

PRIVATE SECTOR POLITICS-RELATED JOBS

WARWICK UNIVERSITY PRESENTATION

November 22 2021



Today's agenda

1. Context on today's discussion

1. Domestic/UK-focused jobs in private sector

2. International-focused jobs in private sector

3. Discussion/ Q&A

1. Context on private sector roles in politics

Background on private sector roles focused on politics



Significant number of politics jobs in private sector



Some jobs are, in effect, 'outsourced' from public sector



Another big area is around 'public affairs' working for consultancies



Specialist international 'political risk' jobs are also a popular choice

2. Domestic/UK focused political roles

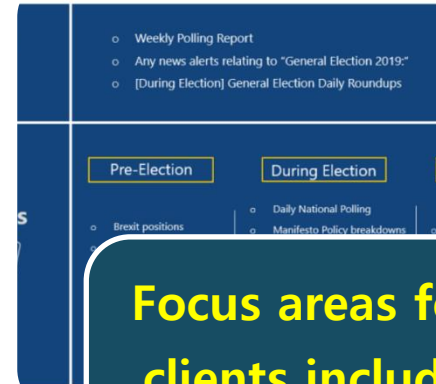
Key drivers of UK/ domestic political consultancy



Today, there is a growing public affairs market centred in Westminster



Clients tend to come from private sector, but also third and public sector too



Focus areas for clients include political monitoring, and strategic advice



Consultancies tend to have the most entry level jobs in research and analysis roles

'In-house' public affairs roles are growing too



There are a growing number of 'in-house' roles in public affairs



Key sectors include banks, energy, pharma, and insurance



Key functions include political monitoring, and briefing senior staff



Public affairs staff often work as part of wider communications or strategy teams

3. International-focused politics jobs

Working in international political consultancy



International political consultancy has a long heritage



Before Trump and Brexit, emerging markets were sole/main focus



Most clients are large, multinational organisations



Key focus on risk monitoring, forecasting, and strategic counsel

4. Post-presentation discussion

