



Subjective Probability

What is the probability of a nuclear war occurring next year?

- ▶ First, we must be precise about the question.
- ▶ We can't appeal to symmetry of geometry.
- ▶ We can't appeal meaningful to an infinite ensemble of experiments.
- ▶ We *can* form an individual, *subjective* opinion.

If we adopt this subjective view, difficulties emerge:

- ▶ How can we quantify degree of belief?
- ▶ Will the resulting system be internally consistent?
- ▶ What does our calculations actually tell us?



A Behavioural Definition of Probability

- ▶ Consider a *bet*, $b(M, A)$, which pays a reward M if A happens and nothing if A does not happen.
- ▶ Let $m(M, A)$ denote the maximum that *You* would be prepared to pay for that bet.
- ▶ Two events A_1 and A_2 are equally probable if $m(M, A_1) = m(M, A_2)$.
- ▶ Equivalently $m(M, A)$ is the minimum that *You* would accept to offer the bet.
- ▶ A value for $m(M, \Omega \setminus A)$ is implied for a rational being...

Personal probability must be a matter of action!

A Bayesian View of Symmetry

- ▶ If A_1, \dots, A_k are *disjoint/mutually exclusive, equally likely* and *exhaustive*

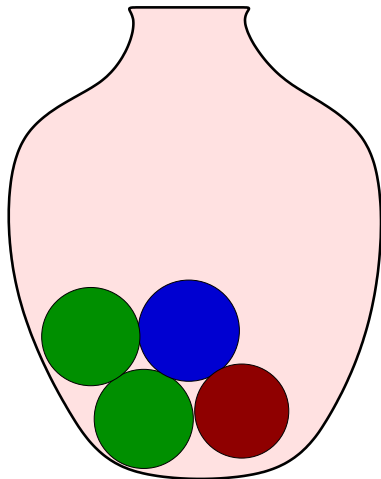
$$\Omega = A_1 \cup \dots \cup A_k,$$

- ▶ then, for any i ,

$$\mathbb{P}(A_i) = \frac{1}{k}.$$

- ▶ Think of the examples we saw before...

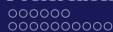
Balls in Urns



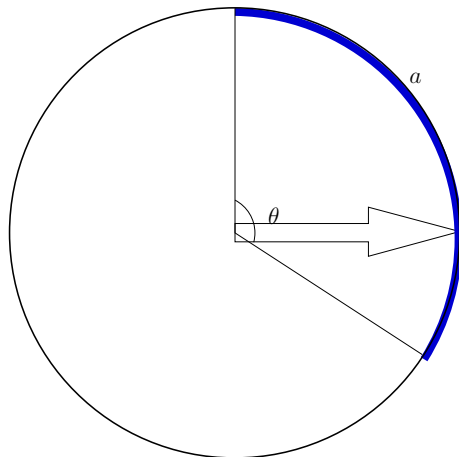
- ▶ Let \mathcal{I} be (discrete) a set of colours.
- ▶ An urn contains n_i balls of colour i .
- ▶ The probability that a drawn ball has colour i is:

$$\frac{n_i}{\sum_{j \in \mathcal{I}} n_j}$$

We assume that the colour of the ball does not influence its probability of selection.



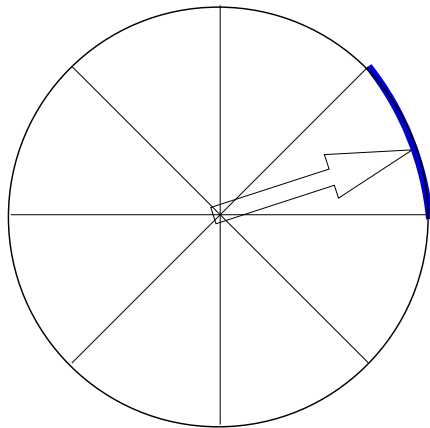
Spinners



- ▶ $\mathbb{P}[\text{Stops in purple}] = a$
- ▶ Really a statement about physics.
- ▶ What do we mean by probability?



