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Table 1. *Typology of global benchmarking practices*

GLOBAL BENCHMARKING PRACTICES		MONITORING AGENTS
Type I	Statecraft	National government agencies
Type II	International governance	International organizations and regional institutions
Type III	Private market governance	Profit-based institutions, including financial services, marketing, and consultancy firms
Type IV	Transnational advocacy	Civil society organizations and think-tanks
Type V	News reporting	News media organizations
Type VI	Academic research	University research centres, academic research teams, and independent researchers

Source: Global Benchmarking Database, v2.0, Centre for the Study of Globalisation and Regionalisation, University of Warwick.  
Available at: [www.warwick.ac.uk/globalbenchmarking/database/typology](http://www.warwick.ac.uk/globalbenchmarking/database/typology).