

# Bayesian Statistics, De Finetti and The Gambler's Fallacy

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# The Gambler's Fallacy

- A series of studies in Experimental Psychology that indicate systematic bias in human behavior in situations of uncertainty (Kahneman, Slovic e Tversky, 1982).

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- A series of studies in Experimental Psychology that indicate systematic bias in human behavior in situations of uncertainty (Kahneman, Slovic e Tversky, 1982).
- *The Gambler's Fallacy* - as a person observes a long sequence of **heads** in a coin flipping process, he believes **tails** becomes more likely on the next flip.

# The Gambler's Fallacy

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- It is a kind of law of compensation which, more generally, entails when people believe that some tendency will be reverted (in order to keep an overall equilibrium).
- It is also known as *the law of maturity of chances*.

# The Gambler's Fallacy

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# The Gambler's Fallacy

- An important aspect: a fallacy is obtained only when the logical conclusion, given a set of declared conditions, is contrary to the (fallacious) argument.
- The Bayesian approach can be a very interesting tool for this problem, helping to understand which would be the coherent behavior given a set of assumptions (such as exchangeability, for example).



# The Gambler's Fallacy

- Two studies in the Statistics literature that examine this matter:
  - O'NEILL, P. AND PUZA, B. (2005) In Defence of the Reverse Gambler's Belief. *The Mathematical Scientist*, **30**.
  - RODRIGUES, F.W. AND WECHSLER, S. (1993) A Discrete Bayes Explanation of a Failure-Rate Paradox. *IEEE Transactions on Reliability*, **42(1)**, pp 132-133.

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- O'Neill & Puza consider a model in which one observes a subsequence of discrete random variables  $(x_n = (x_1, x_2, \dots, x_n))$  which take values in  $1, 2, \dots, k$  (sides of a dice, for example)
- It is assumed that  $\mathbf{x} \equiv (x_1, x_2, \dots)$  is infinitely exchangeable.

*How would be the Gambler's Fallacy in this context?*

$n_i$ : frequency of outcomes of the face  $i$  in a dice.

$p(i)$ : predictive probability of the face  $i$  in a dice.

$$n_5 < n_1 < n_2 < n_6 < n_3 < n_4$$

$$p(5) > p(1) > p(2) > p(6) > p(3) > p(4)$$

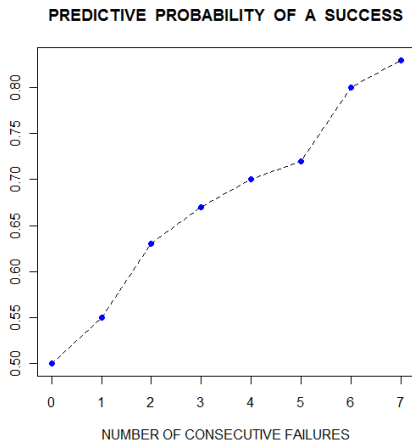
## Reverse Gambler's Belief

Let  $n_a$  and  $n_b$  be the frequencies observed of the characteristics  $a$  and  $b$ , respectively; Given the previous assumptions ( $x$  infinitely exchangeable and exchangeable prior distribution for  $\Theta$ ), for any  $a, b$  in  $\{1, \dots, k\}$ , we have that:

- 1 se  $n_a \geq n_b$  then  $p(a|x_n) \geq p(b|x_n)$ ; e
- 2 se  $n_a > n_b$  e  $\Theta$  non-degenerate then  $p(a|x_n) > p(b|x_n)$ .

*=> The opposite to the Gambler's Fallacy!*

- The model presented in Rodrigues & Wechsler describes a situation in which one observes a subsequence of 0-1 random variables (failure or success), and supposes the sequence  $x = (x_1, x_2, \dots)$  is infinitely exchangeable.
- In this model, the law of maturity is defined as believing that, the bigger the sequence of consecutive failures one observes, the bigger the predictive probability of success will be.



... success is getting “mature”.

