

2015

The Job Market Overview And New Highlights In China



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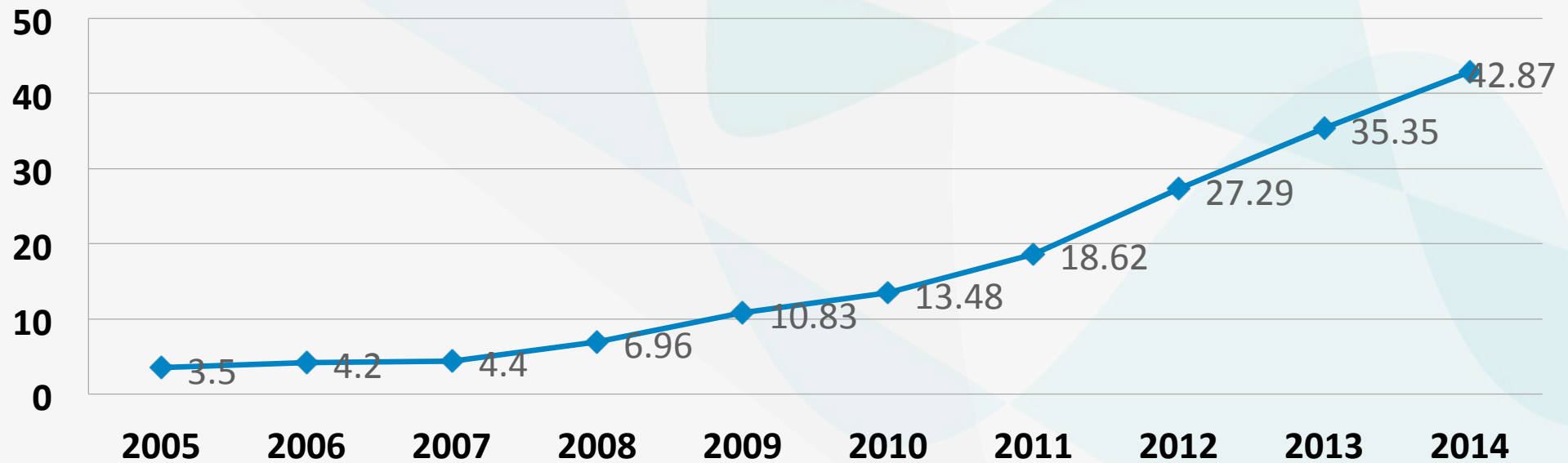
1. Domestic Background (PEST Analysis)

Policy: 'The Brain Gain- Thousand Talents Program' (December, 2008)

Economic: The second largest economy in the world

Social: Improvement of living standard; Strong demand of advanced education system

