#### How to get your work published

Joanne Thomson

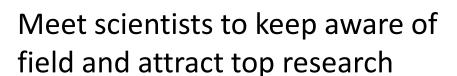
**Deputy Editor** 

ChemComm, Chemical Science, Chem Soc Rev



#### Who am I?

Manage journals, so they contain
best new science
Joanne Thomson, Deputy Editor
Chemical Science, Chemical Communications, Chemical Society
Ensures journals have rigorous, fair,
efficient procedures



Explain about how to get published in high impact journals





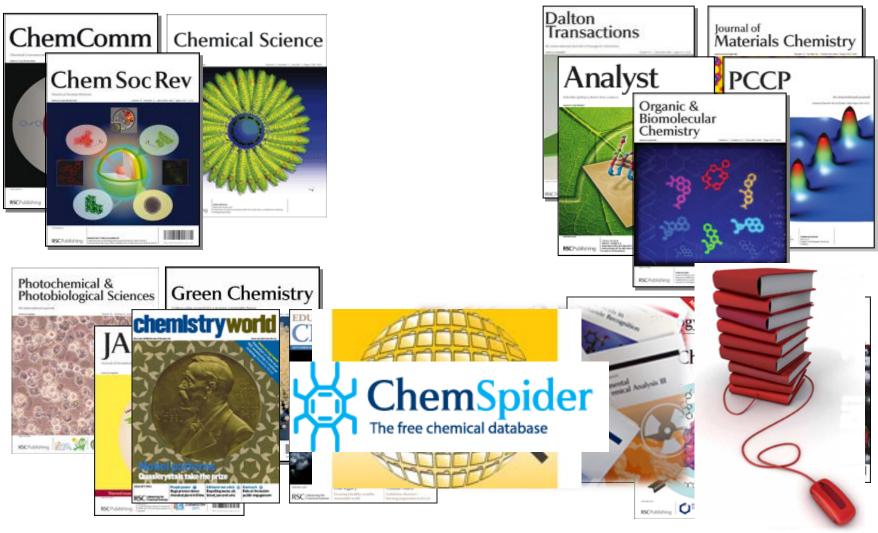




# RSC Publishing - locations



# What is RSC Publishing?





#### Chemistry publishers

**RSC** Publishing

Established 1841

Society publishers

35 international chemistry journals



Established 1876

>40 international chemistry journals



Established 1880

Commercial publishers

>60 international chemistry journals

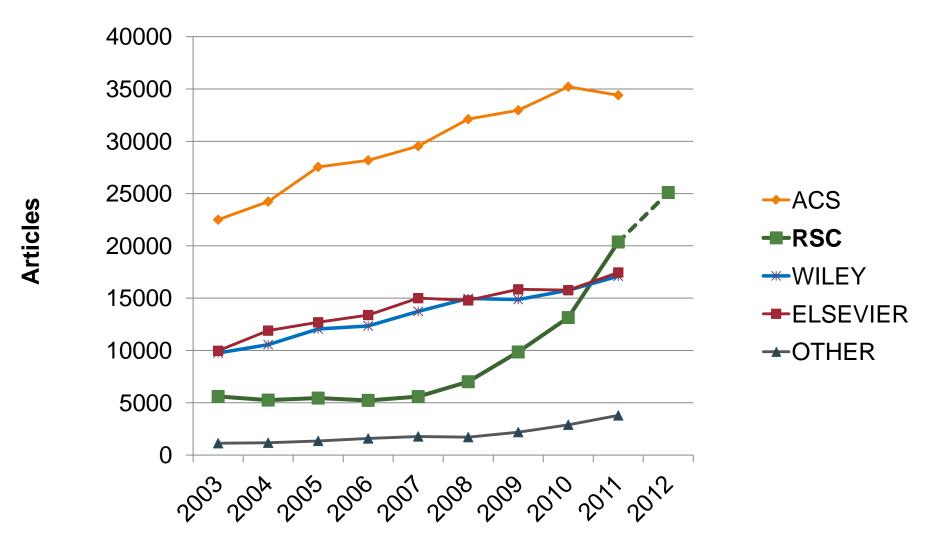


Established 1921

>34 international chemistry journals

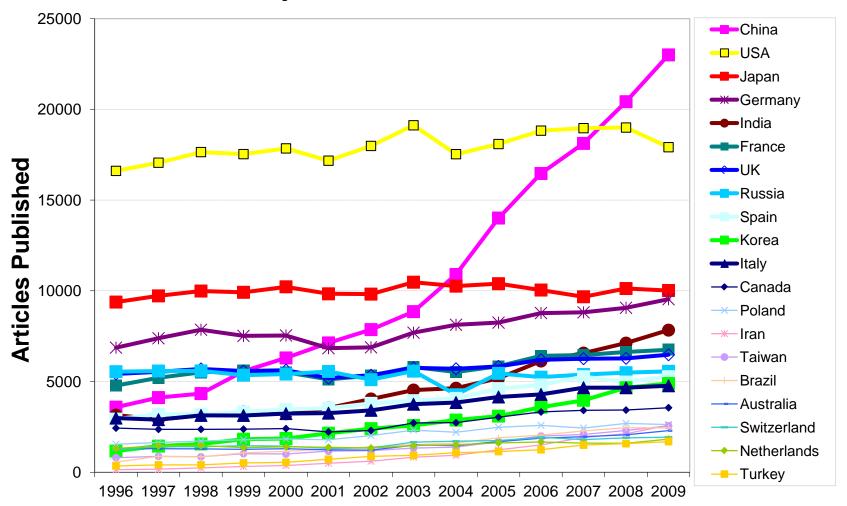


