

# KNOWLEDGE AND INNOVATION RESEARCH IN STRATEGIC MANAGEMENT: A PRELIMINARY MAPPING OF THE DOMAIN AND RESEARCH PRIORITIES

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## Session A-1

### Abstract

In recent years, research interest and efforts in knowledge and innovation have snowballed, with significant contributions being made. This attention has led to the formation of communities such as those formed by the OKLC participants and the members of the SMS interest group on Knowledge and Innovation. While these communities have contributed significantly to our current understanding, we still lack a succinct research agenda comprising a concise, yet comprehensive, way forward for research which is pertinent to business, that provide theoretical and empirical challenges, and are the focus of current and/or future academic research. In this paper, we present the preliminary findings from a survey of academics, practitioners and consultants about their perceptions of the importance and emphasis placed on various aspects of research in knowledge and innovation. Based on these findings we draw initial conclusions about a way forward in relevant research areas.

**Keywords:** research agenda, research priorities, mapping the domain.

**Knowledge and innovation research in strategic management:  
A preliminary mapping of the domain and research priorities**

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## **Knowledge and innovation research in strategic management:**

### **Mapping the domain and defining research priorities**

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