Technology: The Booming Internet Era



Units: Ten Thousand

Advantages

Language Skill

Adaptability of
Going Abroad

International Horizon &
Social Network

Advanced Knowledge
& Practical Experience

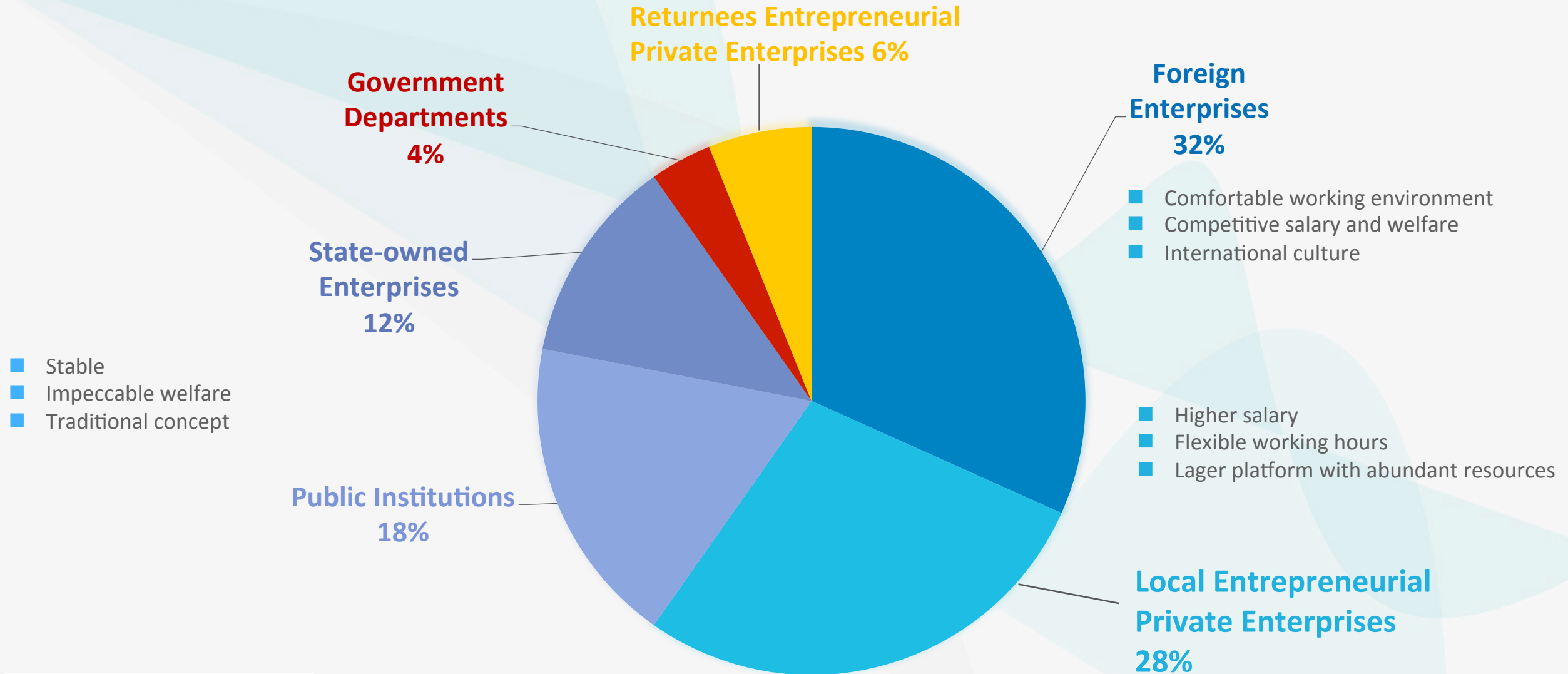


Overseas Talents

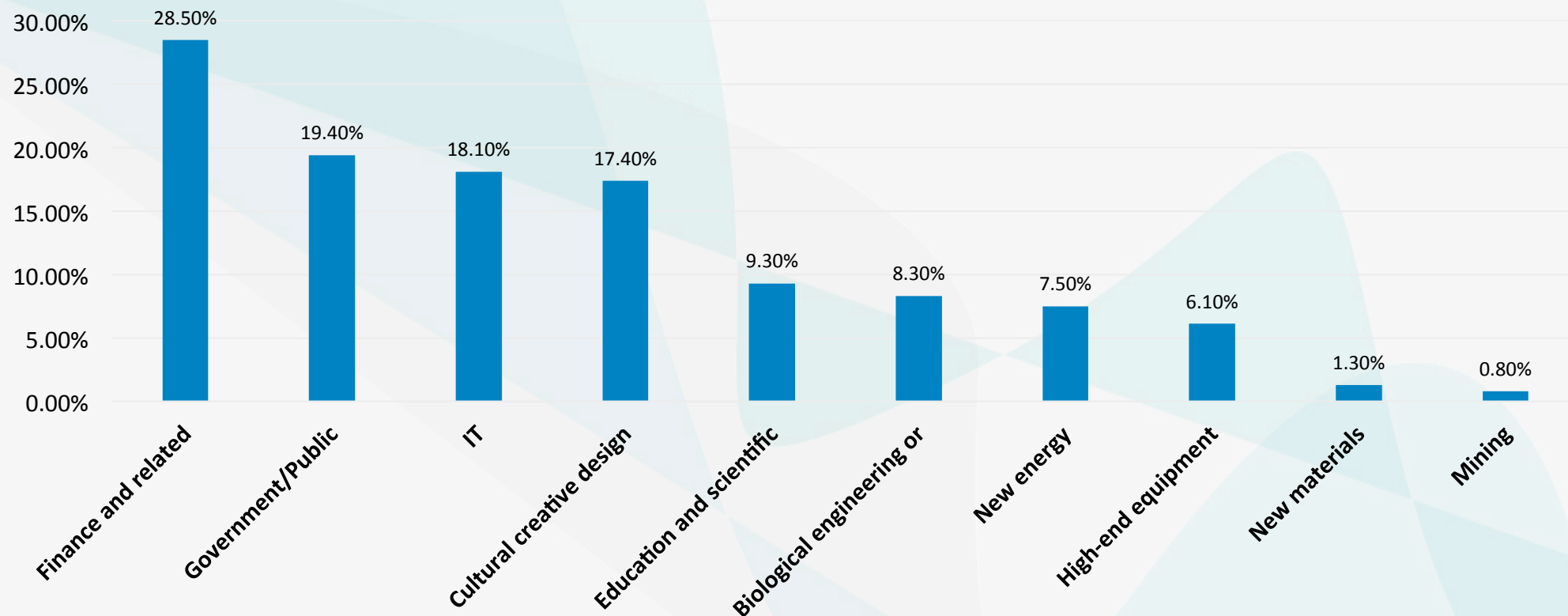
The Leading Factors For Finding Jobs



