

Social Enterprise

8 June 2006

Scarman House,
University of Warwick,
CV8 1JR

Chair: Prof Stephen Hagen

10 – 10.30 Registration (tea & coffee)

10.30 Welcome by Prof Stephen Hagen

**10.30 – 11.15 Dr Paul Tracey
CSME/ Warwick Business School**

What is Social Enterprise (SE) & how to teach SE in Enterprise Education programme: an academic perspective

**11.15 – 12.00 Chris Mahon & Matt Stevenson-Dodd
'Innovation & Social Enterprise'**

www.thirdkey.co.uk

Chris Mahon and Matt Stevenson-Dodd, Co-Directors of 'Thirdkey Social Enterprise Consultants' will do a joint session.

Chris lectures in social and private sector entrepreneurship at the Nottingham University Business School, and is Director of the school's MBA in Entrepreneurship programme. Matt is Chief Executive of Unique Social Enterprise (www.uniquesocialenterprise.com), a nationally recognised social enterprise providing a range of services designed to benefit young people aged 14-25 in the Newark and Sherwood area.

12.00 – 13.00 Lunch

13.00 – 13.45 Owen Jarvis

'Supporting social business growth'

"what they want, what they need, what they get...."

Social enterprise is heralded as the new business model to deliver public services and tackle social problems but how do you help successful ones to grow? This presentation includes lessons and insights derived from a number of programmes supporting growth through franchising and replication.

owenjarvis@hotmail.com

Former Chief Executive and co-founder of a social enterprise in Cambridge Director of Social Franchising Programme, Beanstalk at Community Action Network currently freelancing.

13.45 – 14.30 Katharine Ford

GK Partners

www.gkpartners.co.uk

SE & corporate social responsibility & working to ensure that the promises made in bids can be delivered on via use of socially responsible business models (for which she has become a government advisor)

14.30 – 14.45 Tea / Coffee

14.45 – 15.45 Discussion / Feedback

15.45 – 16.15 Close / Further networking