# Chemistry publishers





## Global output of research articles

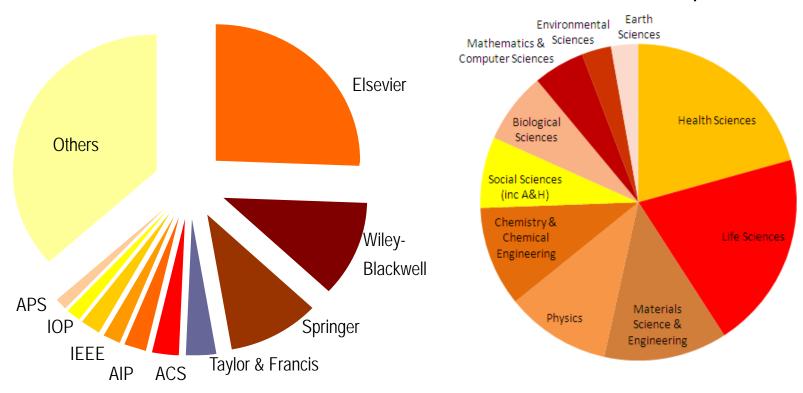




# Publishing Landscape

#### Share of Journal Articles Published

#### **Scientific Disciplines**



- 2,000 publishers publish around 1.5 million peer reviewed articles per year in 25,400 journals
- Journal Citation Database covers 37% journals, adding 1 million articles per year
- ~75% of publishers are Not-for-Profit, publishing ~20% of journals



# Tips on how to get published



#### Why Publish?

- To contribute to the advancement of science
- Create permanent record
- Sharing of information
- Accreditation/endorsement
- To establish scientific priority
- Requirement for promotion
- To get funding
- To promote research





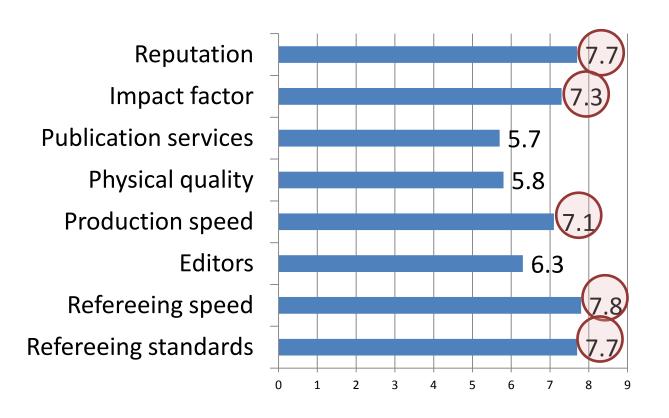
# Where to Publish: Choosing the Appropriate Journal

- Journal scope website; ask the Editor!
- Articles from others in your subject area?
- Specialised or General journal?
- Communication or a full paper?
- Impact factor
- Publication times
- Society Publisher?





