

# Professor George Wright

Associate Fellow,

Contact: [George.Wright@wbs.ac.uk](mailto:George.Wright@wbs.ac.uk)

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*Professor George Wright researches in scenario thinking, behavioral decision making, and decision analysis.*

## **Biography**

George previously held academic positions at Warwick Business School (where he was Associate Dean for the Executive Education Programme), Leeds University Business School, London Business School, Strathclyde Graduate Business School (where he was Deputy and Acting Director), and Durham Business School (where he was Head of the Department of Business and Management). George has undertaken a wide range of consultancy and workshop-based assignments in scenario thinking and decision analysis. He has also designed and delivered management development workshops on decision making, scenario thinking, and strategic analysis, for a variety of public and private sector organizations across the world. He is currently working at directorate level within the UK Government Department of Health with scenario thinking and Delphi applications. George's books include "*Scenario Thinking: Practical Approaches to the Future*" (Palgrave Macmillan, 2011, co-authored), "*Decision Analysis for Management Judgment*" (4th Edition, Wiley, 2009, co-authored), "*Strategic Decision making: A best practice blueprint*" (Wiley, 2001), and "*The Sixth Sense: Accelerating Organizational Learning with Scenarios*" (Wiley, 2002, co-authored).

## **Research Interests**

George researches into the role and quality of management judgment in decision making and in anticipating the future. Are such judgments well-made or are there pitfalls and flaws? In fact, sometimes judgment is flawed and decision aiding techniques - such as scenario thinking and decision analysis can be utilised to improve judgment. George is the Founding Editor of *Journal of Behavioral Decision Making* and Associate Editor of two forecasting Journals: *International Journal of Forecasting* and *Journal of Forecasting*. He is also an Associate editor of *Decision Support Systems*. His publications have appeared in a range of US-based management journals - including *Organizational Behavior and Human Decision Processes*, *Management Science*, and the *Strategic Management Journal*.

He has edited special issues of *Futures*, *International Journal of Forecasting*, and *Technological Forecasting and Social Change* on the topics of Delphi methodology, scenario methodology, and group-based judgmental forecasting.

## **Books: authored**

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### **Journal papers: professional**

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