- However, the main result given by Rodrigues & Wechsler is opposite to the law of maturity.
- Thus, the bigger the number of consecutively observed failures, the smaller will be the predictive probability of the next trial being a success. This behavior is named *belief in reverse maturity*.



# Considerations on the Studies

	<i>O'Neill &amp; Puza</i>	<i>Rodrigues &amp; Wechsler</i>
<b>Variable Type</b>	1, 2, ..., k	0 ou 1
<b>Observations</b>	exchangeable	exchangeable
<b>Priori for <math>\Theta</math></b>	exchangeable	any
<b>Result</b>	<i>reverse gambler's belief</i>	<i>belief in reverse maturity</i>

# Considerations on the Studies

- Both studies show that given their assumptions and following a Bayesian approach, the rational behavior should oppose the one found in the *gambler's fallacy*.

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# Considerations on the Studies

- Both studies show that given their assumptions and following a Bayesian approach, the rational behavior should oppose the one found in the *gambler's fallacy*.
- Even so, it is not possible to classify the gambler's behavior as irrational. This would depend on his judgment of reasonability of the assumptions presented.
- A new model was proposed based on the alteration of the infinite exchangeability assumption.

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# A New Model

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# A New Model

- The assumption of infinite exchangeability of the previous studies can be questionable when regarding average human perception.
- The main idea of this model is to take that what is observed (0 or 1 - failure or success) is part of a exchangeable finite population.

## Definitions and assumptions:

- Let  $x_N = (X_1, X_2, \dots, X_N)$  be a vector of unknown values which can be only **0 or 1** ("population")
- Observations:  $x_1, x_2, \dots, x_n$
- Predictive probability of interest:  $p(x_{n+1} = x | x_n)$
- let  $\gamma$  be the count of success in  $x_N$
- We assume  $x_N = (X_1, X_2, \dots, X_N)$  exchangeable



- Specification of Prior Distributions Studied for the New Model
  - 1 Binomial Distribution
  - 2 Binomial Mixture
  - 3 Distributions Tighter than the Binomial
  - 4 Distributions Second-order Tighter than the Binomial

# The Binomial Distribution

## Indifferent Belief

If the prior distribution for  $\gamma$  is a Binomial( $N, \pi$ ), then:

$$p(x_{n+1} = 1 | \mathbf{x}_n) = \pi, \text{ for any } \mathbf{x}_n \in \{0, 1\}^n \text{ and } n \leq N$$

The model is equivalent to an experiment of withdrawal with replacement of black and white balls from an urn in which each ball of the urn has probability  $\pi$  of being black and is independent of the remaining.

# Distributions obtained by Binomial Mixture

## Equivalence of Models

Let  $Q(\pi)$  be a distribution function on  $[0, 1]$ ; if the prior distribution chosen for  $\gamma$  can be expressed as

$$p(\gamma) = \int_0^1 \binom{N}{\gamma} \cdot \pi^\gamma \cdot (1 - \pi)^{N-\gamma} dQ(\pi),$$

then:

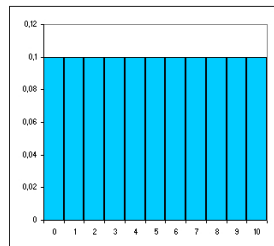
$$p(x_1, x_2, \dots, x_n) = \int_0^1 \pi^{\sum x_i} \cdot (1 - \pi)^{n - \sum x_i} dQ(\pi), \quad \forall n \leq N$$

# Distributions obtained by Binomial Mixture

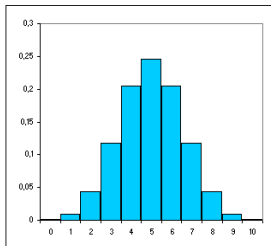
- This way, for this class (Binomial Mixture) there is some equivalence of learning with the model in which there is the assumption of infinite exchangeability.
- Thus, we can use the results from previous studies to draw the following conclusions:
  - 1 If  $Q(\pi)$  is not-degenerated  $\Rightarrow$  ***belief in reverse maturity***
  - 2 If  $Q(\pi)$  is symmetric on  $1/2$   $\Rightarrow$  ***reverse gambler's belief***