#### **Author Survey**



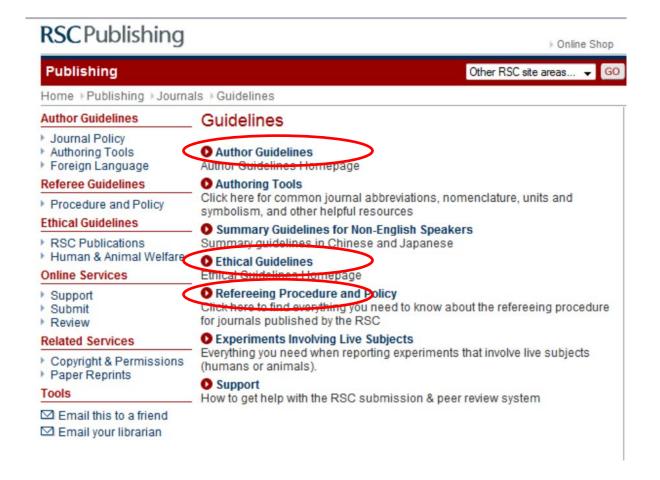
Quality & Speed

Data from 36,188 Authors; 0= unimportant 10= very important

Source: Elsevier Author Feedback Programme



### Preparing a submission





#### Components of a submission

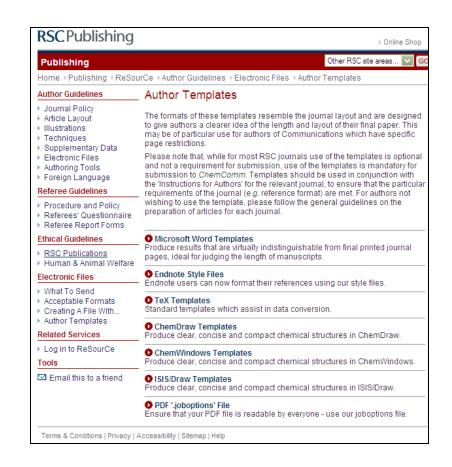
- Covering letter
- Manuscript
- Graphical Abstract
- Supplementary Info





#### Preparing the manuscript

- Templates
  - Title
  - Manuscript text
  - References
  - Figures





### Structure of a paper

- Title
- Authorship
- Abstract
- Introduction
- Experimental
- Results and Discussion
- Conclusions
- Acknowledgements
- References

PAPER

www.rsc.org/materials | Journal of Materials Chemistry

Layered perovskites as promising cathodes for intermediate temperature solid oxide fuel cells†

Albert Tarancón, \*a Stephen J. Skinner, b Richard J. Chater, b F. Hernández-Ramírez and John A. Kilner b

Received 21st March 2007, Accepted 17th May 2007 First published as an Advance Article on the web 24th May 2007 DOI: 10.1039/b704320a

The suitability of GdBaCo, $Q_{1,2}$  as a cathod: material for intermediate temperature is old oxide fuel cells has been evaluated. The  $^{15}O^{16}O$  isotope exchange depth profile (IEDP) method has been used to obtain the oxygeni surface exchange and oxygen tracer diffusion coefficients yielding optimum values for applicability in fuel cells  $(k^* = 2.8 \times 10^{-7} \text{ cm s}^{-1} \text{ and } D^* = 4.8 \times 10^{-9} \text{ cm}^{-1} \text{ cm}^{-1} \text{ store}$  in  $5.75 \times O$  perceibly in terms of low activation energies  $(E_h^4 = 0.814)$  and  $E_h^{D} = 0.804)$  eV). The same material has been characterized electrically as a part of a symmetrical electrochemical system (GdBaCo, $Q_{1}$ , $Q_{1}$ , $Q_{1}$ , $Q_{1}$ , $Q_{2}$ , $Q_{3}$ , $Q_{4}$ , $Q_{3}$ , $Q_{3}$ , $Q_{4}$ , $Q_{4}$ , $Q_{4}$ , $Q_{5}$ 

#### Introduction

Lowering the operating temperature of solid oxide fuel cells (SOPCs) to the intermediate temperature range (500-700 °C) or the intermediate temperature range (500-700 °C) or order to improve materials compatibility and reduce costs<sup>12</sup> has become one of the main SOPC research goals. To preserve reasonable cell performance, this reduced-temperature regime should be achieved without compromising the electrode kinetics and internal resistance of the cell. Decreasing the operating temperature means that the cathode becomes the major source of electrical losses for the whole system<sup>3</sup> thus significant effort has been recently devoted to improving the poor catalytic activity of the traditional cathode materials and some excellent results<sup>45</sup> have been achieved.

