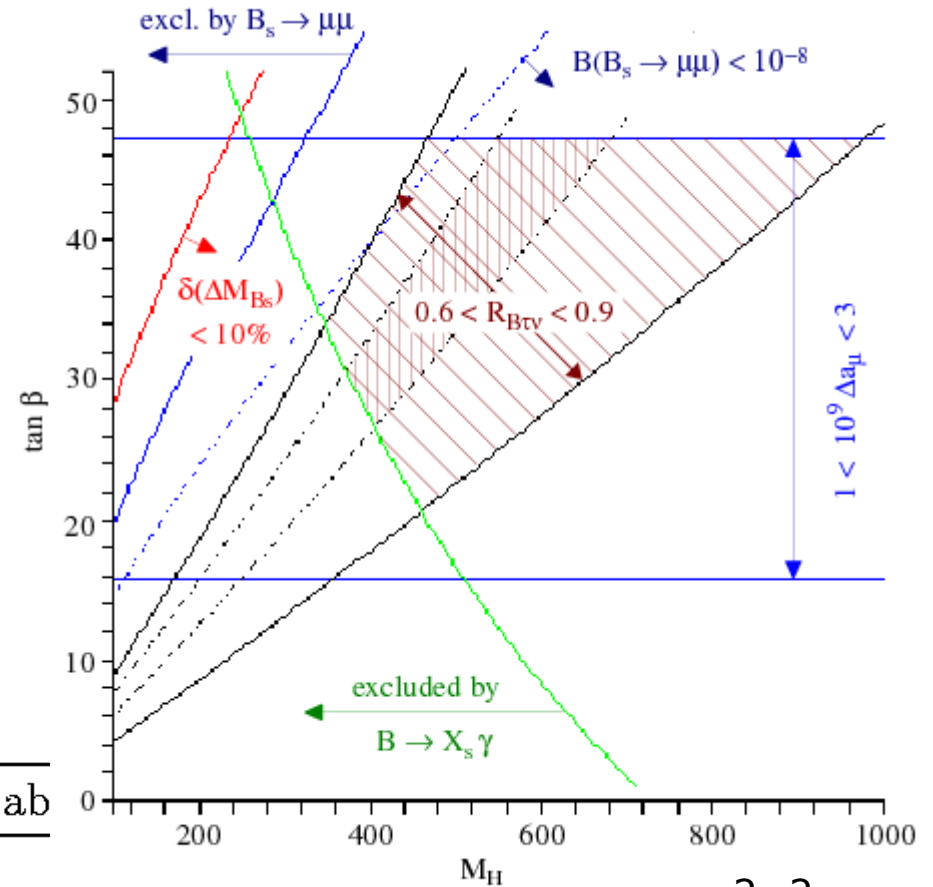
W.-S.Hou, PRD 48, 2342 (1993)

G.Isidori, P.Paradisi, PLB 639, 499 (2006)

$$B(B^+ \rightarrow \tau^+ \nu)$$



$17.2^{+5.3}_{-4.7}$ events

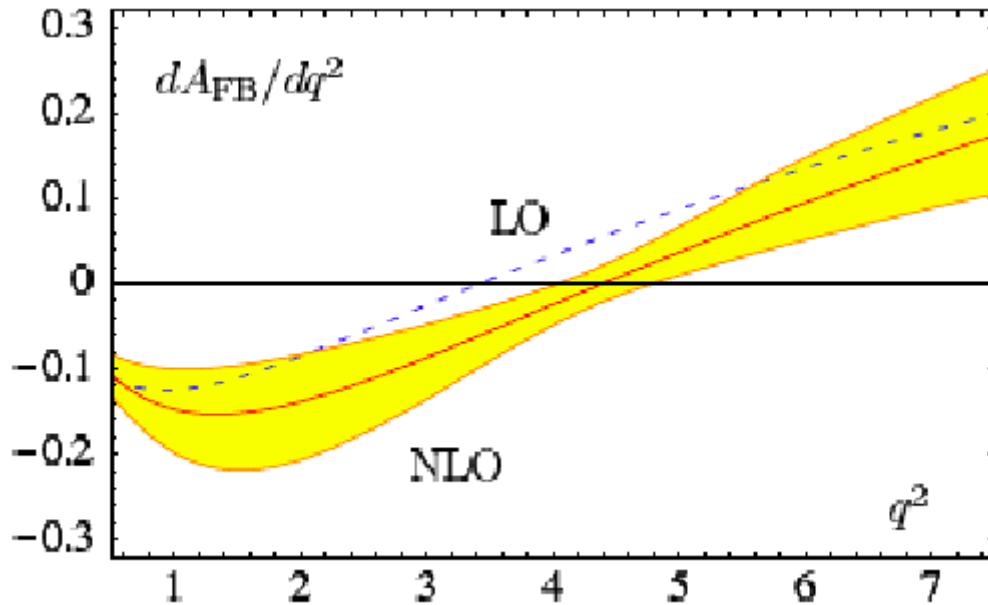


Observable	B Factories (2 ab^{-1})	Super B (75 ab)
$\mathcal{B}(B \rightarrow \tau \nu)$	20%	4% (†)
$\mathcal{B}(B \rightarrow \mu \nu)$	visible	5%
$\mathcal{B}(B \rightarrow D \tau \nu)$	10%	2%

$$B = B_{SM} \left(1 - \tan^2 \beta \frac{M_B^2}{M_H^2} \right)^2 \quad 24$$

Forward-Backward Asymmetry

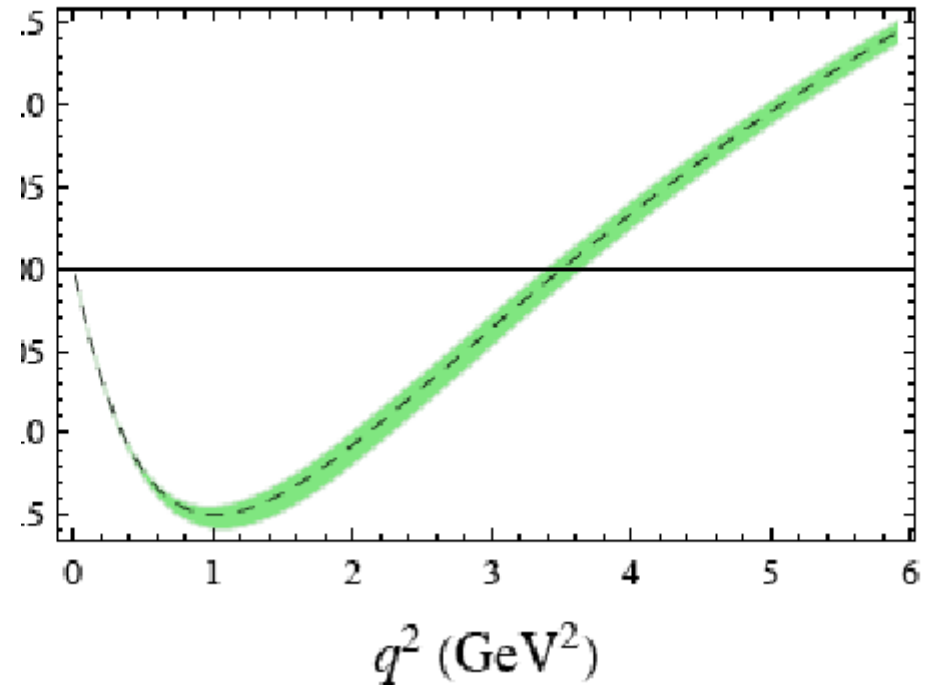
Exclusive: $B \rightarrow K^* \ell \bar{\ell}$



Beneke, Feldmann, Seidel
EPJ C41 (2005) 173

Inclusive: $b \rightarrow s \ell \bar{\ell}$

NNLO + QED

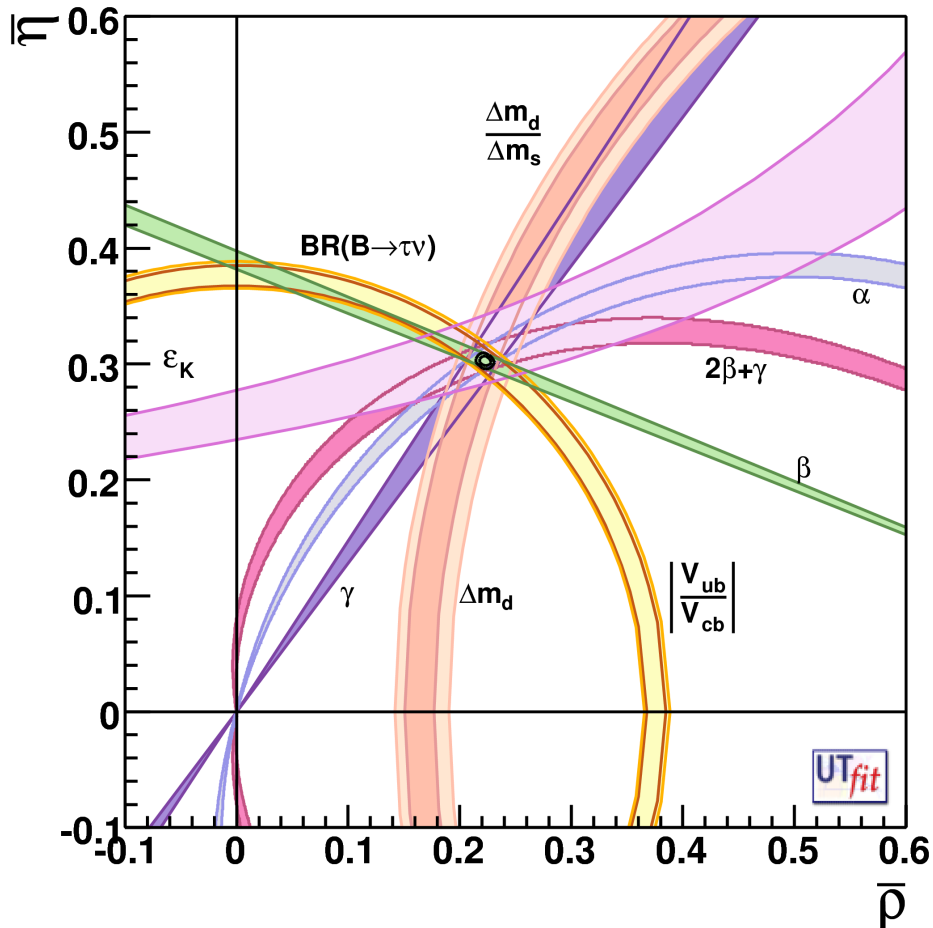


Huber, Hurth, Lunghi
arXiv:0712.3009 [hep-ph]

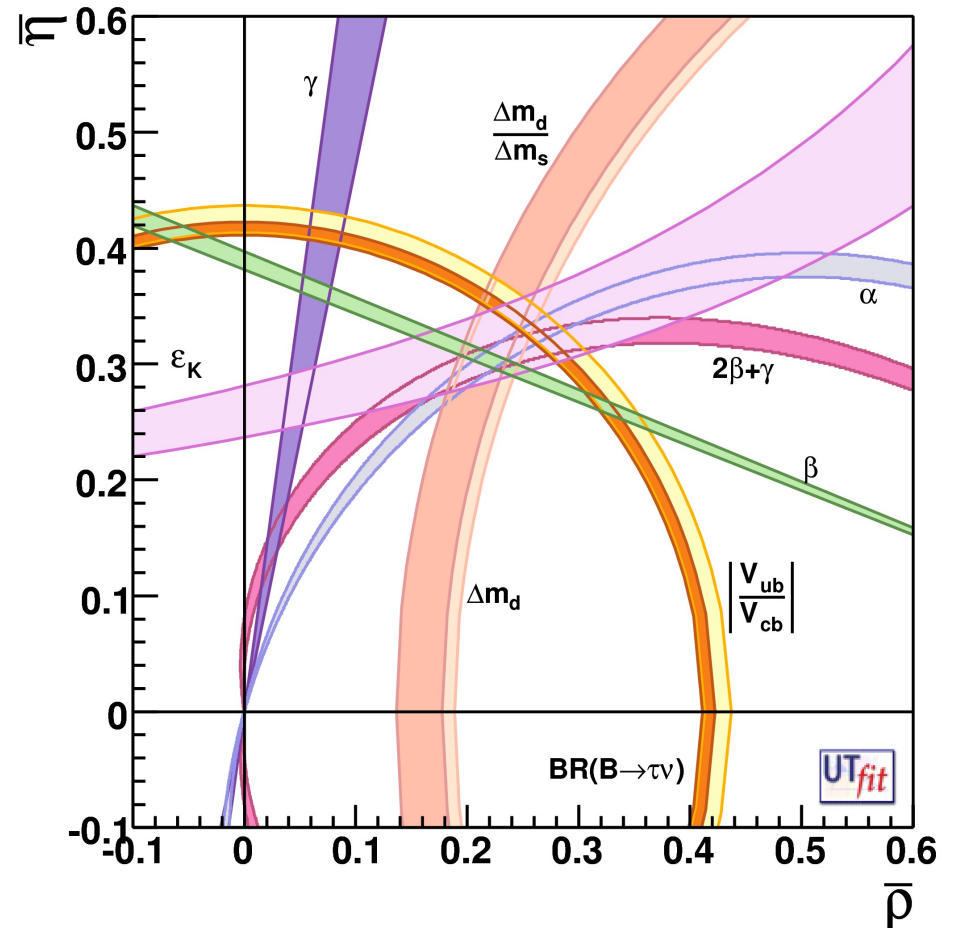
Inclusive is much cleaner \Leftrightarrow need SuperB statistics

