NEW FROM CONTINUUM

CULTURALLY SPEAKING SECOND EDITION Culture, Communication and Politeness Theory

Edited by Helen Spencer-Oatey

'This volume valuably extends Helen Spencer-Oatey's well-known contribution to our understanding of rapport management and relational work in different cultural contexts. Those teaching and researching cross-cultural and inter-cultural pragmatics will warmly welcome this scholarly yet accessible book which draws on a diverse range of contexts, communities and countries to address and illustrate issues of theory, method and evidence.'

Janet Holmes, Professor of Linguistics, Victoria University of Wellington, New Zealand

This comprehensive introduction to intercultural pragmatics examines the theoretical, methodological and practical issues in the analysis of talk across cultures.

The book provides: an introduction to the key issues in culture and communication; examination of cross-cultural and intercultural communication; empirical case studies from a variety of languages, including German, Greek, Japanese and Chinese; practical chapters on pragmatics research, recording and analysing data; projects in intercultural pragmatics; and exercises at the end of each chapter.

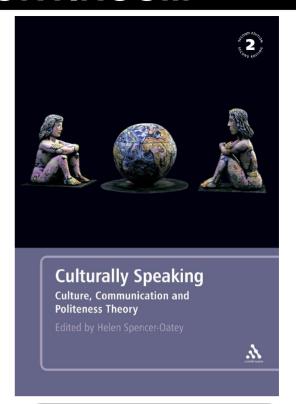
Now in its second edition, *Culturally Speaking* has been successfully revised and reformatted to include; updated chapter entries – including four new chapters, key summary points at the end of each chapter, a glossary of terms and a revised and extended list of suggestions for further reading.

Culturally Speaking, Second Edition will be an essential guide for undergraduate and postgraduate students interested in communication across cultures.

Dr Helen Spencer-Oatey is the Director of the Centre for Applied Linguistics at the University of Warwick, UK.



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Contents

Figures

Tables

Contributors

Acknowledgements

Transcription Conventions

1. Introduction

I: Basic Concepts

Editor's Introduction

2. Face, (Im)Politeness and Rapport

3. Culture and Communication

II: Cross-cultural Pragmatics: Empirical Studies

Editor's Introduction

4. Apologies in Japanese and English

5. British and Chinese Reactions to Compliment

6. Interactional Work in Greek and German Telephone Conversations,

Suggestions for Further Reading for Part II

III: Processes in Intercultural Interaction

Editor's Introduction

7.Pragmatic Transfer

8.Communication Accommodation Theory

9. Adaptation and Identity

IV: Intercultural Pragmatics: Empirical Studies Editor's Introduction

10. Negotiating Rapport in German–Chinese Conversation

11. Negative Assessments in Japanese–American Workplace Interaction

12. Impression Management in 'Intercultural' German Job Interviews

13. Issues of Face in a Chinese Business Visit to Britain Suggestions for Further Reading for Part IV

V: Methodology

Editor's Introduction

14. Data Collection in Pragmatics Research

15. Recording and Analysing Talk across Cultures

16. Projects

Glossary

References

Index

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