In terms of the cathode performance, a high rate for the reduction of oxygen molecules is required,

$$\frac{1}{2}$$
 O<sub>2</sub> (gas) + 2e<sup>-</sup> (cathode)  $\Leftrightarrow$  O<sup>2-</sup> (electrolyte) (1)

This reaction requires the direct involvement of gas-phase species at the electrochemical gas/electrod/electrolyte interface, i.e. the so-called three phase boundary (TPB). The TPB active region is increased over a finite electrod thickness when using mixed ionic-electronic conductors (MIECs) due to their abscrption of neutral oxygen. As shown by Adler et al. <sup>50</sup> the characteristic active depth for the O<sub>2</sub> reduction reaction in porous MIEC electrodes is limited by surface chemical exchange and solid state diffusion; therefore, in addition to a

<sup>2</sup>EME (CEMICA CRMAE), Department of Electronics, University of Barcelong, Marti 1 Franquist 1, (8028, Barcelona, Spatta, Frankl: transcraftiquisth, art. Far. 143 9402(118); 7ch + 34 94089154 <sup>2</sup>Department of Materials, Imperial Callege London, London, UK SW 2AE. Emily Islaber@imperid.ac.uk; Fax. +44 0207-584-3194; Tel: +44 0207-594-6745

New Energy Materials. Guest editor: M. Saiful Islam.

high electronic conductivity, the cathode performance strongly depends on the oxygen tracer diffusion coefficient  $(D^*)$  and the surface exchange rate  $(k^*)$ .

Many simple perovskite-type mixed ionic-electronic conductors such as doped LaCtO<sub>3</sub>, BaCoO<sub>3</sub> and LaFeO<sub>3</sub> have been extensively studied as possible cathodes in SOFCS, <sup>16</sup> however not much attention has been paid to perovskite related structures such as the double or layered perovskite.

Recent studies on layered cobalties, i.e.  $GlBaCo_2O_{5+3}$ , or  $\delta \delta \delta 1$  (GBCO), by Maigran  $et~at^3$  have shown that, in this structure, the Ba cations do not form a random distribution in the A perovskie size but order in alternating (0 0 1) layers. Moreover, the oxygen vacancies, present when  $\delta < 1$ , are mainly located in the rare earth planes [GdO], [Fig. 1). This particular distribution seems to improve the



Fig. 1 Polyhedral view of the orthorhombic perovskite structure of GdBaCo<sub>2</sub>O<sub>2nd</sub>. Co ions are coordinated in pyramids (CoO<sub>2</sub>) and octahedra (COO<sub>2</sub>) with oxygen vacancies along (1 0 0), i.e. in the Gd blane.

his journal is © The Royal Society of Chemistry 2007

J. Mater. Chem., 2007, 17, 3175-3181 | 3175



# Writing the paper

- Emphasise the novel aspects
- Emphasise the impact
- Compare with existing work
- Reference related articles
- Avoid personal criticism





#### Writing the paper

- Think about audience
- Keep the language simple
- Use short sentences and short words
- Use spell and grammar check
- Proof read before submission



G. M. Whitesides, *Adv. Mater.*, 2004, 16, 1375



#### The Importance of Good Use of English

Unfortunately, this is a poor paper that is not suitable for publication in ChemComm. The lack of attention to detail in the writing of this manuscript, demonstrated by the large number of grammatical and typographical errors, severely detracts from the message. Further, this does not instil confidence in the reader that the science has been carried out soundly and carefully.



#### **Titles**

COMMUNICATION

www.rsc.org/chemcomm | ChemComm

Alkylation of active methylene compounds with alcohols catalyzed by an iridium complex†

Masao Morita, Yasushi Obora and Yasutaka Ishii\*

Received (in Cambridge, UK) 13th February 2007, Accepted 11th April 2007 First published as an Advance Article on the web 30th April 2007 DOI: 10.1039/b702293j

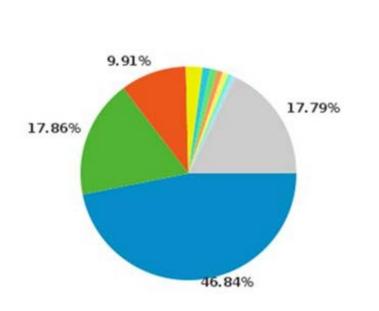
'Active methylene compounds are alkylated with ROH under catalysis of [IrCl(cod)]2'

'On the alkylation with ROH catalyzed by [IrCl(cod)]2'

'α-Alkylated compounds from the alkylation of active methylene compounds with alcohols or a diol catalyzed by [IrCl(cod)]2 or [IrCl(coe)2]2 complexes in the presence of PPh3'



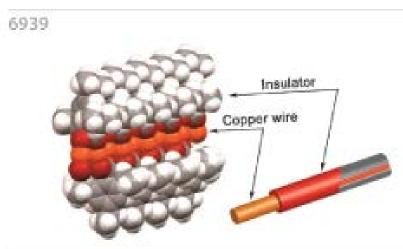
# Impact of Google







#### **Graphical Abstract**



# Insulated copper(I) "wires": structural variations and photoluminescence

Oleksander Hietsoi, Cristina Dubceac, Alexander S. Filatov and Marina A. Petrukhina

A new structural type for copper(I) carboxylates, a ligand wrapped infinite copper wire, has been isolated by utilizing cuprophilic *vs.* copper-oxygen interactions.