SuperB UT fit scenarios

“the nightmare”



“the dream”



- Possible NP discovery from precise CKM metrology
- Precise knowledge of SM parameters essential in any scenario

MSSM

$$M_{\tilde{d}}^2 = \begin{pmatrix} m_{\tilde{d}_L}^2 & m_{\tilde{d}_R}^2 & m_{\tilde{s}_L}^2 & m_{\tilde{s}_R}^2 & m_{\tilde{b}_L}^2 & m_{\tilde{b}_R}^2 \\ m_{\tilde{d}_L}^2 & m_{\tilde{d}_R}^2 & m_{\tilde{s}_L}^2 & m_{\tilde{s}_R}^2 & m_{\tilde{b}_L}^2 & m_{\tilde{b}_R}^2 \\ m_{\tilde{d}_R}^2 & m_{\tilde{d}_L}^2 & m_{\tilde{s}_L}^2 & m_{\tilde{s}_R}^2 & m_{\tilde{b}_L}^2 & m_{\tilde{b}_R}^2 \\ m_{\tilde{s}_L}^2 & m_{\tilde{s}_R}^2 & m_{\tilde{s}_L}^2 & m_{\tilde{s}_R}^2 & m_{\tilde{b}_L}^2 & m_{\tilde{b}_R}^2 \\ m_{\tilde{s}_R}^2 & m_{\tilde{s}_L}^2 & m_{\tilde{s}_R}^2 & m_{\tilde{s}_L}^2 & m_{\tilde{b}_L}^2 & m_{\tilde{b}_R}^2 \\ m_{\tilde{b}_L}^2 & m_{\tilde{b}_R}^2 & m_{\tilde{b}_L}^2 & m_{\tilde{b}_R}^2 & m_{\tilde{b}_L}^2 & m_{\tilde{b}_R}^2 \end{pmatrix}$$

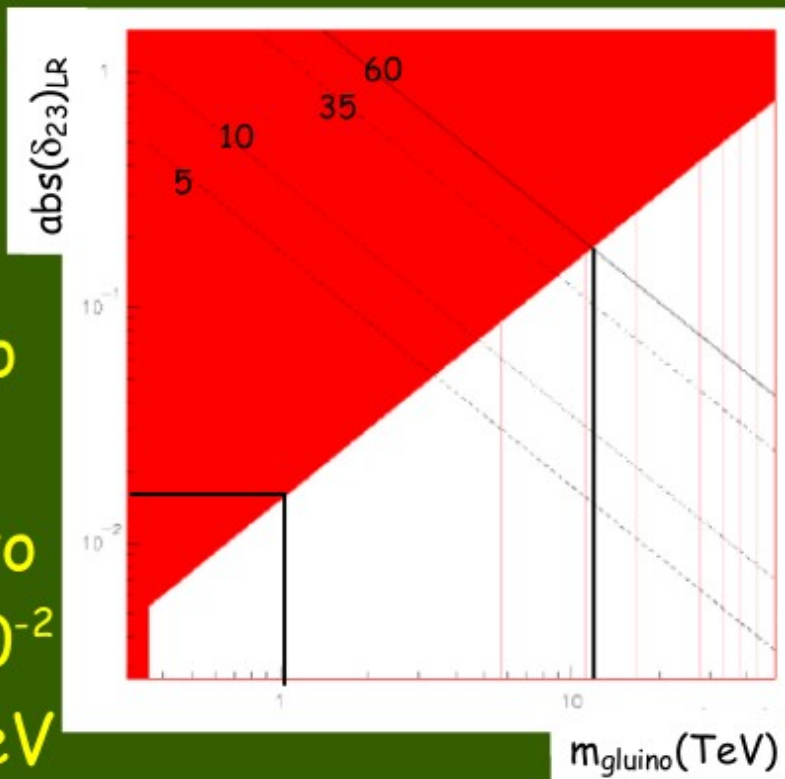
SuperB

LHC, ILC - HE frontier

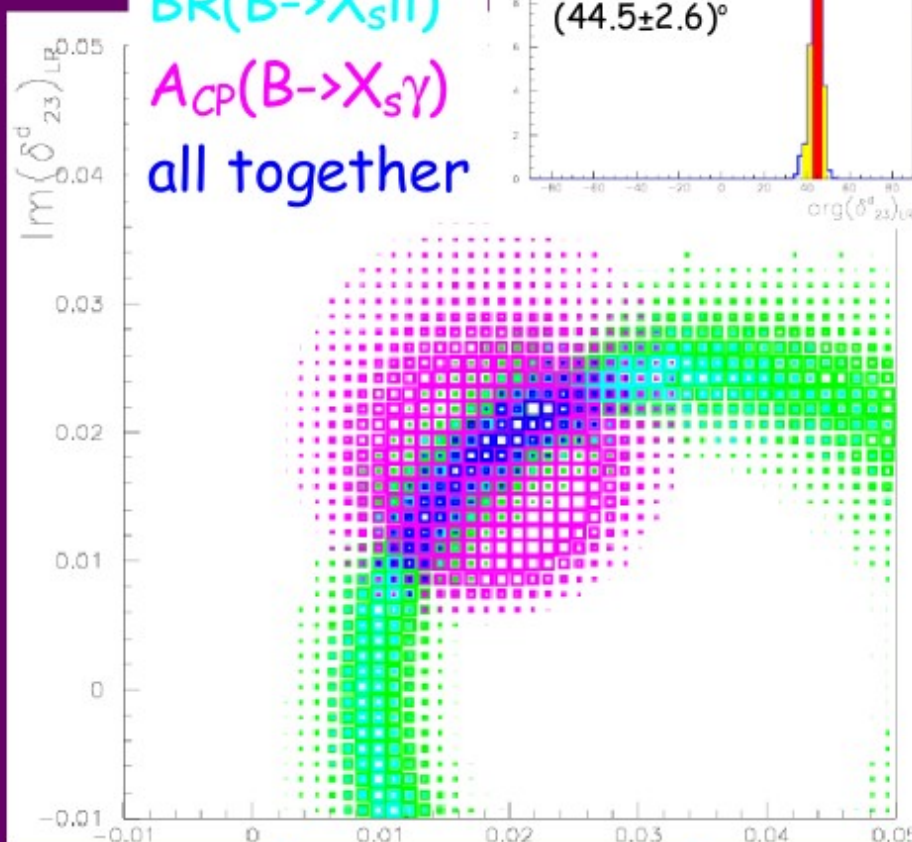
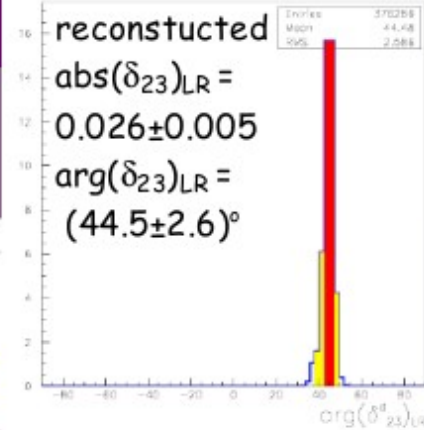
Mass Insertions
 $(\delta_{ij}^d)_{AB} = (\Delta_{ij}^d)_{AB} / m_{\tilde{q}}^2$

3σ from 0 sensitivity plot

- i) sensit. to $\Lambda < 20$ TeV
- ii) sensit. to $|(\delta_{23}^d)_{LR}| > 10^{-2}$ for $\Lambda < 1$ TeV



BR(B → X_sγ)
 BR(B → X_sll)
 A_{CP}(B → X_sγ)
 all together



Im(δ_{23}^d)_{LR} vs Re(δ_{23}^d)_{LR}
 Reconstruction of
 $(\delta_{23}^d)_{LR} = 0.028 e^{i\pi/4}$ for
 $\Lambda = m_{\tilde{g}} = m_{\tilde{q}} = 1$ TeV

SuperB physics in tables

Observable	B factories (2 ab ⁻¹)	SuperB (75 ab ⁻¹)
sin(2β) (J/ψ K ⁰)	0.018	0.005 (†)
cos(2β) (J/ψ K ^{*0})	0.30	0.05
sin(2β) (Dh ⁰)	0.10	0.02
cos(2β) (Dh ⁰)	0.20	0.04
S(J/ψ π ⁰)	0.10	0.02
S(D ⁺ D ⁻)	0.20	0.03
S(φK ⁰)	0.13	0.02 (*)
S(η [′] K ⁰)	0.05	0.01 (*)
S(K _S ⁰ K _S ⁰ K _S ⁰)	0.15	0.02 (*)
S(K _S ⁰ π ⁰)	0.15	0.02 (*)
S(ωK _S ⁰)	0.17	0.03 (*)
S(f ₀ K _S ⁰)	0.12	0.02 (*)
γ (B → DK, D → CP eigenstates)	~ 15°	2.5°
γ (B → DK, D → suppressed states)	~ 12°	2.0°
γ (B → DK, D → multibody states)	~ 9°	1.5°
γ (B → DK, combined)	~ 6°	1-2°
α (B → ππ)	~ 16°	3°
α (B → ρρ)	~ 7°	1-2° (*)
α (B → ρπ)	~ 12°	2°
α (combined)	~ 6°	1-2° (*)
2β + γ (D ^{(*)±} π [∓] , D [±] K _S ⁰ π [∓])	20°	5°
V _{cb} (exclusive)	4% (*)	1.0% (*)
V _{cb} (inclusive)	1% (*)	0.5% (*)
V _{ub} (exclusive)	8% (*)	3.0% (*)
V _{ub} (inclusive)	8% (*)	2.0% (*)
BR(B → τν)	20%	4% (†)
BR(B → μν)	visible	5%
BR(B → Dτν)	10%	2%
BR(B → ργ)	15%	3% (†)
BR(B → ωγ)	30%	5%
A _{CP} (B → K [*] γ)	0.007 (†)	0.004 († +)
A _{CP} (B → ργ)	~ 0.20	0.05
A _{CP} (b → sγ)	0.012 (†)	0.004 (†)
A _{CP} (b → (s + d)γ)	0.03	0.006 (†)
S(K _S ⁰ π ⁰ γ)	0.15	0.02 (*)
S(ρ ⁰ γ)	possible	0.10
A _{CP} (B → K [*] ℓℓ)	7%	1%
A ^{FB} (B → K [*] ℓℓ) _{s0}	25%	9%
A ^{FB} (B → X _s ℓℓ) _{s0}	35%	5%
BR(B → Kν $\bar{\nu}$)	visible	20%
BR(B → πν $\bar{\nu}$)	-	possible

Mode	Observable	B Factories (2 ab ⁻¹)	SuperB (75 ab ⁻¹)
D ⁰ → K ⁺ K ⁻	y _{CP}	2-3 × 10 ⁻³	5 × 10 ⁻⁴
D ⁰ → K ⁺ π ⁻	y _D	2-3 × 10 ⁻³	7 × 10 ⁻⁴
	x _D ²	1-2 × 10 ⁻⁴	3 × 10 ⁻⁵
D ⁰ → K _S ⁰ π ⁺ π ⁻	y _D	2-3 × 10 ⁻³	5 × 10 ⁻⁴
	x _D	2-3 × 10 ⁻³	5 × 10 ⁻⁴
Average	y _D	1-2 × 10 ⁻³	3 × 10 ⁻⁴
	x _D	2-3 × 10 ⁻³	5 × 10 ⁻⁴

5-10x improvement

Process	Sensitivity
B(τ → μ γ)	2 × 10 ⁻⁹
B(τ → e γ)	2 × 10 ⁻⁹
B(τ → μ μ μ)	2 × 10 ⁻¹⁰
B(τ → eee)	2 × 10 ⁻¹⁰
B(τ → μ η)	4 × 10 ⁻¹⁰
B(τ → e η)	6 × 10 ⁻¹⁰
B(τ → ℓ K _S ⁰)	2 × 10 ⁻¹⁰

+ τ FC physics (CPV, ...)