The Statistics of Career Industry Distribution



Distribution of The Industries Where Returnees Go

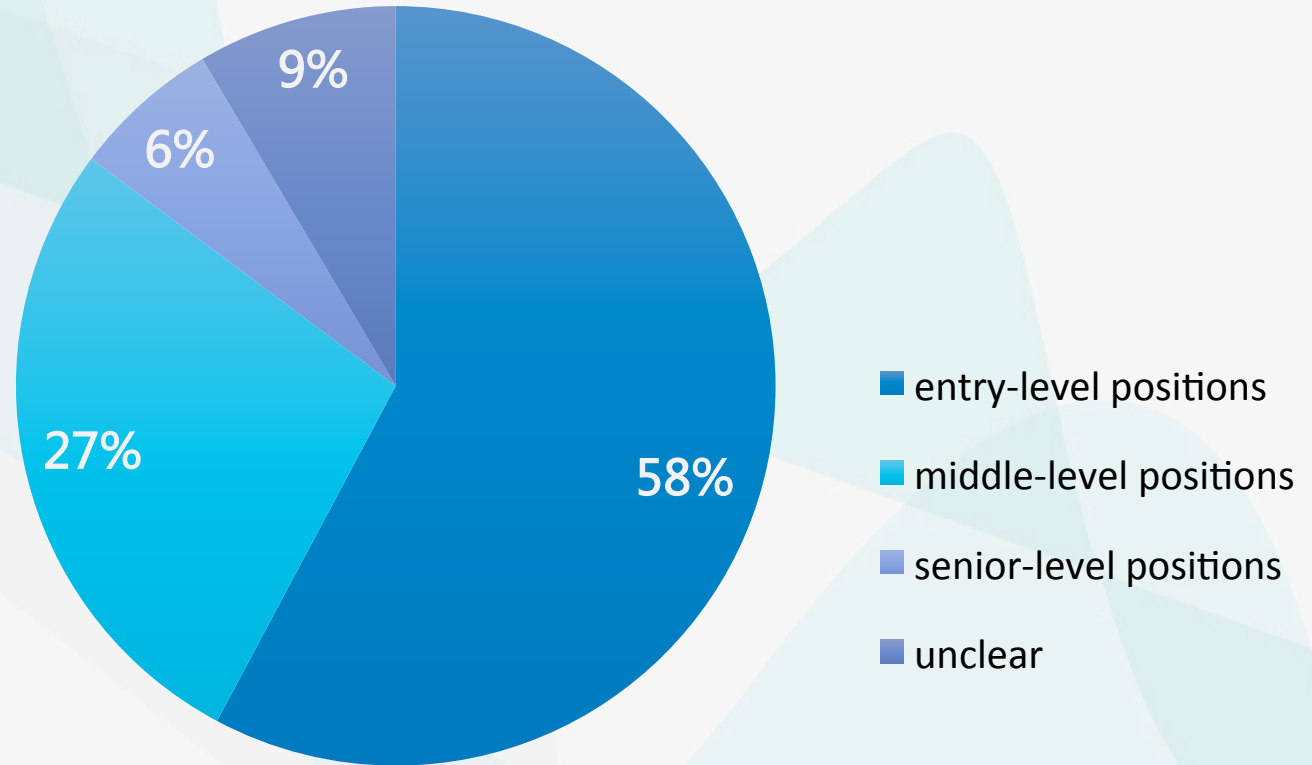


- Financial related jobs are still the most popular industry for the students
- High-tech and Creative industries are increased
- Traditional industries such as mining are less popular among the students than before