#### Cover letter

- To include:
  - Summary of work
  - Statement of importance
  - Impact on community
  - Future potential
- Address to the Editor
- Ensure all facts updated
  - Article type
  - Journal





### Components of a submission

- Covering letter ✓
- Manuscript ✓
- Graphical Abstract ✓
- Supplementary Info ✓





#### What does an Editor do?

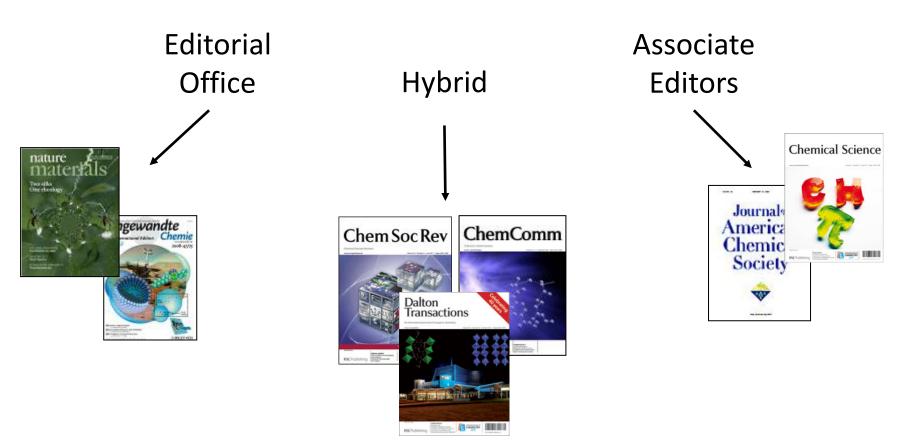
#### Key role in publication process

- Manages peer review
- Mediates between referees and authors
- Makes the final decision about publication
- Ensures fairness and quality standards
- Facilitates publication



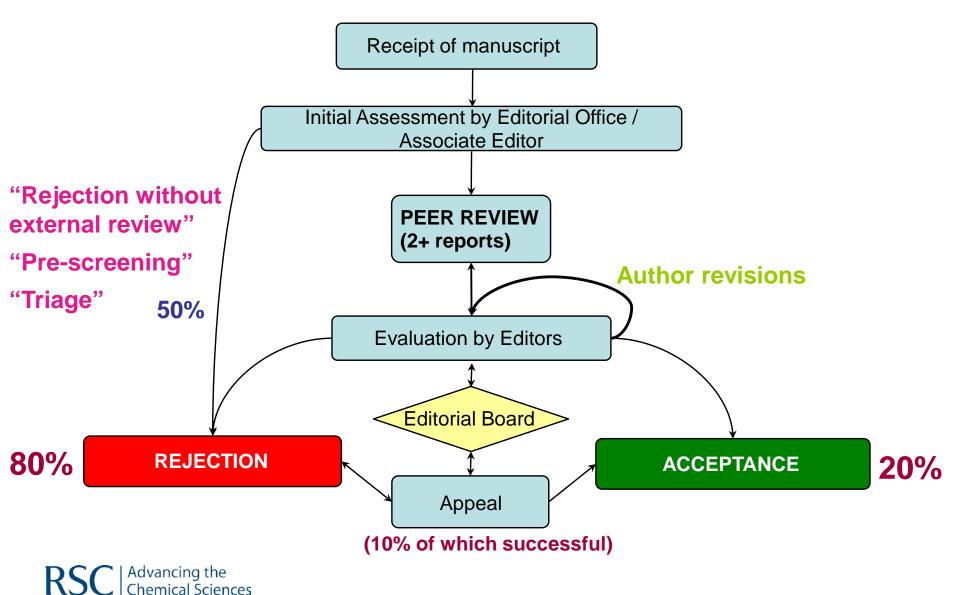
### Manuscript Life Cycle

Manuscript handling and peer-review process varies between journals / publishers





### Manuscript Life Cycle



### Why use Peer Review?

Authors
---------

**Validates** 

Mark of quality

Improves article

Requirement for publication

#### **Readers**

**Validates** 

Mark of quality

Improves article and journal

Selection process

#### **Referees**

Reciprocal activity

Can help with authorship

Professional activity

Enjoy reading new work



#### Peer review

- Referee selection considerations
  - Specialist knowledge
  - Speed / reliability / accuracy
- Questions for referees
  - Correctness of experimental work
  - Novelty and impact of work
  - Suitability for publication in the journal
  - Make recommendation
- Editor/Associate Editor's role
  - Interpret referee report
  - Make decision