Super Flavour Factory
a "treasure chest"
of new physics-sensitive observables



Observable	Sensitivity
D ⁰ → e ⁺ e ⁻ , D ⁰ → μ ⁺ μ ⁻	1 × 10 ⁻⁸
D ⁰ → π ⁰ e ⁺ e ⁻ , D ⁰ → π ⁰ μ ⁺ μ ⁻	2 × 10 ⁻⁸
D ⁰ → ηe ⁺ e ⁻ , D ⁰ → ημ ⁺ μ ⁻	3 × 10 ⁻⁸
D ⁰ → K _S ⁰ e ⁺ e ⁻ , D ⁰ → K _S ⁰ μ ⁺ μ ⁻	3 × 10 ⁻⁸
D ⁺ → π ⁺ e ⁺ e ⁻ , D ⁺ → π ⁺ μ ⁺ μ ⁻	1 × 10 ⁻⁸
D ⁰ → e [±] μ [∓]	1 × 10 ⁻⁸
D ⁺ → π ⁺ e [±] μ [∓]	1 × 10 ⁻⁸
D ⁰ → π ⁰ e [±] μ [∓]	2 × 10 ⁻⁸
D ⁰ → ηe [±] μ [∓]	3 × 10 ⁻⁸
D ⁰ → K _S ⁰ e [±] μ [∓]	3 × 10 ⁻⁸
D ⁺ → π ⁻ e ⁺ e ⁺ , D ⁺ → K ⁻ e ⁺ e ⁺	1 × 10 ⁻⁸
D ⁺ → π ⁻ μ ⁺ μ ⁺ , D ⁺ → K ⁻ μ ⁺ μ ⁺	1 × 10 ⁻⁸
D ⁺ → π ⁻ e [±] μ [∓] , D ⁺ → K ⁻ e [±] μ [∓]	1 × 10 ⁻⁸

Observable	Error with 1 ab ⁻¹
ΔΓ	0.16 ps ⁻¹
Γ	0.07 ps ⁻¹
β _s from angular analysis	20°
A _{SL} [*]	0.006
A _{CP}	0.004
B(B _s → μ ⁺ μ ⁻)	-
V _{cb} /V _{ub}	0.08
B(B _s → γγ)	38%
β _s from J/ψφ	10°

SuperB: How?

- Physics case for Super Flavour Factory is compelling
- Luminosity should be above $10^{36}/\text{cm}^2/\text{s}$
 - Enables integration of over 10/ab/year
 - Backgrounds and running efficiency should be comparable to current B factories
 - Power consumption should be affordable
- Attempts to upgrade PEP-II and KEKB with high current hit limitations due to beam instabilities, backgrounds and power

How Can it be Achieved?

Luminosity must be $\sim 10^{36}/\text{cm}^2/\text{s}$ or higher

- Enables integration of over 10/ab/year
- Two orders of magnitude higher than now

⇒ Push current B factories to the limit (SuperKEKB)

Stored current:
1.36/1.75 A (KEKB)
→ 4.1/9.4 A (SuperKEKB)

Beam-beam parameter:
0.059 (KEKB)
→ >0.24 (SuperKEKB)

high currents
(power consumption ~ 85 MW)

crab cavities
(being tested now at KEKB)

$$L = \frac{\gamma_{\pm}}{2er_e} \left(1 + \frac{\sigma_y^*}{\sigma_x^*} \right) \frac{I_{\pm} \xi_{\pm y}}{\beta_y^*} \left(\frac{R_L}{R_y} \right)$$

Lorentz factor
Classical electron radius Beam size ratio Geometrical reduction factors due to crossing angle and hour-glass effect

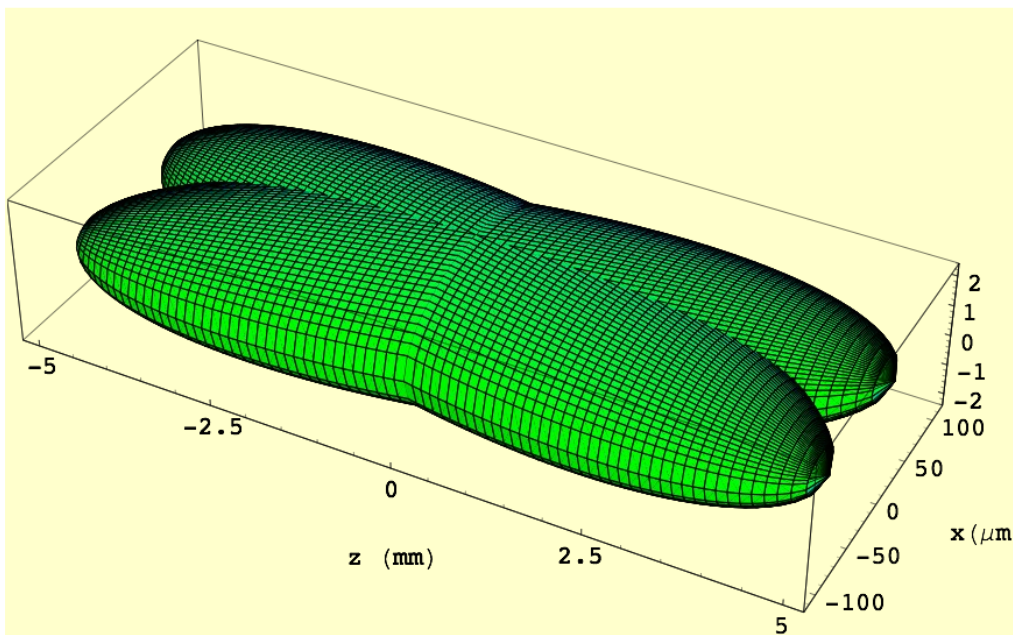
Luminosity:
 $0.16 \times 10^{35} \text{ cm}^{-2}\text{s}^{-1}$ (KEKB)
 $8 \times 10^{35} \text{ cm}^{-2}\text{s}^{-1}$ (SuperKEKB)

Vertical β at the IP:
6.5/5.9 mm (KEKB)
→ 3.0/3.0 mm (SuperKEKB)

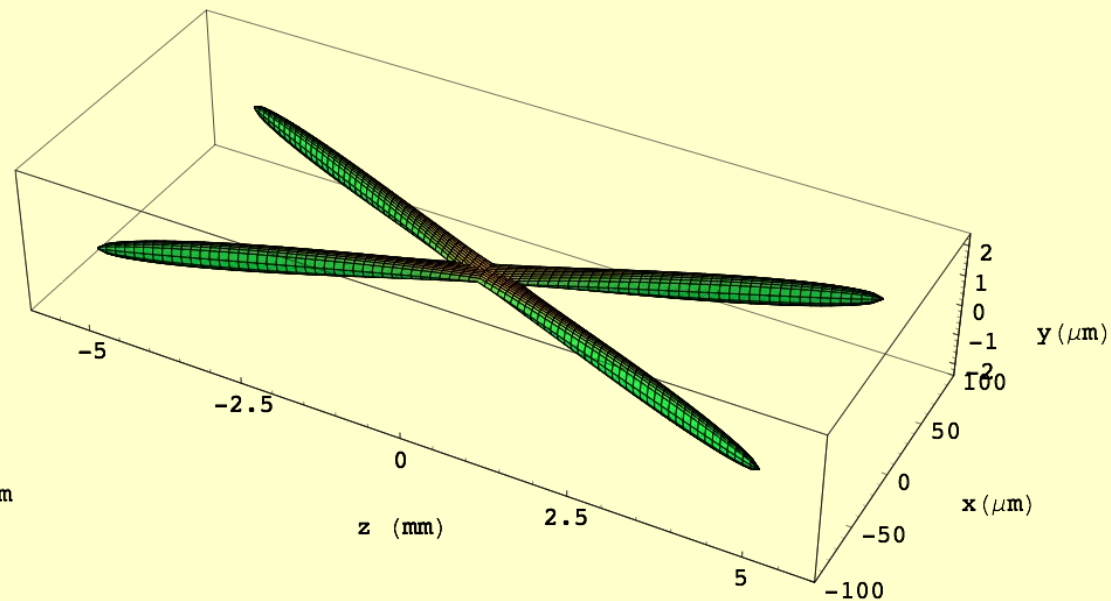
squeezed bunches
(possible instabilities)

Alternative approach

- Machine is based on ILC damping ring lattice
 - High luminosity through small emittance
 - Collide with large Piwinski angle & crab waist



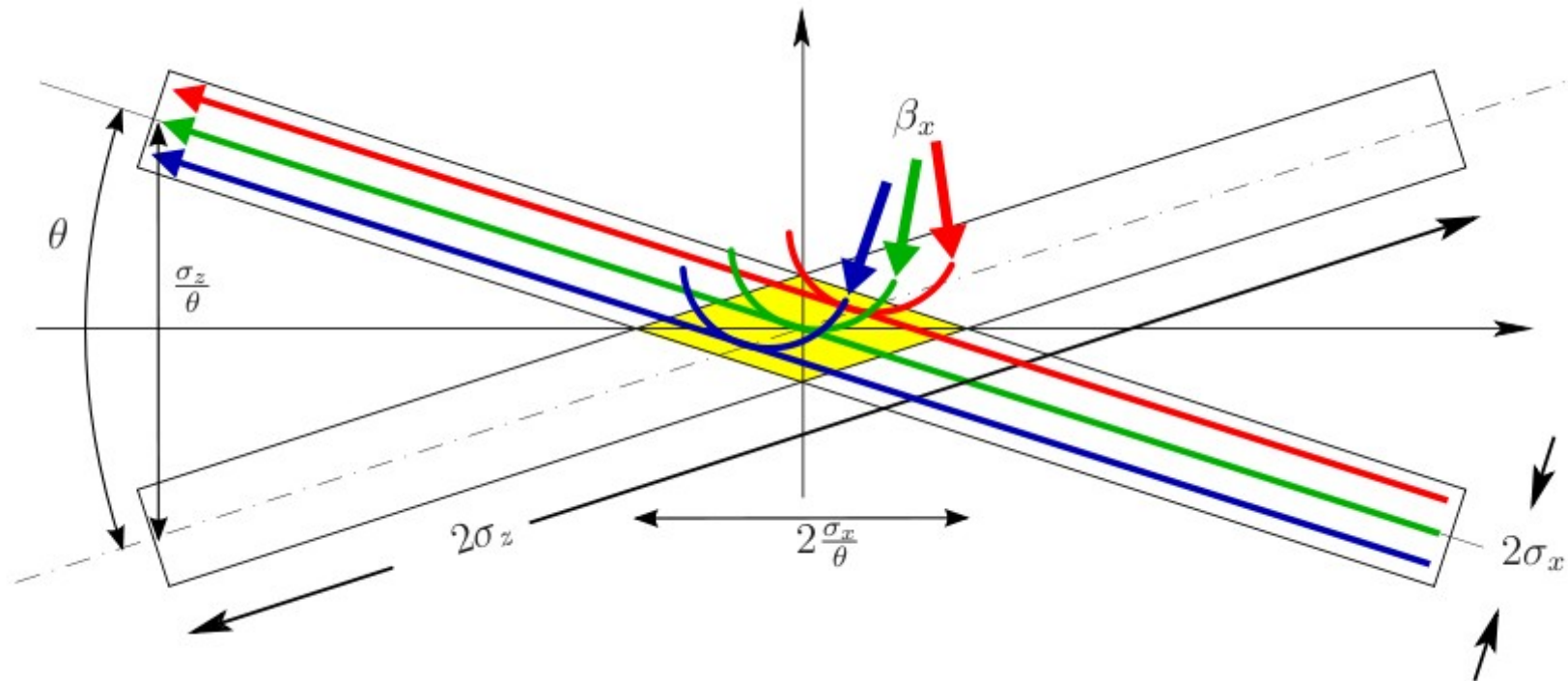
IP beam distributions for KEKB



IP beam distributions for SuperB

Collision Scheme

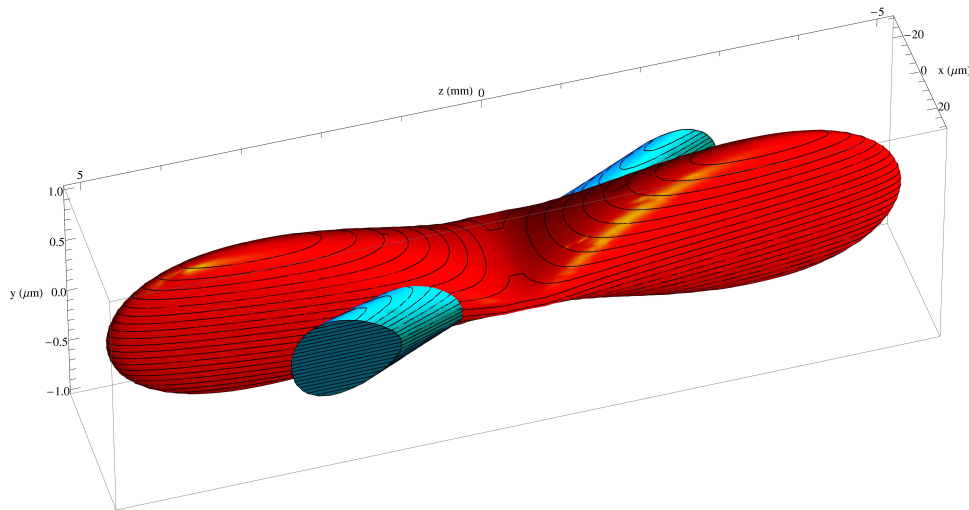
Large Piwinski angle ($\varphi = \theta \sigma_z / \sigma_x$) & “**crab waist**”



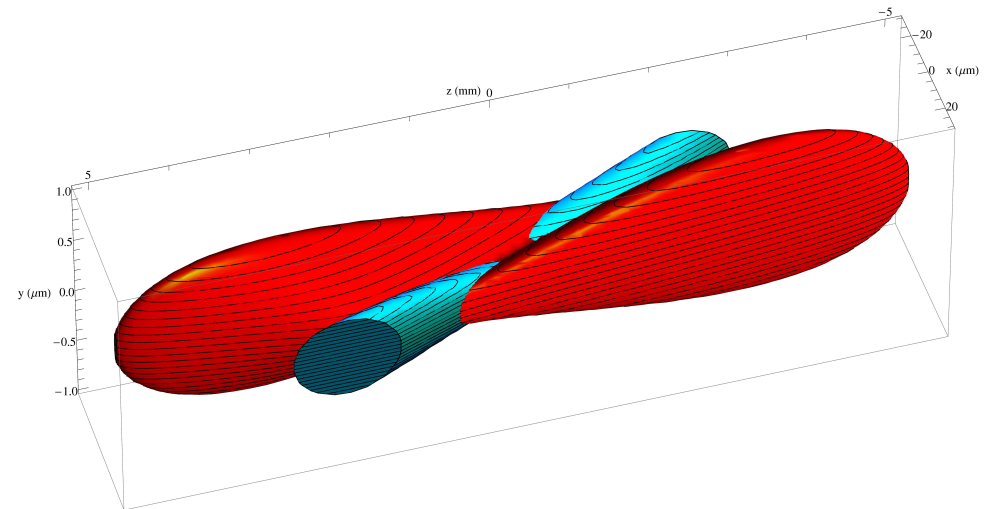
- ⇒ High luminosity, Low currents, Small backgrounds
- ⇒ Stable dynamic aperture
- ⇒ Wall plug power ~ 20 MW

Collision scheme

Without crab



With crab



Now tested at LNF DaφNe accelerator
Expected luminosity enhancement seen
Very promising indeed!