Discretised Spinners



- ▶ Each of k segments is equally likely:

$$\mathbb{P}[\text{Stops in purple}] = 1/k$$

- ▶ k may be very large.
- ▶ Combinations of arcs give rational lengths.
- ▶ Limiting approximations give real lengths.
- ▶ We can describe *most* subsets this way [ST213].

Example (Selling a house)

- ▶ You wish to sell a house, for at least £250,000.
- ▶ On Monday you receive an offer of X .
- ▶ You must accept or decline this offer immediately.
- ▶ On Tuesday you will receive an offer of Y .
- ▶ What should you do?

- ▶ $\Omega = \{(x, y) : x, y \geq \text{£}100,000\}$
- ▶ But, we only care about events of the form:

$$\{(i, j) : i < j\} \text{ and } \{(i, j) : i > j\}$$

- ▶ Including some others ensures that we have an algebra:

$$\{(i, j) : i = j\} \quad \{(i, j) : i \neq j\} \quad \{(i, j) : i \leq j\} \quad \{(i, j) : i \geq j\} \quad \emptyset \quad \Omega$$

Example (House selling again)

- ▶ The three atoms in this case were:

$$\{(i, j) : i > j\} \quad \{(i, j) : i = j\} \quad \{(i, j) : i < j\}$$

- ▶ No reason to suppose all three are equally likely.
- ▶ If our bidders are believed to be *exchangeable*

$$\mathbb{P}(\{(i, j) : i > j\}) = \mathbb{P}(\{(i, j) : i < j\})$$

- ▶ So we arrive at the conclusion that:

$$\mathbb{P}(\{(i, j) : i > j\}) = \mathbb{P}(\{(i, j) : i < j\}) \leq \frac{1}{2}$$

$$\mathbb{P}(\{(i, j) : i = j\}) \geq 0$$

- ▶ One strategy would be to accept the first offer if $i > k \dots$



Elicitation

What probabilities does someone assign to a complex event?

- ▶ We can use our behavioural definition of probability.
- ▶ The *urn* and *spinner* we introduced before have probabilities which we all agree on.
- ▶ We can use these to *calibrate* our personal probabilities.
- ▶ When does an *urn* or *spinner* bet have the same value as one of interest.
- ▶ There are some difficulties with this approach, but it's a starting point.

A First Look At Coherence

- ▶ Consider a collection of events A_1, \dots, A_n .
- ▶ If
 - ▶ the elements of this collection are disjoint:

$$\forall i \neq j : A_i \cap A_j = \emptyset$$
 - ▶ the collection is exhaustive: $\cup_{i=1}^n A_i = \Omega$

then a collection of probabilities p_1, \dots, p_n for these events is *coherent* if:

- ▶ $\forall i \in \{1, \dots, n\} : p_i \in [0, 1]$
- ▶ $\sum_{i=1}^n p_i = 1$

Assertion: A rational being will adjust their personal probabilities until they are coherent.

Dutch Books

- ▶ A collection of bets which:
 - ▶ definitely won't lead to a loss, and
 - ▶ might make a profit

is known as a Dutch book.

A rational being would not accept such a collection of bets.

- ▶ If a collection of probabilities is incoherent, then a Dutch book can be constructed.

A rational being must have coherent personal probabilities.