# Distributions Tighter than the Binomial

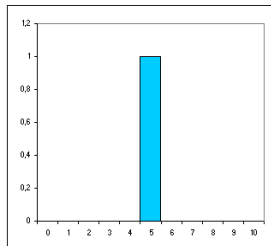
Maturity according to the prior distribution for  $\gamma$



**Reverse Maturity**



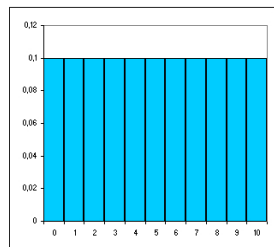
**Indifference**



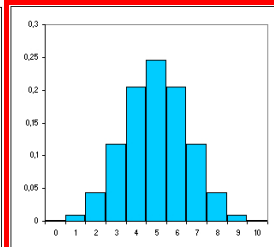
**Maturity**

# Distributions Tighter than the Binomial

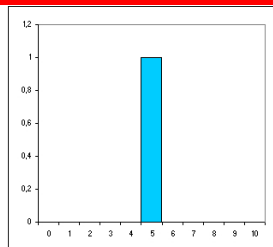
Maturity according to the prior distribution for  $\gamma$



**Reverse Maturity**



**Indifference**



**Maturity**

# Distributions Tighter than the Binomial

- This way, one might think there exists a class of priors which share the property of *maturity* “between” both cases.
- In order to examine this point, we define a class of distributions whose shape is *tighter* than the Binomial.

# Distributions Tighter than the Binomial

A discrete random variable  $Y$  has its probability distribution *tighter than the Binomial*( $N, 1/2$ ) if it satisfies the following conditions:

- 1 Its support is the same as that of Binomial( $N, 1/2$ );
- 2 It is symmetric on  $N/2$ ;

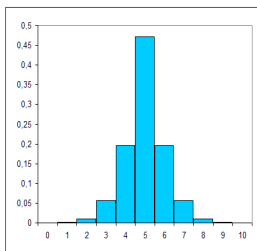
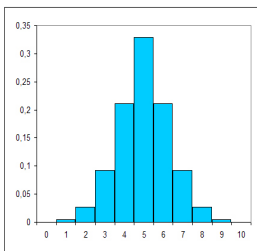
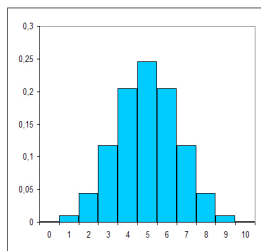
3

$$\frac{P(Y = y)}{P(Y = y - 1)} > \frac{N - y + 1}{y}, \quad y = 1, \dots, \lfloor N/2 \rfloor$$



# Distributions Tighter than the Binomial

*Examples of Distributions Tighter than the Binomial(10, 1/2)*



**1** - Binomial, **2** - Tighter (I) and **3** - Tighter (II)

# Distributions Tighter than the Binomial

## Gambler's Belief

If one chooses a prior distribution tighter than the Binomial( $N, 1/2$ ) for  $\gamma$ , then:

$$\text{if } n_1 < n_0 \text{ then } p_{n+1}(1|x_n) > p_{n+1}(0|x_n)$$

In words:

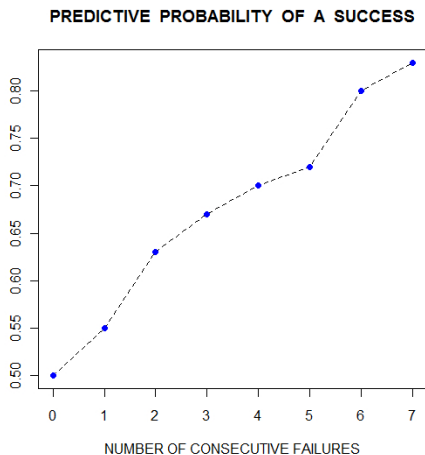
If the number observed of **failures** is less than of **successes**

$$\Rightarrow p(\text{failure}) > p(\text{success})$$

# Distributions Second-order Tighter than the Binomial

- Additionally, we define a subclass within the distributions tighter than the Binomial so that ***belief in maturity*** is valid.
- ***Belief in maturity***: the bigger the number of failures consecutively observed, the more one believes in the occurrence of a success in the next trial. This leads to the idea that the success is getting “mature”.