SuperB Parameters

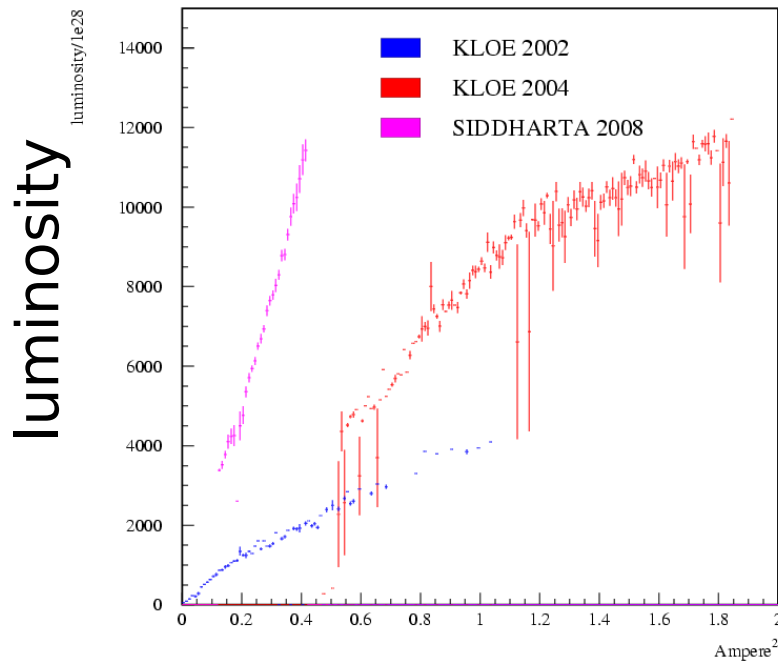
Circumference (m)	1800.
Energy (GeV) (LER/HER)	4/7
Current (A)/beam	2.
No. bunches	1342
No. part/bunches	5.5×10^{10}
θ (rad)	2x24
ε_x (nm-rad) (LER/HER)	2.8/1.6
ε_y (pm-rad) (LER/HER)	7/4
β_y^* (mm) (LER/HER)	0.22/0.39
β_x^* (mm) (LER/HER)	35/20
σ_y^* (μ m) (LER/HER)	0.039
σ_x^* (μ m) (LER/HER)	10/6
σ_z (mm)	5
Power (MW)	17
L ($\text{cm}^{-2}\text{s}^{-1}$)	$1. \times 10^{36}$

Future upgrades
can reach even
higher luminosities!

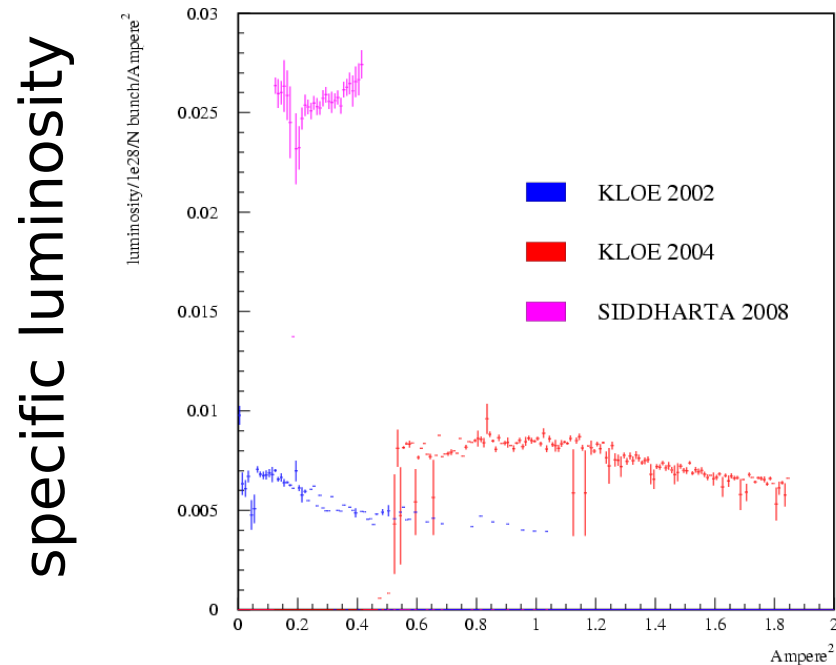
Crab Waist Beam Tests

- Tests ongoing at DaΦNe accelerator (LNF)
- Also planned as part of DaΦNe upgrade
 - Will reach peak luminosity of $10^{33}/\text{cm}^2/\text{s}$
- Results promising so far ...

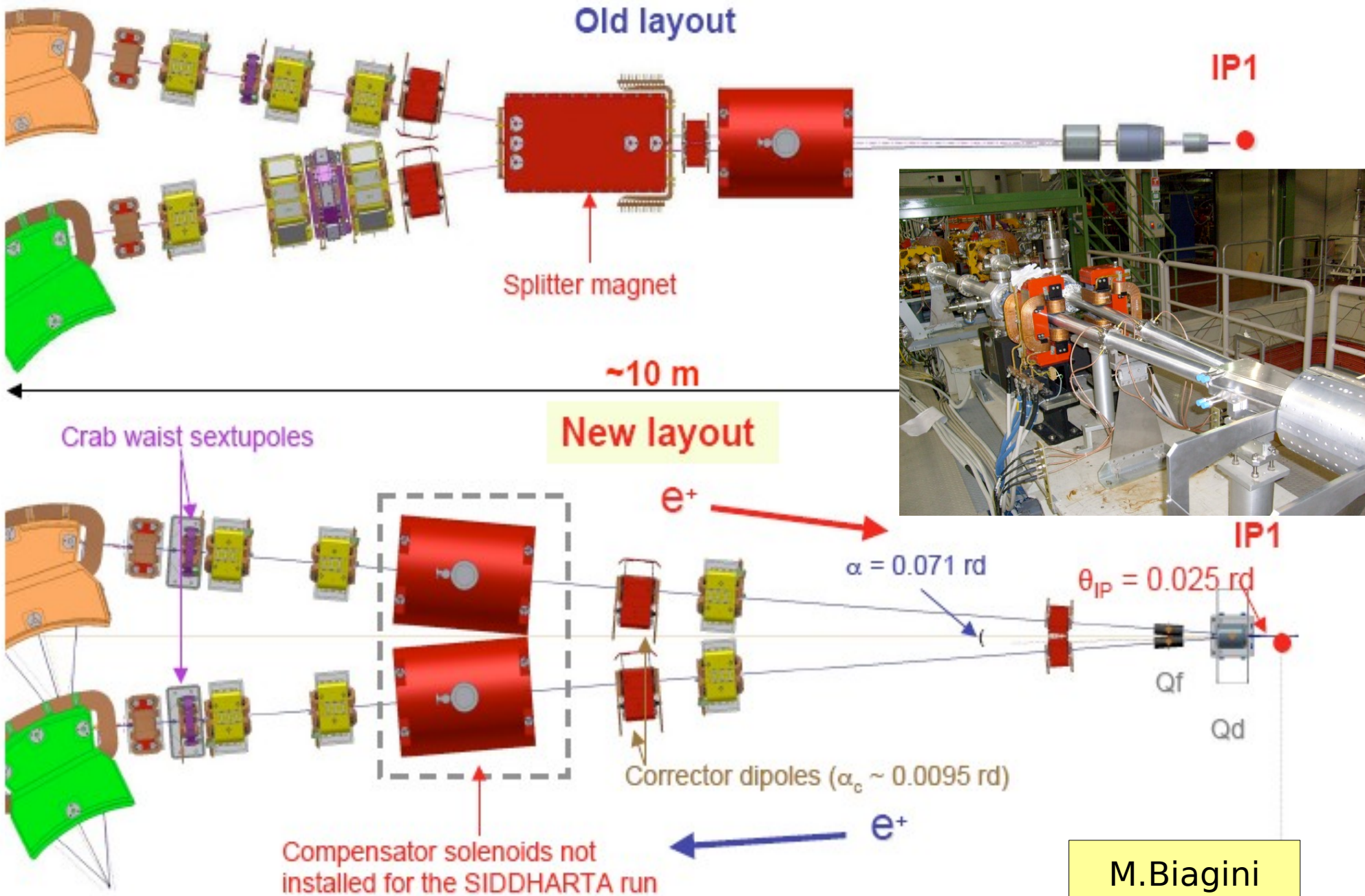
Luminosity vs Current Product



Spefic Luminosity vs Current Product



Half IR1 Magnetic Layout



Good News

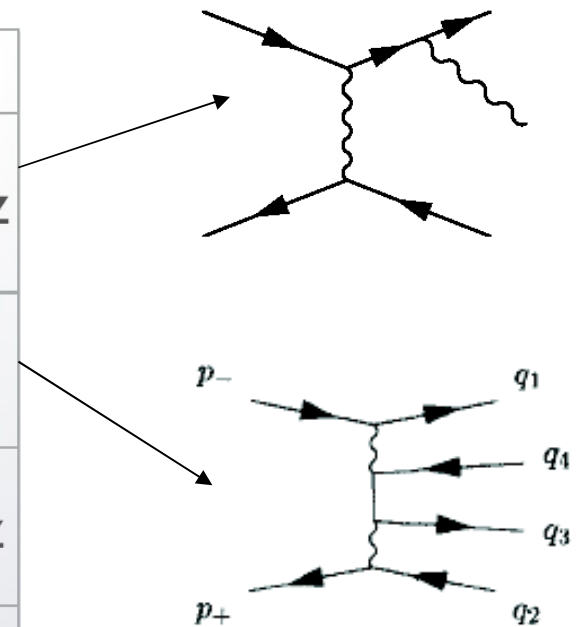
- Although collider scheme is completely new, it can be constructed largely by recycling existing hardware (eg. PEP-II magnets)
- Some new hardware required (eg. sextupole magnets for crab waist)
- Backgrounds **comparable to** current B factories, so Super*B* detector can be **based on** BaBar (or Belle)

Significant cost savings!

Backgrounds

- Dominated by QED cross section
 - Low currents / high luminosity
 - Beam-gas are not a problem
 - SR fan can be shielded

	Cross section	Evt/bunch xing	Rate
Radiative Bhabha	~ 340 mbarn ($E_\gamma/E_{\text{beam}} > 1\%$)	~ 680	0.3THz
e^+e^- pair production	~ 7.3 mbarn	~ 15	7GHz
Elastic Bhabha	$O(10^{-5})$ mbarn (Det. acceptance)	$\sim 20/\text{Million}$	10KHz
$\Upsilon(4S)$	$O(10^{-6})$ mbarn	$\sim 2/\text{million}$	1 KHz