#### Peer Review Survey 2009

- Largest ever international survey of authors and reviewers (over 4000), carried out by UK charity Sense About Science (www.senseaboutscience.org.uk)
  - Almost all researchers (91%) believe that their last paper was improved as a result of peer review
- 79% of researchers think that peer review should:
  - identify the best papers
  - determine their originality and importance
  - improve those papers
  - determine whether research is plagiarised or fraudulent



# Referee Reports - Unhelpful

Comments to the Author

"The paper is acceptable in its current form"

"This paper is routine..... I have no hesitation in recommending it for publication in *ChemComm*"

"The work described here is interesting. However, I think that this work is not suitable for publication in *ChemComm* and should be submitted in a more specialized journal"



# Referee Reports - amusing

"The nineteenth century author Mary Kingsley is said to have once been humiliated by having had her chemical knowledge, acquired under considerable difficulties, described as 'a compendium of exploded theories'. The present paper is a compendium of pretentious, tendentious and sometimes unintelligible statements allied to an assortment of non-sequiturs, and it certainly deserves to be exploded."

Finally, the phrase '... resembles topologically the hydrogen bond semen described by Rebek and Bohmer.' is particularly unfortunate and should be corrected.

"I read this ms. during a train journey, and when I saw Table 3, I was afraid I'd fall asleep and miss my station."

I am sure the paper will of interest to a broad range of chemists engaged in supramolecular, structural and/or physical organic chemistry. And a few dogs."



# Revising a paper: Addressing the Referees' Comments

- If you agree with the referee
  - Make the appropriate changes to the paper
  - Include the change in the covering letter
- If you do not agree with the referee
  - Let the Editor know (and give reasons)



# Revising a paper

- Letter to Editor
  - Polite response to referees
  - Address ALL comments
  - Itemised list of changes

August 22, 2007

Dr. Fay Riordan Assistant Editor Journal of Materials Chemistry

#### Paper Ref.: B710211A

Dear Dr. Fay Riordan,

Thank you very much for your e-mail dated on August 10 and the prompt treatment of our manuscript entitled "Deposition of single-crystalline mesoporous silica particles and the in-plane arrangement of mesocages over particles on a cleaved mica surface". We are very happy to know that the referees highly evaluate our paper. Also, we are very grateful for the helpful comments by the referees. With regard to the comments, we would like to reply as follows.

#### Referee A

Comment 1: Add if the samples have been covered with conductive layers for SEM.

Reply: Yes, the samples were coated with platinum. In the revised manuscript, we added the following sentence (printed in blue) at page 2 line 130 to 131.

The field emission scanning electron microscopy (FE-SEM) images were recorded on JEOL JSM-6500F and HITACHI S-4500 microscopes at an accelerating voltage of 15 kV. The samples were coated with platinum.

Comment 2: Add which microtome was used for the TEM samples and possible embedding techniques.

Reply: The samples for cross-sectional TEM observation were not prepared with a microtome but a focused-ion-beam (FIB) process. In the revised manuscript, we added the following sentences (printed in blue) at page 2 line 123 to 127 about the FIB process.

Transmission electron microscopic (TEM) images were recorded on a JEOL JEM-2010 microscope at an accelerating voltage of 200 kV. The samples for cross-sectional TEM observation were prepared by a focused-ion-beam (FIB) process. The FIB process was performed with an ion beam of Ga<sup>+</sup> operating at 30 keV (SEIKO SMI2050). The samples were coated with gold before the FIB process.



#### And then?

Possibly more peer review

Hopefully acceptance!
 Edited by professional staff

Publication of Accepted Manuscript

- Proofs usually within 2 weeks
- Check thoroughly and return within 2 days
- Publication of Advance article



# Good publishing practice

- Read and follow Ethical Guidelines
  - Avoid plagiarism
  - Avoid fraudulent claims
  - Avoid fragmentation and duplicate submissions
- Provide in press, submitted or in preparation papers
- Avoid selective referencing
- Authorship
  - All authors contributed
  - All authors aware of submission





### And after publication...

- Promotion via
  - Journal publishers
  - Magazines/Web sites
  - University
  - You!
- Article downloaded and read
  - Recognition from peers
  - Citations



#### Liposomes derived from molecular vases

Liposomes are ubiquitous components of skin moisturizers and other personal-care products. Modified liposomes prepared from receptor-like molecules open up fresh opportunities for therapeutic and industrial applications.