Example (Trivial Dutch Books)

- ▶ Consider two cases of incoherent beliefs in the coin-tossing experiment:

Case 1 $P(\{H\}) = 0.4, P(\{T\}) = 0.4.$

Case 2 $P(\{H\}) = 0.6, P(\{T\}) = 0.6.$

- ▶ To exploit our good fortune, in case 1:
 - ▶ Place a bet of $\mathcal{L}X$ on *both* possible outcomes.
 - ▶ Stake is $\mathcal{L}2X$; we win $\mathcal{L}X/\frac{2}{5} = \mathcal{L}5X/2.$
 - ▶ Profit is $\mathcal{L}(5/2 - 2)X = X/2.$
- ▶ In case 2:
 - ▶ Accept a bet of $\mathcal{L}X$ on *both* possible outcomes.
 - ▶ Stake is $\mathcal{L}2X$; we lose $\mathcal{L}X/\frac{3}{5} = \mathcal{L}5X/3.$
 - ▶ Profit is $\mathcal{L}(2 - 5/3)X = X/3.$

In betting:
Payoff is
Stake/ p

Strategy:
Either way you gain from having placed/accepted a bet (simultaneously) on each possible outcome)

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Example (A Gambling Example)

Consider a horse race with the following odds:

Horse	Odds
Padwaa	7-1
Nutsy May Morris	5-1
Fudge Nibbles	11-1
Go Lightning	10-1
The Coaster	11-1
G-Nut	5-1
My Bell	10-1
Fluffy Hickey	15-1

**Odds:
offered by
a bookie**

If you had £100 available, how would you bet?

Example

My own collection of bets looked like this:

Horse	Odds	Stake
Padwaa	7-1	£14.38
Nutsy May Morris	5-1	£19.17
Fudge Nibbles	11-1	£9.58
Go Lightning	10-1	£10.46
The Coaster	11-1	£9.58
G-Nut	5-1	£19.17
My Bell	10-1	£10.45
Fluffy Hickey	15-1	£7.19

**Stakes:
my choices**

Outcome: profit of

$$16 \times £7.19 - £99.99 = £(115.04 - 99.99) = £(15.05)$$

Example

My own collection of bets looked like this:

Horse	Odds	Implicit P.	Stake
Padwaa	7-1	0.125	£14.38
Nutsy May Morris	5-1	0.167	£19.17
Fudge Nibbles	11-1	0.083	£9.58
Go Lightning	10-1	0.091	£10.46
The Coaster	11-1	0.083	£9.58
G-Nut	5-1	0.167	£19.17
My Bell	10-1	0.091	£10.45
Fluffy Hickey	15-1	0.063	£7.19

Outcome: profit of

$$16 \times £7.19 - £99.99 = £(115.04 - 99.99) = £(15.05)$$

Example

My own collection of bets

Horse	Odds	P		S	
		Implicit P.	Stake	S/P	
Padwaa	7-1	0.125	£14.38	£115.04	
Nutsy May Morris	5-1	0.167	£19.17	£115.02	
Fudge Nibbles	11-1	0.083	£9.58	£114.96	
Go Lightning	10-1	0.091	£10.46	£115.06	
The Coaster	11-1	0.083	£9.58	£114.96	
G-Nut	5-1	0.167	£19.17	£115.02	
My Bell	10-1	0.091	£10.45	£115.06	
Fluffy Hickey	15-1	0.063	£7.19	£115.04	

Outcome: profit of

$$16 \times £7.19 - £99.99 = £(115.04 - 99.99) = £(15.05)$$

Similarly for the other horses. **Hence have sure (risk-free) profit!**

Efficient Markets and Arbitrage

- ▶ The *efficient market hypothesis* states that the prices at which instruments are traded reflects all available information.
- ▶ In the world of economics a Dutch book would be referred to as an arbitrage opportunity: a risk-free collection of transactions which guarantee a profit.
- ▶ The *no arbitrage principle* states that there are no arbitrage opportunities in an efficient market at equilibrium.
- ▶ The collective probabilities implied by instrument prices are coherent.

Elicitation

What does she believe?

We need to obtain and quantify our clients beliefs.

Asking for a direct statement about personal probabilities doesn't usual work:

- ▶ $\mathbb{P}(A) + \mathbb{P}(A^c) \neq 1$
- ▶ Recall the British economy: people confuse belief with desire.

A better approach uses *calibration*: comparison with a standard.

Key: use standard presenting probabilities in a way familiar to the person.