Backgrounds and Detectors

- Backgrounds depend on various factors

- luminosity

- radiative Bhabha scattering
 - e^+e^- pair production

luminosity lifetime ~ 5 minutes

- currents

- synchrotron radiation
 - beam-gas interaction

main problem for SuperKEKB:
beam backgrounds ~ 20 x today

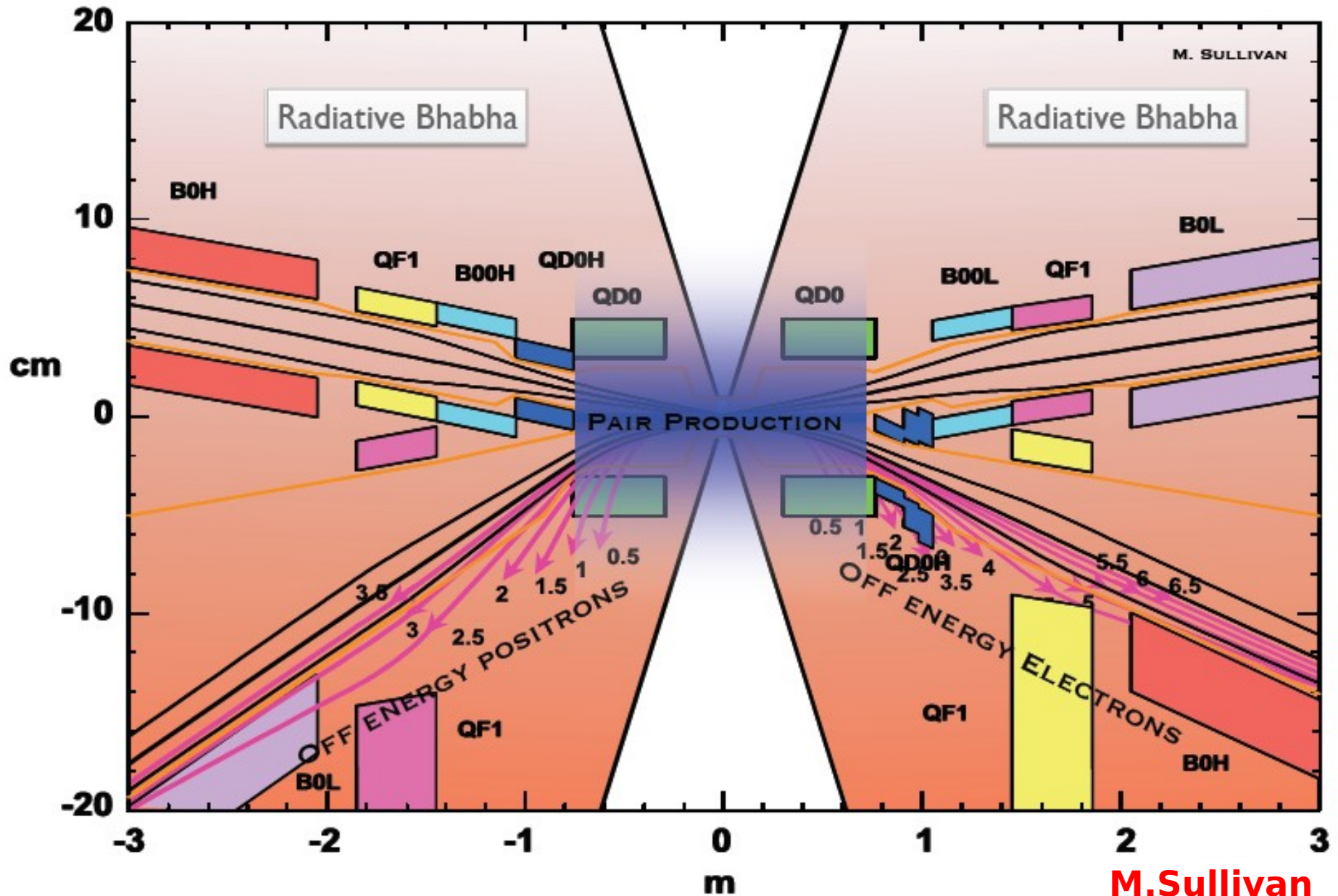
- beam size

- Touschek scattering
 - beam-beam interactions

possible problem for SuperB:
motivates smaller beam asymmetry
(7 GeV on 4 GeV)

- Interaction point design & shielding requires care
- Detector can be **based on** existing BaBar / Belle

Interaction Region Design

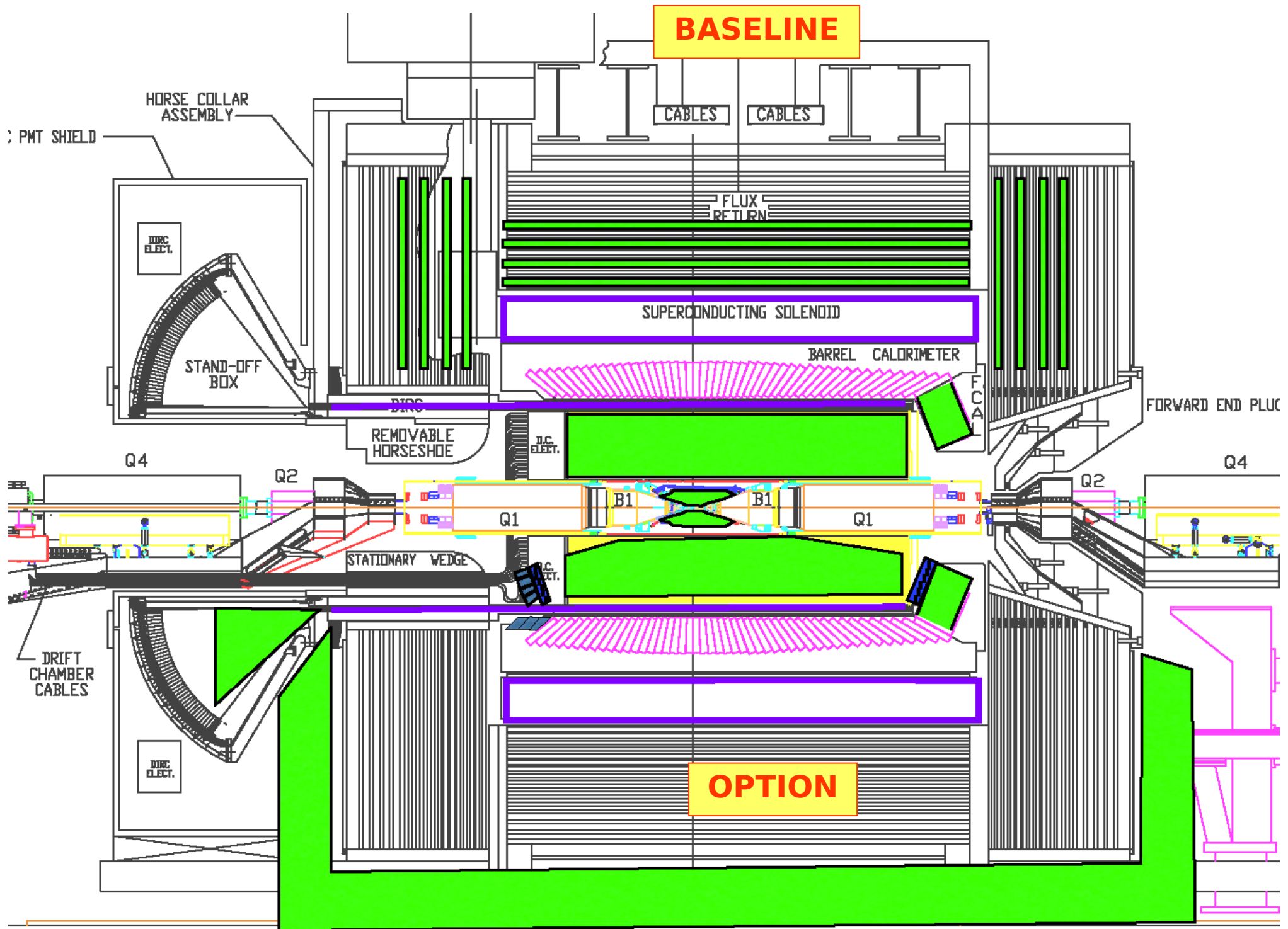


M.Sullivan

Detector R&D

- Detector R&D required for most subsystems
 - vertex detector
 - first layer close ($\sim 1\text{cm}$) to beam spot
 - use pixels or triplets to cope with occupancy
 - particle identification
 - improved readout for barrel (DIRC)
 - forward PID device under consideration
 - calorimeter
 - LYSO based forward endcap
 - backward endcap (veto counter?) under consideration
 - electronics, trigger, DAQ & offline computing
 - need to deal with high physics trigger rate

improvements in
hermeticity important
for many measurements



SuperB: Where and When?

- Physics case for Super Flavour Factory is compelling
- Machine and detector can be realised at reasonable cost
- How can this project fit into global and regional roadmaps?
 - Well established priorities: LHC, ILC, neutrinos
 - Scope for additional regional project
 - unique physics potential
 - right timescale (2010s)

European Strategy for Particle Physics
(CERN Council Strategy Group)

Super*B* cost and governance

- Super*B* will proceed as a “regional initiative”, in line with the CERN Council Strategy group recommendation
- Total cost under 500 M€
 - Approx. 350 M€ needed as new money
- Governance similar to XFEL & FAIR
 - International committee formed by the interested funding agencies

CDR includes a cost estimate

Costs are presented "ILC-style", with replacement value for reusable PEP-II/*BABAR* components

	EDIA [my]	Labor [my]	M&S [k€]	Replacement value [k€]
Accelerator	452	291	191,166	126,330
Site	119	138	105,700	0
Detector	283	156	40,747	46,471

Engineering, Design, Inspection, Acceptance

Materials & Services

Value of reusable items from PEP-II and *BABAR*

Disassembly, crating, refurbishment and shipping costs are included in columns to the left

Costs are in 2007 € inflation adjusted

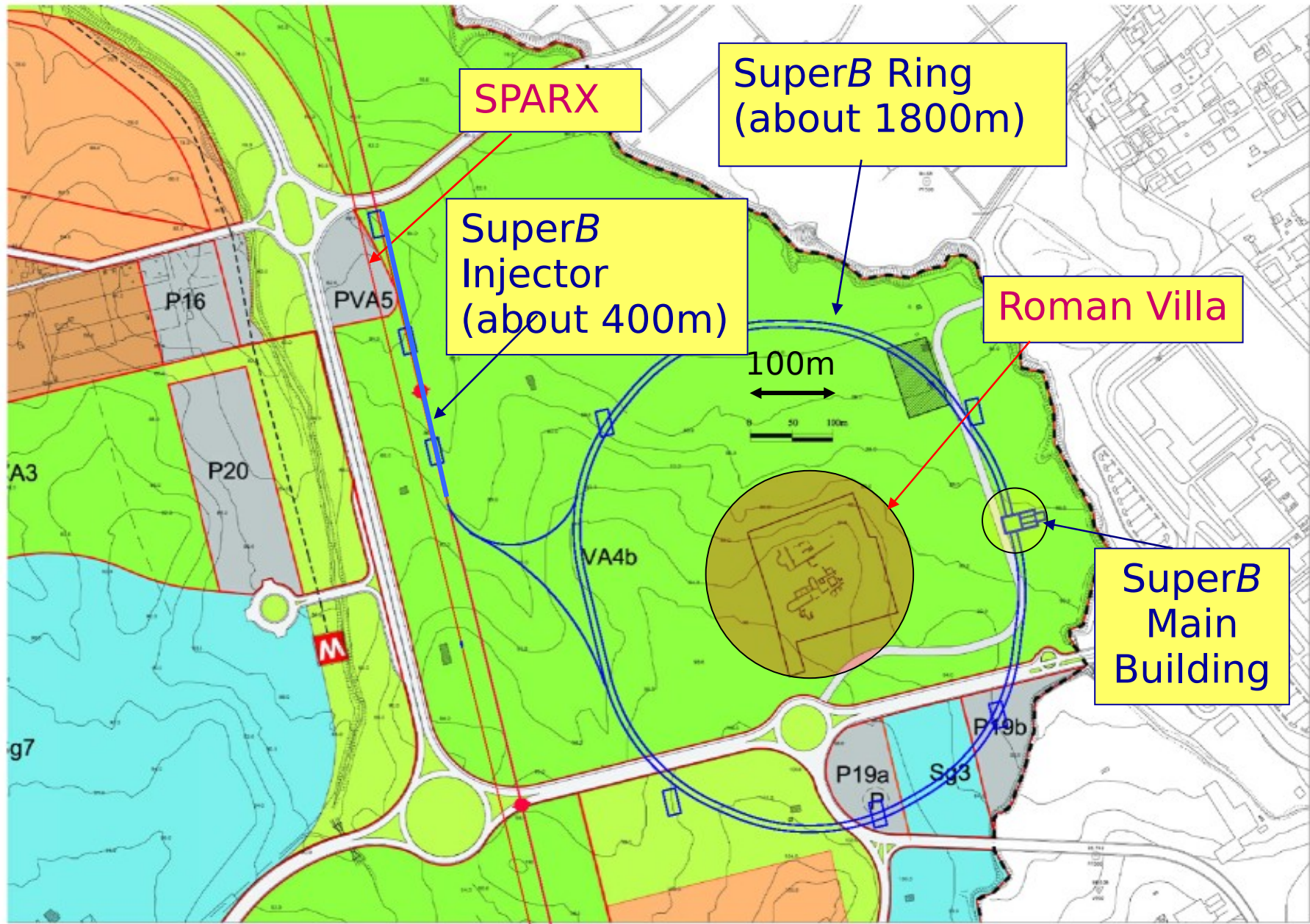
Potential SuperB site on the University of Rome Tor Vergata campus



Potential SuperB site on the University of Rome Tor Vergata campus



Footprint



International Review Committee

- **R. Petronzio**, President of INFN, formed an **International Review Committee** to evaluate the SuperB CDR
- The committee members are:
J. Dainton (chair) [UK] J. LeFrancois [France]
H. Aihara [Japan] R. Heuer [Germany] Y.-K. Kim [US]
A. Masiero [Italy] A. Seiden [US] D. Shulte [CERN]
- Project has been presented to ECFA
 - subcommittee set up (chair: T.Nakada)
- 1st report (May 2008) highly encouraging⁴⁹

Report of the IRC

First Report of the International Review Committee¹ (IRC) for the SuperB Project

Hiroaki Aihara, John Dainton, Young Kee Kim, Jacques Lefrançois, Antonio Masiero, Steve Myers, Tatsuya Nakada², Daniel Schulte, Abe Seiden

Roma, May 21st 2008

Introduction and Context

The quest for a deeper understanding of the physics of the Universe, and therefore for the physics which underpins the Standard Model (SM), is at the heart of contemporary particle physics. The role of quark and lepton flavour in this new physics will be a cornerstone in our understanding.