CYRUS R. SAFINYA & KAI K. EWERT

The imaginations of diverse groups of

scientists, from physicists to pharmacologists, have be liposomes — simple mimics cell membranes. Typical lipo with walls consisting of bilay lipids (molecules that have h head groups and hydrophobic Their unique structure ena hydrophobic molecules wit and hydrophilic molecules rior (Fig. 1a). Writing in Cher tions, Kubitschke et al. add a to this cargo-carrying ability of liposomes derived fro cavitands2, which are rec ecules that wrap around 'gu

in logi R 2012 chem<sup>2</sup>

© 2012 Macmillan Publishers Limil

The cavitands can encapsulate these guest molecules and present them at high densities at the liposome surface, a capability that might be useful for drug delivery



Daily Express Monday November 22 2010

#### How red wine fights diabetes

DRINKING a small glass of red wine every day can help treat diabetes, research has found.

Potent "super-food" compounds found in the wine can work as well as a daily dose of medication for people with Type 2 diabetes.

The discovery will come as welcome news to the 2.5 million people in Britain suffering from this form which can cause strokes, heart attacks and

Scientists discovered antioxidants in red wine can be just as effective as a daily dose of a combative drug.

#### Obesity

The polyphenois - biologically active compounds in the wine - operate in a similar way to the drug rosigitazone which is now banned.

The research was carried out before the bon come into effect.

the ban came into effect. Experts from Vienna's University of Natural Resources and Applied Life Sciences found that a 125ml glass sciences found that a 125ml gass each day was enough to provide people with Type 2 diabetes with their daily dose of medication. As well as the 2.5 million sufferers, a

million more are thought to be living

undiagnosed with the condition. Type 2 diabetes normally develops in middle age as a result of obesity or an unhealthy lifestyle.

The scientists, whose study is pub-

lished in the Royal Society of Chemis-try journal Food and Function, said the recommended daily dose for treat-ing Type 2 diabetes using rosiglita-zone is between 4mg and 8mg.

The team said 100ml of the tested

red wines was equivalent to 1.8-18mg of rosiglitazone. It adds to the mounting evidence about the health benefits of a glass or two of red wine.

Rosiglitazone, also known as Avandia and made by GlaxoSmithKline, was taken by 100,000 people in the UK until it was recently banned because of increased risk of heart

But Dr Iain Frame, director of research at Diabetes UK, said: "It is very difficult to see how this limited research will have any benefit to people with Type 2 diabetes. It is a basic study into the chemistry of red wine and has no clinical relevance at this stage. The researchers have made an astonishingly bold suggestion."



CHEERS! HERE'S TO GOOD HEALTH One 175ml glass a day can lower the risk of heart attack, helping to open blood vessels to prevent

> It also gives the daily required dose of iron (10mg for men, 15mg for women) and can help bone density in both sexes

Red wine has also been shown to preserve eyesight a compound called reservatrol protects against the formation of damaged blood vessels which can

It can also protect against cancer due to the high polyphenol content in red grape skins

Research indicates that moderate red wine consumption can have a positive effect on cholesterol levels and blood pressure, the so-called "French" effect

From the manufacturer of happy drivers.

The best way to

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#### Awards & Lectureships

- RSC Prizes & Awards <u>www.rsc.org/awards</u>
  - Some are specifically for young researchers
    - e.g. Dalton Young Researchers Award

      Joseph Black Award
- Journal Lectureships
  - e.g. *ChemComm* Emerging Investigator Lectureship *Chem Soc Rev* Emerging Investigator Lectureship

See journal blogs/e-alerts for more details



# **Emerging Investigator Issues**







#### RSCPublishing Blogs Home

Chemical Communications Blog

#### Announcing the ChemComm Emerging Investigators issue 2013

Profiling the very best research from scientists in the early stages of their independent careers



Following the amazing successes of the 2011 and 2012 ChemComm Emerging Investigators issues, we are delighted to announce the forthcoming 2013 Emerging Investigators issue. All interested parties should contact the ChemComm Editorial Office in the first instance.

