

# EXHIBITION

The conference programme allows many opportunities to visit the exhibition, which is open on Saturday from 11 a.m. until 4 p.m. You will be able to see a wide range of classroom resources for English. The various publishers, and other exhibitors, will be pleased to discuss their materials with you.

## **Stand 24**                    **2Simple Software**

Come and visit 2Simple Software at stand number 24 to see all our fantastic programs helping to develop reading, writing, thinking skills and much more!

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## **Stand 53**                    **AlphaSmart Europe Ltd**

Come and see NEO – unique, rugged, dependable, and an exceptional writing tool. It is loved by authors, journalists, teachers and students.

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## **Stand 2**                    **Animal Aid**

The Animal Aid Education Department provides a comprehensive range of educational materials for students and teachers, covering animal welfare issues in English at KS3, KS4 and sixth form.

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## **Stand 23**                    **Apples and Snakes Limited**

Apples & Snakes is the leading organisation for performance poetry. Artists can deliver workshops on many themes including Black History, Identity, International Women's Day and National Poetry Day.

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## **Stands 9-10**                **AQA**

AQA provides qualifications for 14-19 year olds and CPD for both KS2 and secondary teachers.

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## **Stand 22**                    **Birchfield Interactive**

Birchfield Interactive is a market leader in the provision of SCORM-compliant English curriculum content and games for learning platforms.

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## **Stand 43**                    **Blackwell Publishing**

Wiley-Blackwell publishes a strong and growing list across a broad range of educational areas – from general education to more specialised areas, including philosophy of education and inclusive education.

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## **Stand 32**                    **BT**

BT's Better World Campaign aims to equip children and young people with the communication skills they need to be confident, competent speakers and listeners.

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## **Stands 18-19**              **Cambridge University Press**

Cambridge University Press is a leading educational publisher in the UK, publishing high-quality, curriculum-based books and software for secondary schools in the UK and for international schools.

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## **Stands 3-4**                    **Classical Comics**

Classical Comics make classical literature appealing to all. Their series provide multiple text versions of favourite and well-loved books with full colour, compelling graphics.

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**Stands 26-27 Copycatcher**

Copycatcher places reading at the heart of the curriculum through interactive whiteboards and computers. Free from advertising, written by experts, it's safe and ethical.

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**Stand 33 Derby University**

The partnership between Derby University and NATE can support your work for a Master's Degree in English.

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**Stands 40, 48-49 Edexcel**

Making the right decision for you and your students is crucial for GCSE, GCE and Functional Skills success. Edexcel's qualifications are designed with the student in mind and through intense consultation with senior examiners and experts from universities and employers.

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**Stand 25 English Speaking Board**

The English Speaking Board is an awarding body dedicated to promoting and encouraging all aspects of oral communication in English.

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**Stand 54 Harper Collins**

Collins English Resources – all you need for the new KS3 and year of reading! Come and see a demonstration of our new multimedia resource for the new KS3 framework.

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**Stands 35-37 Hodder**

Hodder Education's new English resources are at stands 35–37. Interactive English is a fully flexible and differentiated solution to the new KS3 English Programme of Study and the renewed Framework.

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**Stand 17 Language Centre Publications (LCP)**

LCP publish a range of teacher resources for non specialist primary teachers.

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**Stand 1 Metro Media**

Since the manga comic series *SelfMadeHero* launched to widespread critical acclaim, Metro Media have been developing exciting educational resources to accompany it.

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**Stands 41-42 National Strategies / Capita**

The National Strategies are professional programmes for early years, primary school and secondary school head teachers, teachers, practitioners and managers.

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**Stands 11-12 Nelson Thornes**

**Stand 8 OCR (Oxford Cambridge and RSA Examinations)**

OCR is a leading UK awarding body, providing innovative qualifications that engage learners of all ages at school, college, in work or through part-time learning programmes to achieve their full potential.

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**Stand 16**      **Oddssocks** (see page 19)

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**Stand 34**      **Oxford University Press**

Visit us to see brand new resources for the new KS3 curriculum and A Level specifications. Plus – get your FREE class reader from the popular *Rollercoasters* series and a bar of chocolate!

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**Stand 15**      **Palgrave Macmillan**

Palgrave Macmillan is a global academic publisher, serving learning and scholarship in education and the professional world.

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**Stands 38-39**      **Pearson Education Ltd (Longman)**  
**44-45**

Come and visit the Longman Stand to see how *English Progress* will help you deliver the new Framework and why *New Longman Literature* is the best choice for the new curriculum.

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**Stands 51-52**      **Pearson Education (Heinemann)**

See our exciting new Key Stage 3 resources – *Text: Building skills in English* – completely matched to the new curriculum and renewed framework for 2008.

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**Stand 28**      **RM Plc**

RM is the leading provider of ICT, software and services to UK education. Founded in 1973, RM has been involved with ICT in education since its inception.

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**Stands 20-21**      **Smart Learning Ltd**

Smart Learning is an educational publisher dedicated to providing inspiring resources from the Foundation Stage to Key Stage 3.

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**Stands 5-7**      **Teachit**

If you're wondering where Trevor Millum went, find him here exploring new and more importantly fun ways to teach poetry. And join us in the bar on Friday night for the time-honoured Team Teachit Pub Quiz!

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**Stand 14**      **TTS Group**

We have lots of innovative and exciting resources which will engage your pupils in all aspects of their literacy learning.

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**Stand 13**      **Yellow Door**

Bring literacy to life with Yellow Door's exciting multisensory resources! Explore nursery rhymes and traditional tales using our award-winning *Come Alive* series, combining ICT, music, movement and hands-on play.