The present [1] (CDR) measurements in physics. It manifests changing c

5. Conclusion

We recommend strongly that work towards the realisation of a SuperB, taken to be an asymmetric e^+e^- collider with luminosity at least $10^{36} \text{ cm}^{-2} \text{ s}^{-1}$, continues.

The SuperB project addresses this challenge by means of an electron-positron (e^+e^-) collider, with asymmetric beam energies, and with two orders of magnitude more luminosity, $10^{36} \text{ cm}^{-2} \text{ s}^{-1}$, than hitherto. It is thus a very ambitious project which makes possible a new level, both in sensitivity and in precision, of inclusive e^+e^- annihilation measurements of flavour production. It anticipates by the latter half of the next decade the exhaustion of present and presently foreseen e^+e^- experimental

SuperB – Next Steps

- First stage (establish physics case) is completed
- Second stage (demonstrate machine feasibility) beginning
 - Mini-MAC formed (chair J.Dorfan)
 - Work towards TDR beginning
- Strong encouragement from INFN
- Positive statements also, eg., in P5 report
- CERN / ECFA approval will be sought

Summary

- The case for flavour physics in the LHC era is compelling
 - strong complementarity with energy frontier
 - requires peak luminosity $L_{\text{peak}} > 10^{36}/\text{cm}^2/\text{s}$
- SuperB is the ideal tool to explore the new phenomenology
 - based on a radically new accelerator concept
- Strong European initiative to probe this window on new physics
 - explore the flavour treasure chest by mid-2010s
 - expect further developments within 6-9 months

Effect of crab sextupoles on luminosity

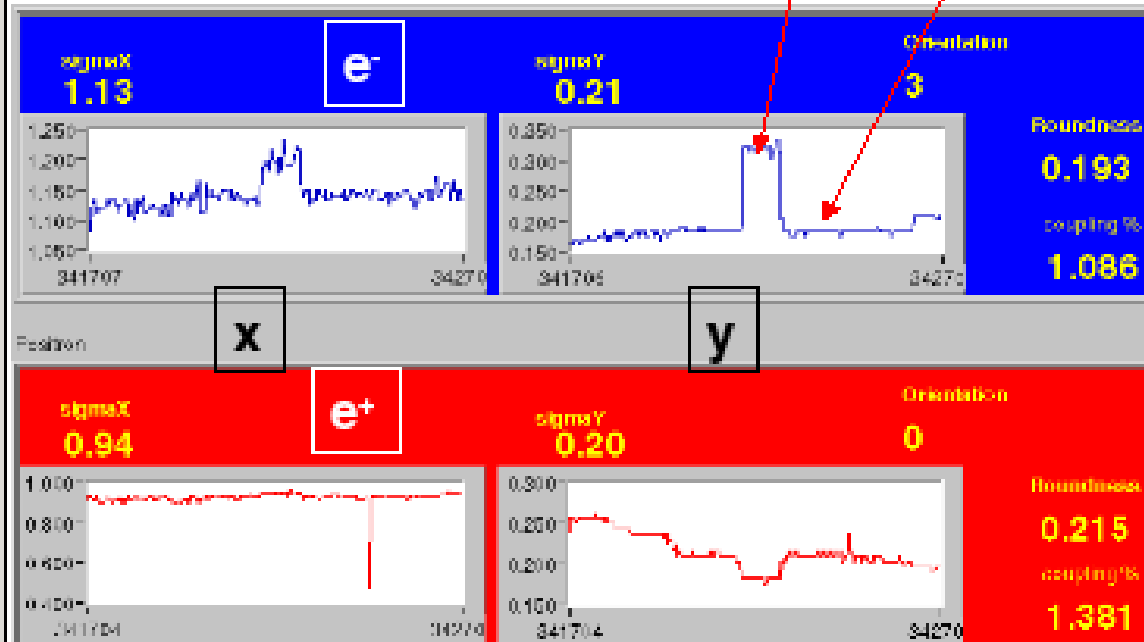
P.Raimondi

A huge work on machine optimization has been done and is still in progress in term of feedbacks systems tuning, background minimization and tuning of the machine luminosity

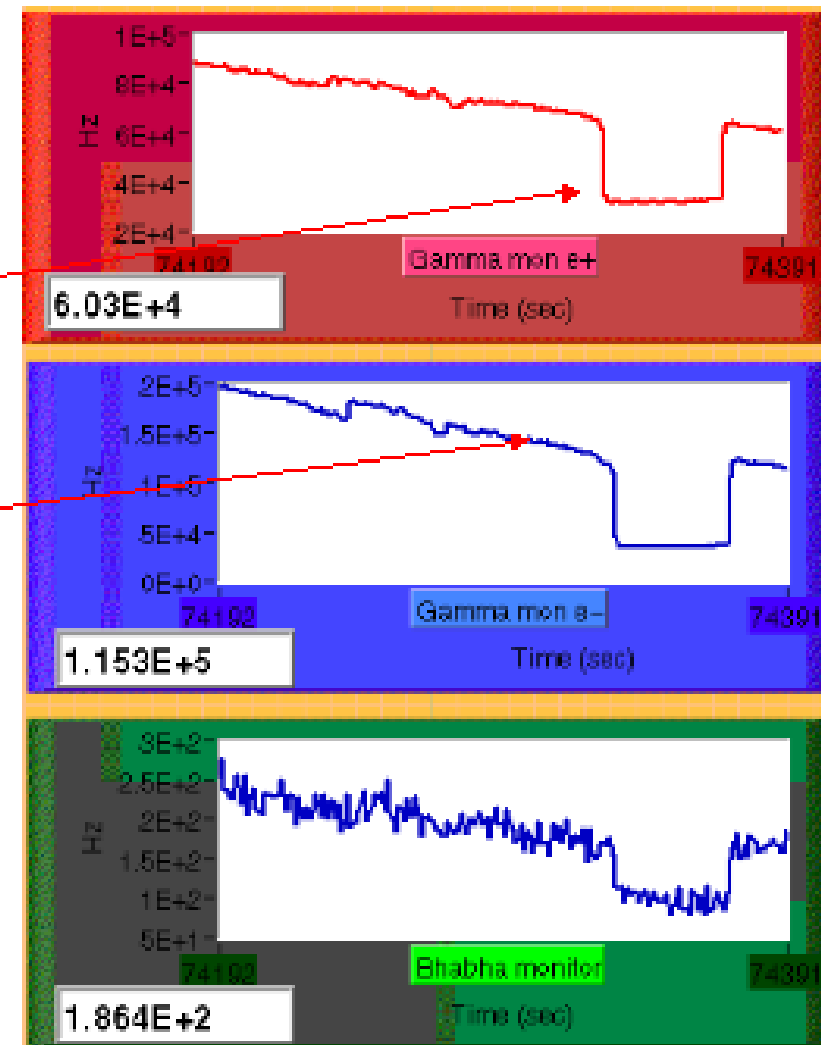
Transverse beam dimensions at the Synchrotron Light Monitor

Crab OFF

Crab ON



LUMINOMETERS



Blow-up in beam sizes and decrease in Bhabha rates observed when crab sexts for one ring OFF (other ring ON)

CDR includes a cost estimate

<i>WBS</i>	<i>Item</i>	<i>EDIA mm</i>	<i>Labor mm</i>	<i>M\&S kEuro</i>	<i>Rep.Val. kEuro</i>
1	Accelerator	5429	3497	191166	126330
1.1	Project management	2112	96	1800	0
1.2	Magnet and support system	666	1199	28965	25380
1.3	Vacuum system	620	520	27600	14200
1.4	RF system	272	304	22300	60000
1.5	Interaction region	370	478	10950	0
1.6	Controls, Diagnostics, Feedback	963	648	12951	8750
1.7	Injection and transport systems	426	252	86600	18000

<i>WBS</i>	<i>Item</i>	<i>EDIA mm</i>	<i>Labor mm</i>	<i>M\&S kEuro</i>	<i>Rep.Val. kEuro</i>
2.0	Site	1424	1660	105700	0
2.1	Site Utilities	820	1040	31700	0
2.2	Tunnel and Support Buildings	604	620	74000	0

CDR includes a cost estimate

WBS	Item	EDIA mm	Labor mm	M&S kEuro	Rep.Val. kEuro
1	SuperB detector	3391	1873	40747	46471
1.0	Interaction region	10	4	210	0
1.1	Tracker (SVT + L0 MAPS)	248	348	5615	0
1.1.1	SVT	142	317	4380	0
1.1.2	<i>L0 Triplet option</i>	<i>23</i>	<i>33</i>	<i>324</i>	<i>0</i>
1.1.3	L0 MAPS option	106	32	1235	0
1.2	DCH	113	104	2862	0
1.3	PID (DIRC Pixilated PMTs + TOF)	110	222	7953	6728
1.3.1	DIRC barrel - Pixilated PMTs	78	152	4527	6728
1.3.1	<i>DIRC barrel - Focusing DIRC</i>	<i>92</i>	<i>179</i>	<i>6959</i>	<i>6728</i>
1.3.2	Forward TOF	32	70	3426	0
1.4	EMC	136	222	10095	30120
1.4.1	Barrel EMC	20	5	171	30120
1.4.2	Forward EMC	73	152	6828	0
1.4.3	Backward EMC	42	65	3096	0
1.5	IFR (scintillator)	56	54	1268	0
1.6	Magnet	87	47	1545	9623
1.7	Electronics	286	213	5565	0
1.8	Online computing	1272	34	1624	0
1.9	Installation and integration	353	624	3830	0
1.A	Project Management	720	0	180	0

NB. Items in italics (L0 triplet, focusing DIRC) are not included in the baseline

CDR includes a schedule

- Impossible to read here, check the CDR
- Includes site construction, PEP-II & BaBar disassembly, shipping, reassembly, etc.
- Five years from T0 to commissioning

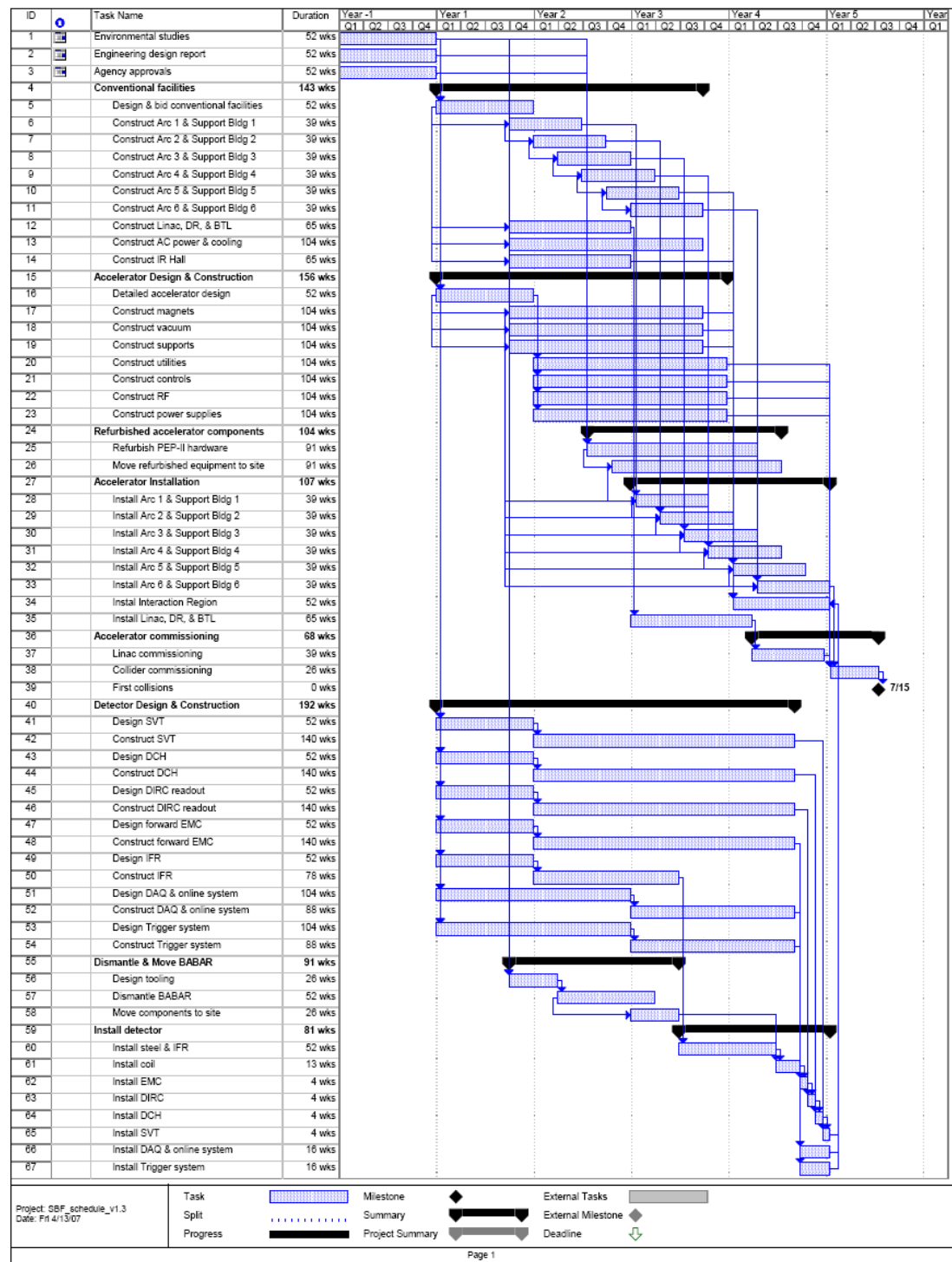
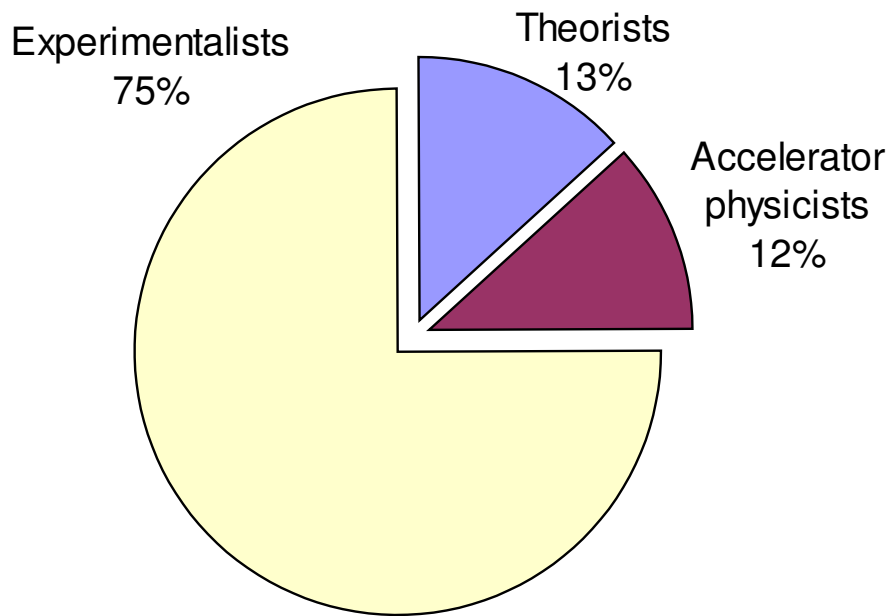