Example (General Election Results)

Which party you think will win most seats in the next general election?

- ▶ Conservative
- ▶ Labour
- ▶ Liberal Democrat
- ▶ Green
- ▶ Monster-Raving Loony

Consider the bet $b(\pounds 1, \text{Conservative Victory})$:

- ▶ You win $\pounds 1$ if the Conservative party wins.
- ▶ You win nothing otherwise.

Just for fun, not examinable!

Voting ballot Bundestagswahl September 2017

The Monster-Raving Loony party was a UK 1980s phenomenon...

Germany more recently seems to have more and more of such movements - see ballot.

A minimum of 5% of the votes is needed to be represented in Parliament, so there is a limit to the relevance of this.

Currently a coalition government is being formed by traditional parties: Christian democrats, Liberals, Greens, though having a 3 party coalition rather than the typical 2 is unusual, as is its nick name "Jamaica coalition".

Translations (attempted...) of some of the rather unusual party names:

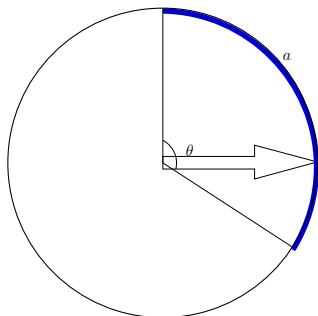
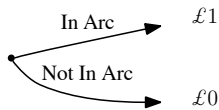
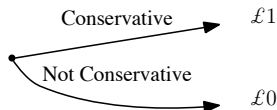
Die Partei - Partei für Arbeit, Rechtsstaat, Tierschutz, Elitförderung und basisdemokratische Initiative

The Party - Party for work, constitutional stage, animal protection, promotion of elite and grassroots initiative

V-Partei - Partei für Veränderung, Vegetarier und Veganer

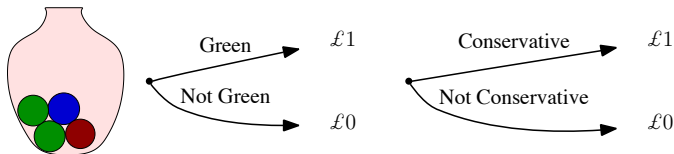
V-Party - For change, vegetarians and vegans

Behavioural Approach to Elicitation



- ▶ We said that A_1 and A_2 are *equally probable* if $m(M, A_1) = m(M, A_2)$.
- ▶ The probability of a Conservative victory is the same as the probability of a spinner bet of the same value.
- ▶ What must a be for us to prefer the spinner bet to the political one?

Eliciting With Urns Full of Balls



- ▶ If the urn contains:
 - ▶ n balls
 - ▶ g of which are green
- ▶ Increase g from 0 to n ...
- ▶ Let g^* be such that
 - ▶ The real bet is preferred when $g = g^*$.
 - ▶ The urn bet is preferred when $g = g^* + 1$.
- ▶ This tells us that:
 - ▶ $\mathbb{P}(C.) \geq g^*/n$
 - ▶ $\mathbb{P}(C.) < (g^* + 1)/n$
- ▶ Nominal accuracy of $1/n$.

Axiomatic and Subjective Probability Combined

Why should subjective probabilities behave in the same way as our axiomatic system requires?

- ▶ We began with axiomatic probability.
- ▶ We introduce a subjective interpretation of probability.
- ▶ We wish to combine both aspects...

- ▶ We briefly looked at “coherence” previously.
- ▶ Now, we will formalise this notion.

Coherence Revisited

Definition

Coherence An individual, \mathcal{I} , may be termed *coherent* if her probability assignments to an algebra of events obey the probability axioms.

Assertion

A rational individual must be coherent.

A Dutch book argument in support of this assertion follows.



Axiomatic and Subjective Probability Combined

Theorem

Any rational individual, \mathcal{I} , must have $\mathbb{P}(A) + \mathbb{P}(A^c) = 1$.