# Distributions Second-order Tighter than the Binomial



... success is getting “mature”.

# Distributions Second-order Tighter than the Binomial

A discrete random variable  $Y$  has its probability distribution *second-order tighter than the Binomial*( $N, 1/2$ ) if it satisfies the following conditions:

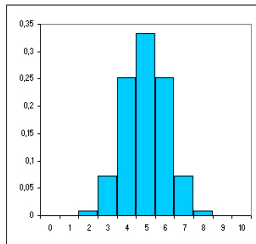
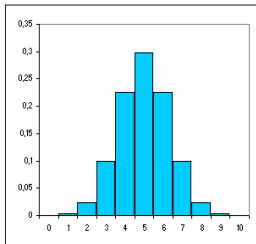
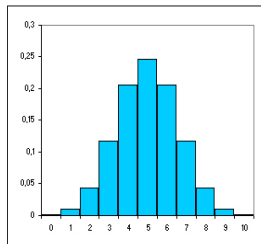
① Its distribution is tighter than the Binomial( $N, 1/2$ );

② 
$$\frac{P(Y = y + 1)/P(Y = y)}{P(Y = y)/P(Y = y - 1)} < \frac{(N - y)/(y + 1)}{(N - y + 1)/y} ,$$

$$y = 1, \dots, \lfloor N/2 \rfloor - 1$$

# Distributions Second-order Tighter than the Binomial

*Graph of the Binomial(10, 1/2) and two examples which are second-order tighter than it.*



**1 - Binomial, 2 - Second-order Tighter (I) and 3 - Second-order Tighter (II)**

# Distributions Second-order Tighter than the Binomial

## Belief in Maturity

If the prior distribution chosen for  $\gamma$  ( $p(\gamma)$ ) is second-order tighter than the Binomial( $N, 1/2$ ), then:

$r(m) = p(x_m = 1 | x_1 = 0, \dots, x_{m-1} = 0)$  is **increasing** in  $m$ .

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# Review of the major points of study

- Specifications of Prior Distributions in **this work**
  - 1 Binomial Distribution  
⇒ *Indifference*
  - 2 Binomial Mixture  
⇒ *Equivalence of Models*
  - 3 Distributions Tighter than the Binomial  
⇒ ***Gambler's Belief***
  - 4 Distributions Second-order Tighter than the Binomial  
⇒ ***Belief in Maturity***

# Final Considerations

- As was shown, previous studies proved that *reverse gambler's belief* and *reverse maturity* are a logical consequence of the assumption of infinite exchangeability.

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- In this work we presented a new model in which a finite exchangeable population is considered and, therefore, the main assumption of the previous studies is not verified.

# Final Considerations

- The new model proposed is compatible not only with the behavior prescribed by the *gambler's fallacy* but also with the reverse.

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- The new model proposed is compatible not only with the behavior prescribed by the *gambler's fallacy* but also with the reverse.
- Because of this, when a person believes in the adopted premises, it is not necessarily unreasonable to behave according to *maturity*.

# Final Considerations

- The new model proposed is compatible not only with the behavior prescribed by the *gambler's fallacy* but also with the reverse.
- Because of this, when a person believes in the adopted premises, it is not necessarily unreasonable to behave according to *maturity*.
- These results may contribute on the judgment of how reasonable the assumption of infinite exchangeability is relative to typical human perception.

Thank you for the attention!

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