Figure 5-1. Overall schedule for the construction of the SuperB project.

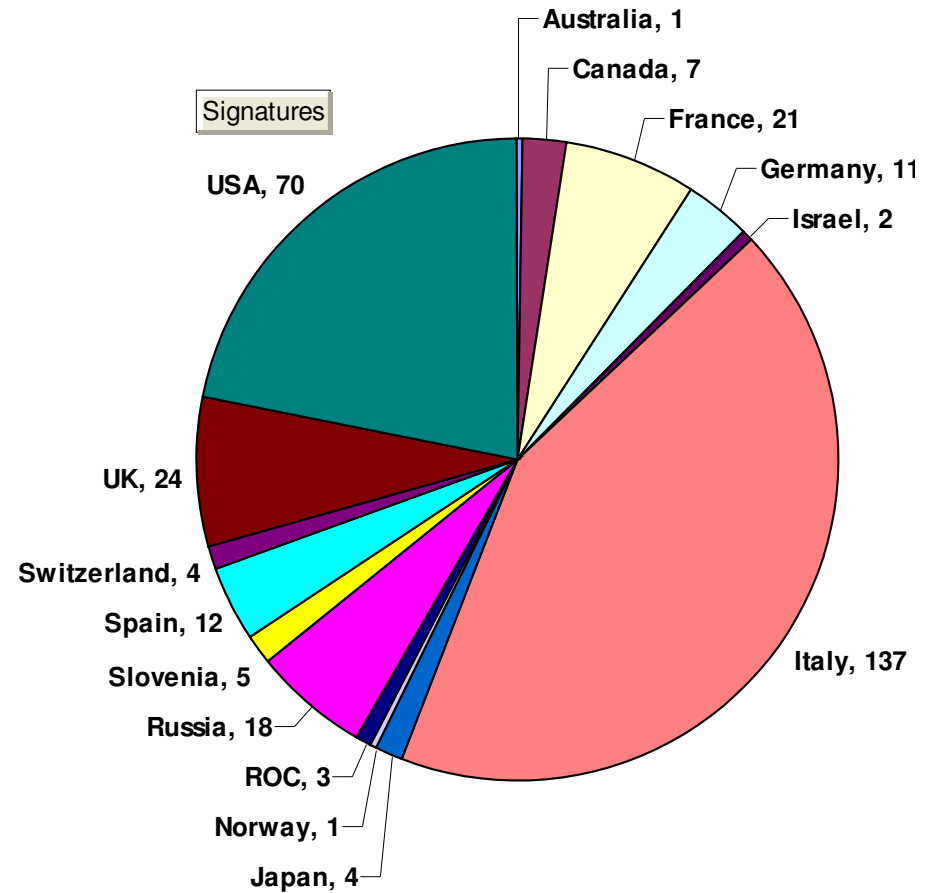
Table 3-2. Comparison between parameters for the SuperB storage rings and the ILC damping rings.

Unit	SuperB LER	SuperB HER	ILC DRs
Beam energy (GeV)	4	7	5
Circumference (m)	2249	2249	6695
Particles per bunch	6.16×10^{10}	3.52×10^{10}	2×10^{10}
Number of bunches	1733	1733	2767
Average current (A)	2.28	1.30	0.40
Horizontal emittance (nm)	1.6	1.6	0.8
Vertical emittance (pm)	4	4	2
Bunch length (mm)	6	6	9
Energy spread (%)	0.084	0.09	0.13
Momentum compaction	1.8×10^{-4}	3.1×10^{-4}	4.2×10^{-4}
Transverse damping time (ms)	32	32	25
RF voltage (MV)	6	18	24
RF frequency (MHz)	476	476	650

- 320 Signatures
- About 85 institutions
- 174 Babar members
- 65 non Babar experimentalists.



Signatures breakdown by type



Signatures breakdown by country

Couplings and Scales

$$L = L_{SM} + \sum_{k=1} \left(\sum_i c_i^k Q_i^{(k+4)} \right) / \Lambda^k$$

- New physics effects are governed by:
 - new physics scale Λ
 - effective flavour-violating couplings c_i
 - couplings may have a particular pattern (symmetries)
 - coupling strengths can vary (different interactions)
- If Λ known from LHC, measure c_i
- If Λ not known, measure c_i / Λ

The Worst Case Scenario

- Can new physics be flavour blind?
 - No, it must couple to Standard Model, which violates flavour
- What is the **minimal flavour violation**?
 - new physics follows Standard Model pattern of flavour and CP violation
 - [G. D'Ambrosio, G.F. Giudice, G. Isidori, A. Strumia](#), NPB 645, 155 (2002)
 - even in this unfavourable scenario SuperB is still sensitive, up to new physics particle masses of 600-1000 GeV

(analysis relies on CKM fits and improvements in lattice calculations)

- MFV is a long way from being verified!

MFV Confronts the Data

- Current experimental situation
 - **some** new physics flavour couplings are **small**
- Minimal flavour violation
 - **all** new physics flavour couplings are **zero**

MFV is a long way from being verified!

Need to establish correlations between different flavour sectors (B_d, B_s, K)

New Physics Sensitivity in MFV

$$\mathcal{H}_{\text{eff}}^{\Delta F=2} = \mathcal{H}_{\text{SM}} + \mathcal{H}_{\text{NP}} = (V_{tq} V_{tq'}^*)^2 \left(\frac{S_0(x_t)}{\Lambda_0^2} + \frac{a_{\text{NP}}}{\Lambda^2} \right) (\bar{q}' q)_{(V-A)} (\bar{q}' q)_{(V-A)}$$

$$S_0(x_t) \rightarrow S_0(x_t) + \delta S_0, \quad |\delta S_0| = O\left(4 \frac{\Lambda_0^2}{\Lambda^2}\right), \quad \Lambda_0 = \frac{\pi Y_t}{\sqrt{2} G_F M_W} \sim 2.4 \text{ TeV}$$

Today

Λ (MFV) $> 2.3 \Lambda_0$ @95C.L.

NP masses $> 200 \text{ GeV}$

SuperB

Λ (MFV) $> \sim 6 \Lambda_0$ @95C.L.

NP masses $> 600 \text{ GeV}$

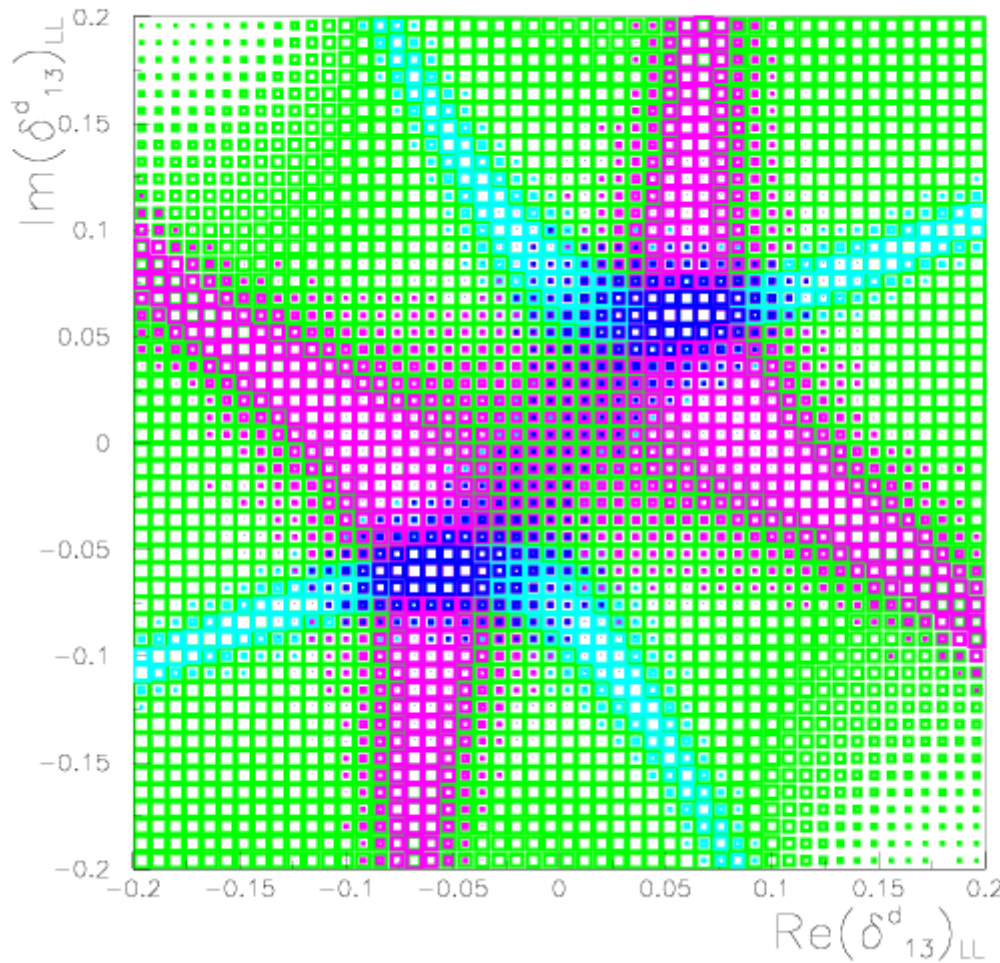
- analysis relies on CKM fits and improvements in lattice calculations
- only $\Delta F=2$ (mixing) operators considered
- further improvements possible including also $\Delta F=1$ (especially $b \rightarrow sy$)

Better Scenarios

- Move slightly away from the worst case scenario
 - minimal flavour violation with large $\tan \beta$
 - SuperB sensitive to scales of few TeV
 - next-to-minimal flavour violation
 - SuperB sensitive to scales above 10 TeV
 - generic flavour violation
 - SuperB sensitive to scales up to ~ 1000 TeV
- Look now at a few specific channels