This issue is dedicated to profiling the very best research from scientists in the early stages of their independent careers from across the chemical sciences. We hope to feature principal investigators whose work has the potential to influence future directions in science or result in new and exciting developments.

Also of interest:

ChemComm Emerging Investigators Issue 2012

ChemComm Emerging Investigator Lectureship 2012: The winner is...













# **Publishing Metrics**

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Ortiz, J. Phys. Chem. A, 2003 (10). 46 S. A. McLuckey and D. E. Goeringer, J. Mass Spech imbalapalli and J. V. Ortiz, J. Phys. Chem. A, 2003, 107, 50 Collision energies are quoted as a percentage of 2.5 V Wang, X. Yang, J. B. Nicholas and L. S. Wang, J. Chem. 51 R. M. Burke, J. K. Pearce, W. E. Boxford, A. Bruckmani X. B. Wang and L. S. Wang, J. Phys. Chem. A, 2002, 106, E. H. Dessent, J. Phys. Chem. A, 2005, 109, 9775. 52 X. Yang, X. B. Wang and L. S. Wang, Int. J. Mass Spec ng, C. F. Ding, J. B. Nicholas, D. A. Dixon and L. S.

ag, C. F. Ding, J. B. Nicholas, J. B. Nicholas, D. A. Dixon and L. S. Soch, D. I. Boldyrev, H. J. Zhai and L. S. Wang, J. L. St. Cederbaum, J. Chem. Phys. Rev. A, 2003, 67, 23201.

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#### **Impact Factors**

- A metric for each journal published every year by ISI
- A measure of how frequently the "average" article in a journal is cited in the two calendar years after publication

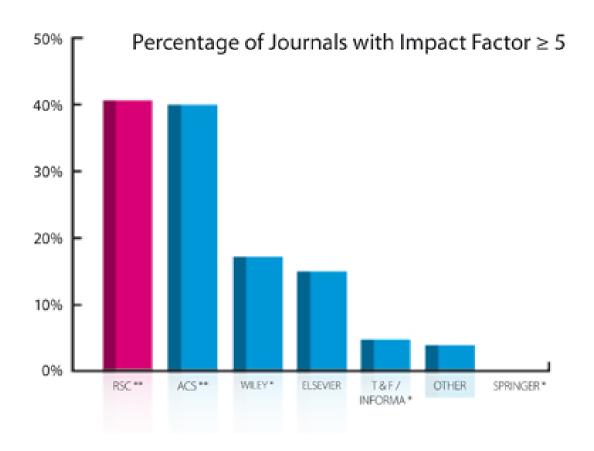
Number of citations in any journal in 2010 to any articles published in *Journal of Materials*Chemistry in 2008 + 2009

Number of articles published in Journal of Materials Chemistry in 2008 + 2009

$$=\frac{9518}{1866}=5.101$$



# Impact Factors: Well publicised...



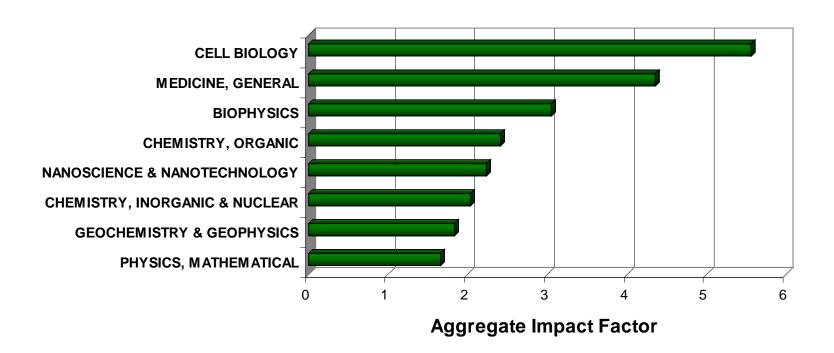


# Problems with Impact Factors

- Error in calculation (~5%)
- Averaging problems
- Can be manipulated
- Are subject-specific
- 'Fashionable' work is more highly cited
- 'Bad' science is well cited!



# Subject specific

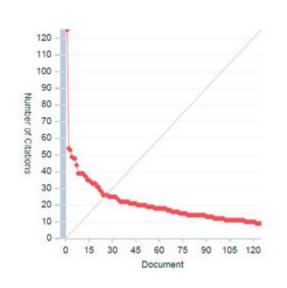




#### H-index

A scientist has index h if h of [his/her] Np papers have at least h citations each, and the other (Np – h) papers have at most h citations each

Example: An h-index of 35 means that an author has published 35 papers which have at least 35 citations each





# Thank you