Proof: Case 1: $\mathbb{P}(A) + \mathbb{P}(A^c) < 1$

Consider an urn bet with n balls.

- ▶ Let $g^*(A)$ and $g^*(A^c)$ be preferred to bets on A and A^c .
- ▶ As $\mathbb{P}(A) + \mathbb{P}(A^c) < 1$, for large enough n and $k > 0$:

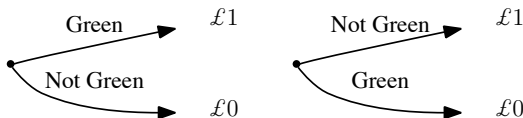
$$g^*(A) + g^*(A^c) = n - k.$$

- ▶ (Think of an urn with *three* types of ball).
- ▶ Let $b^u(n, k)$ pay $\mathcal{L}1$ if a “ k from n ” urn-draw wins.
- ▶ Bet $b(A)$ pay $\mathcal{L}1$ if event A happens.
- ▶ Consider two systems of bets. . .



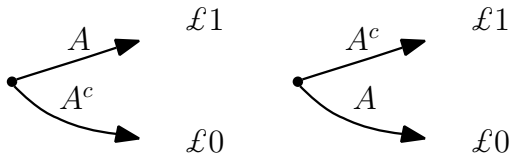
Axiomatic and Subjective Probability Combined

- System 1: $S_1^u = [b^u(n, g^*(A)), b^u(n, g^*(A^c) + k)]$



$k > 0$ based on
(irrational)
assumption

- System 2: $S_1^e = [b(A), b(A^c)]$



- \mathcal{I} prefers S_1^u to S_1^e and so should pay to win on S_1^u and lose of S_1^e ... but everything cancels!



Axiomatic and Subjective Probability Combined

Case2: $\mathbb{P}(A) + \mathbb{P}(A^c) > 1$

- ▶ Now, our elicited urn-bets must have

$$g^*(A) + g^*(A^c) = n + k$$

- ▶ Consider an urn with $g^*(A)$ green balls and $g^*(A^c) - k$ blue.
- ▶ This time, consider two other systems of bets:

$$S_2^u = [b^u(n, g^*(A)), b^u(n, g^*(A^c) - k)]$$

$$S_2^e = [b(A), b(A^c)]$$

- ▶ The stated probabilities mean, \mathcal{I} will pay $\mathcal{L}c$ to win on S_2^e and lose on S_2^u .
- ▶ Again, everything cancels.

A rational individual won't pay for a bet which certainly returns $\mathcal{L}0$. So $\mathbb{P}(A) + \mathbb{P}(A^c) = 1$.

Theorem

A rational individual, \mathcal{I} , must set

$$\mathbb{P}(A) + \mathbb{P}(B) = \mathbb{P}(A \cup B)$$

for any $A, B \in \mathcal{F}$ with $A \cap B = \emptyset$.

Proof: Case 1 $\mathbb{P}(A) + \mathbb{P}(B) < \mathbb{P}(A \cup B)$

- ▶ Urn probabilities must be such that:

$$g^*(A) + g^*(B) = g^*(A \cup B) - k$$

- ▶ Let

$$s_3^e = [b(A), b(B)]$$

and

$$S_u^u = [b^u(n, g^*(A)), b^u(n, g^*(B) + k)]$$

- ▶ \mathcal{I} will pay $\mathcal{L}c$ to win with S_u^3 which they consider equivalent to $b(\{A \cup B\})$ and lose with $S_e^3 \dots$

(This is only a sketch of the proof, see lecture notes for more.)

Caveat Mathematicus

There are several points to remember:

- ▶ Subjective probabilities are subjective.

People need not agree.

- ▶ Elicited probabilities should be coherent.

The decision analyst must ensure this.

- ▶ Temporal coherence is not assumed or assured.

You are permitted to change your mind.

The latter is re-assuring, but how *should* we update our beliefs?