MSSM + Generic Squark Mass Matrices

Today's central values with SuperB precision



Δm_d magenta
 A_{SL} green
 β cyan
All blue

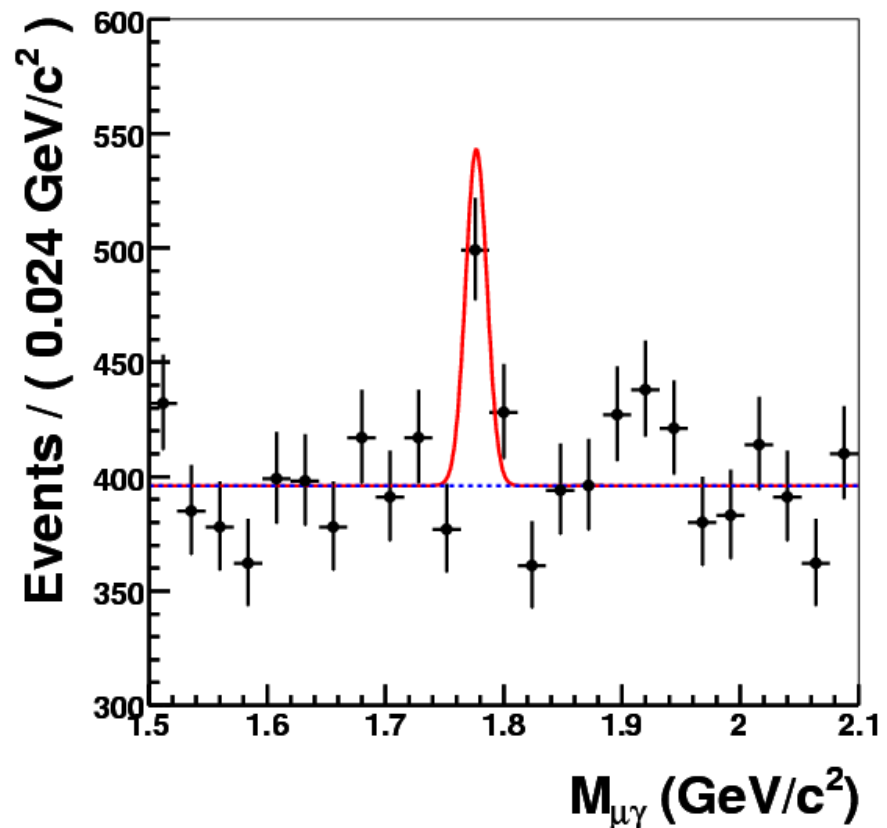
Real vs. imaginary parts of
mass-insertion parameter $(\delta_{13})_{LL}$

Lepton Flavour Violation

- SuperB is *much* more sensitive to LFV than LHC experiments, even for $\tau \rightarrow \mu\mu\mu$

M.Roney @ Flavour in the LHC Era Workshop, CERN, March 2007

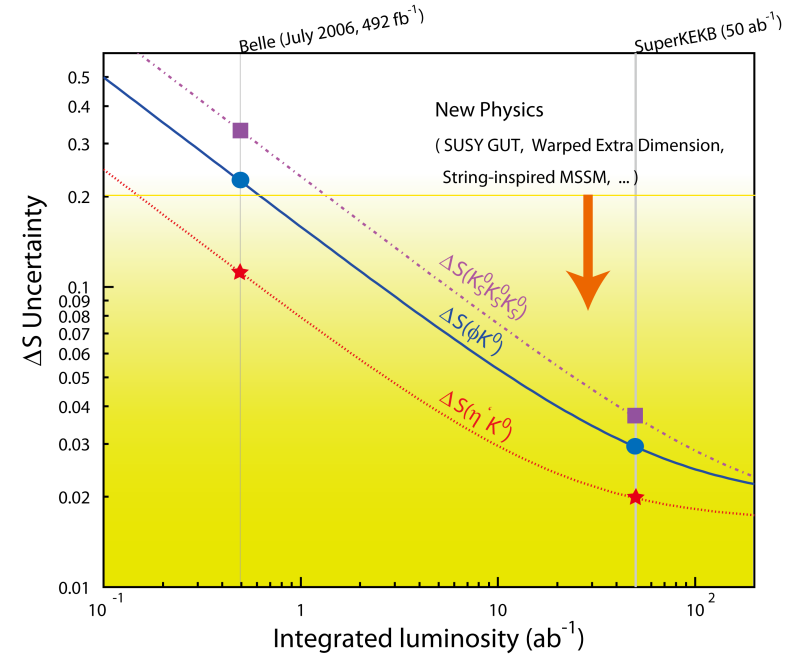
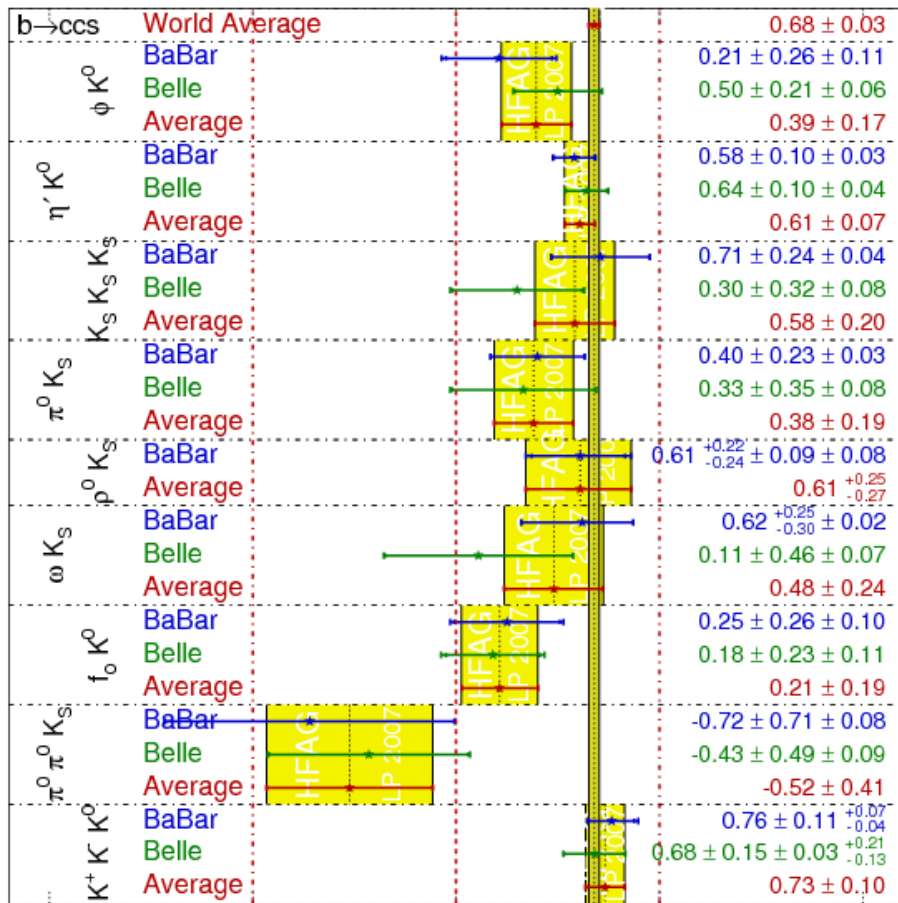
Monte Carlo simulation
of 5σ observation of
 $\tau \rightarrow \mu\gamma$ at SuperB



Hadronic $b \rightarrow s$ Penguins

Current B factory hot topic

$$\sin(2\beta^{\text{eff}}) \equiv \sin(2\phi_1^{\text{eff}}) \quad \text{HFAG LP 2007 PRELIMINARY}$$



Many channels can be measured with $\Delta S \sim (0.01-0.04)$

Observable	B Factories (2 ab^{-1})	SuperB
$S(\phi K^0)$	0.13	0.02 (*) [0.030]
$S(\eta' K^0)$	0.05	0.01 (*) [0.020]
$S(K_S^0 K_S^0 K_S^0)$	0.15	0.02 (*) [0.037]
$S(K_S^0 \pi^0)$	0.15	0.02 (*) [0.042]
$S(\omega K_S^0)$	0.17	0.03 (*)
$S(f_0 K_S^0)$	0.12	0.02 (*)

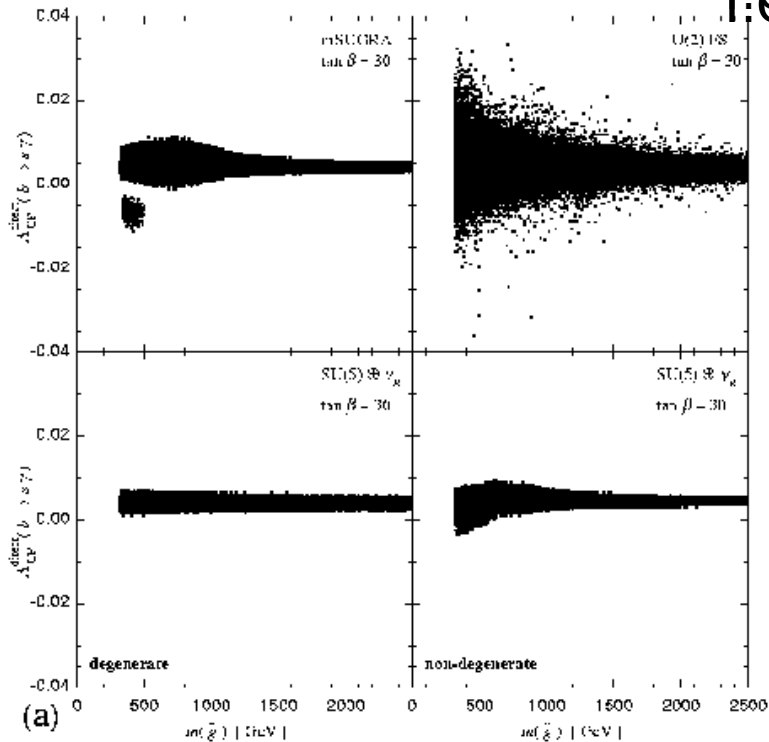
(*) theoretical limited

N.B. This plot does not include results on $f_0 K_S$ from BaBar time-dependent Dalitz plot analysis of $K_S \pi^+ \pi^-$ ([arXiv:0708.2097](https://arxiv.org/abs/0708.2097))

Correlations Distinguish Models

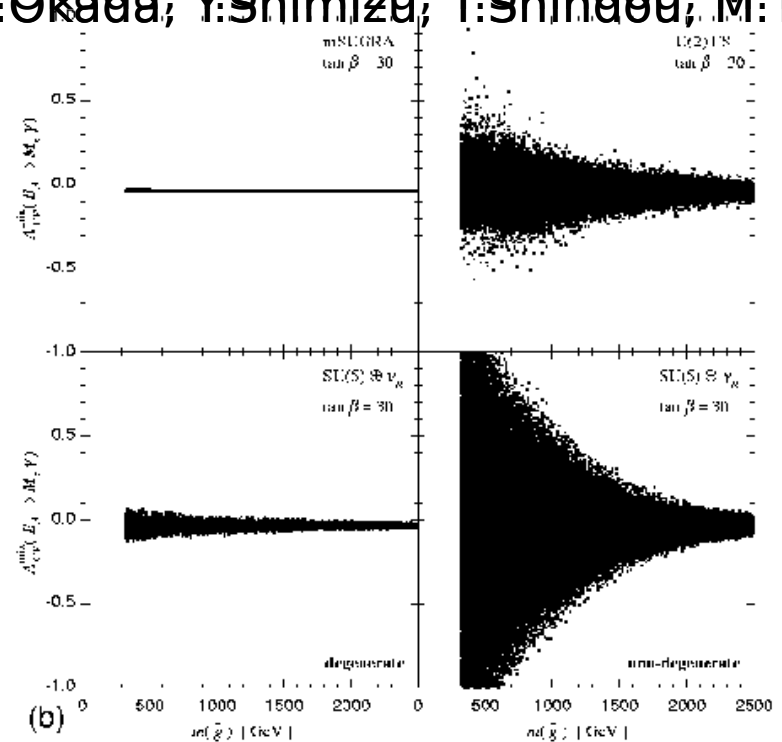
T.Goto, Y.Okada, Y.Shimizu, T.Shindou, M.Tanaka, PRD 70, 035012 (2004)

T.Goto, Y.Okada, Y.Shimizu, T.Shindou, M.Tanaka,



$$A_{CP}(b \rightarrow s \gamma)$$

SuperB can reach ~0.4% precision



$$S(B^0 \rightarrow K_S \pi^0 \gamma)$$

SuperB can reach 2% precision

Plots show parameter scans in four different SUSY breaking schemes:

- mSUGRA
- U(2) flavour symmetry
- SU(5) + v_R degenerate
- SU(5) + v_R non-degenerate

Running at the $Y(5S)$

- Belle & CLEO have demonstrated potential for $e^+e^- \rightarrow Y(5S) \rightarrow B_s^{(*)}B_s^{(*)}$
- Some important channels, such as $B_s \rightarrow \gamma\gamma$, $A_{SL}(B_s)$ are unique to SuperB
- Problem: cannot resolve fast Δm_s oscillations
 - retain some sensitivity to ϕ_s , since $\Delta\Gamma_s \neq 0$

$$\Gamma_{\bar{B}_s \rightarrow f}(\Delta t) + \Gamma_{B_s \rightarrow f}(\Delta t) = \mathcal{N} \frac{e^{-|\Delta t|/\tau(B_s)}}{2\tau(B_s)} \left[\cosh\left(\frac{\Delta\Gamma_s \Delta t}{2}\right) - \frac{2\text{Re}(\lambda_f)}{1 + |\lambda_f|^2} \sinh\left(\frac{\Delta\Gamma_s \Delta t}{2}\right) \right].$$

cf. D0 untagged measurement of ϕ_s 68

Why $10/ab$ Is Not Enough!

Just a few examples ...

- Lepton flavour violation
 - Need a big push into the unexplored region
- Forward-backward asymmetry in $b \rightarrow sll$
 - Must improve beyond 10% theory error of exclusive modes
- Rare B decays ($B \rightarrow K^{(*)} \nu\nu$, $B \rightarrow \mu^+ \mu^-$)
 - Prospects for observation marginal at $10/ab$
- Null tests, such as CP violation in charm
 - Limited only by statistics