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# EXHIBITORS' SEMINARS

## Panorama room 2

### **Working Together: teachers and awarding bodies**

Edexcel (Gail Gregory, former Head Teacher of Sneyd School and former Head of English)

11.15

Learn how teachers and learners can both benefit from a strong relationship with their awarding body. Using tangible examples, Gail offers an informative and relevant case study based on her experiences with the recent Edexcel English Pilot. Following Gail, hear how Edexcel can help you to deliver better exam results. This short and practical overview will show how you can achieve more for your students by analysing readily available data, for free.

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### **Words, Whizzies and Whiteboards - Chris Warren**

Teachit

12.00

Magnet - attractive ideas to set your classroom compass by!  
This session will focus on Teachit's amazingly versatile Magnet application. Designed for both Interactive Whiteboard and single screen, Magnet allows the free exploration of letters, words and phrases. Associations, patterns and themes can be mapped and vividly dramatised with the tools provided. The demo will take you through the whole process, from preparing a text to manipulating the results. Discover what you can do!

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### **ICT in English – what is it good for? Workshop**

RM

12.50

A workshop by RM to look at some of the current and future ICT tools for use in the teaching and learning of English. To include: tools for teachers and pupils to create interactive content; web tools to promote collaboration and creativity; media rich content.

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1.30

## **BREAK**

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### **Exploring the benefits of Dialogic Teaching**

BT

2.10

We believe that the education system would benefit enormously by placing dialogue at its core. Dialogue is the most effective teaching tool there is; this is a highly researched conclusion. Dialogue (teacher-pupil and pupil-pupil) engages the brain and encourages young people to think for themselves, which is one of the key aims of education. Dialogue is also the key to a constructive school culture because it generates respect, and respect is often the critical ingredient missing from school life today.

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### **English Progress**

Pearson (Longman)

2.45

Geoff Barton, series editor of *English Progress*, will talk about the approaches great English teachers use in their classrooms to help learners of all abilities to make real progress.

## Panorama room 3

### The revised frameworks for English

National Strategies

11.30

This session will outline the aims of the revised frameworks for English and explore how these will support teachers in planning for progression, in support of improving pupil outcomes and securing the new PSA progress targets. We shall examine how the revised frameworks help secure the delivery of Functional Skills, link to current developments in APP and address the implications for teachers in planning for first teaching in Year 7 in September 2008.

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### Coursework in the New GCE English Specifications

AQA (AQA Senior Examiner for GCE English / AQA Senior Subject Officer for English, Mary-Jane Newman)

12.15

This session will include strategies for devising appropriate tasks, issues in the authentication of students' work, internal assessment and AS/A2 differentiation. The session will be relevant to all GCE English specifications and will be led by an experienced Senior Moderator for AQA.

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1.00

**BREAK**

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### A Level English Suite for first teaching Sept 2008

OCR

2.00

One of the most exciting yet, the new OCR English A Level suite now offers more freedom to select texts you are passionate about and that match your learners interests. The new English Literature A Level Specification encourages learners to engage with critical texts at the same time as being practical to deliver. OCR Principal Examiners present a workshop on the new specifications highlighting key areas and providing ideas and practical guidance on delivery, including support.

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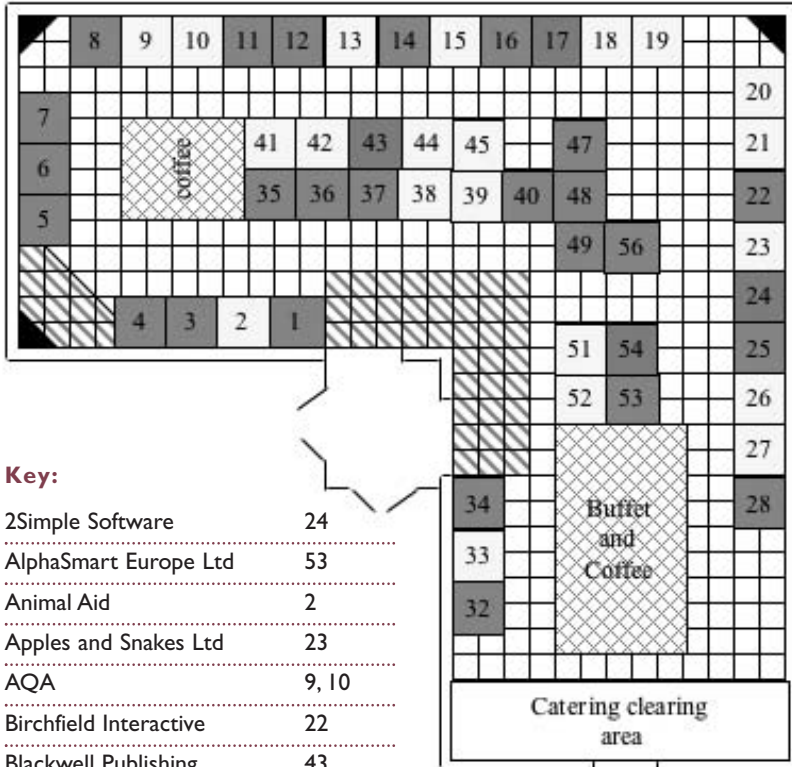
### Writing the film: developing critical readers and skilled crafters of texts through a multi-modal approach

Hodder and Stoughton (Zoe Livingstone, former Head of English, LEA English Consultant and co-editor of *Interactive English*)

3.00

The seminar demonstrates how pupils can be supported in developing a deeper understanding of the key elements of narrative (including structure, narrative viewpoint, style, mood and tone) through highly engaging analysis of a short film, drawing on pupils' existing understanding of moving image texts. For example, pupils are asked to identify the different stages of a narrative by listening to the soundtrack alone.

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