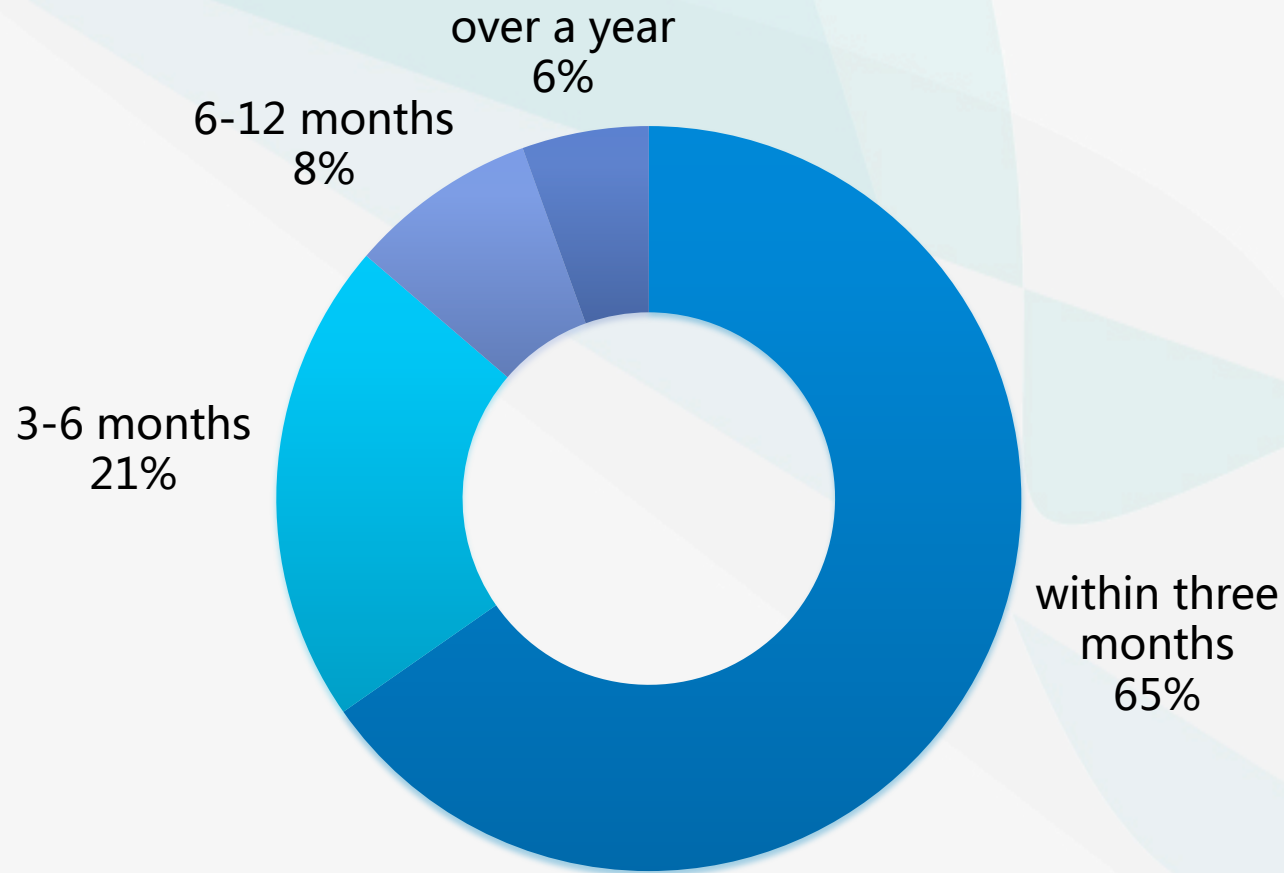
The Distribution of Different Position Levels

Reason & Disadvantages

- The improvement of domestic education level
- The number of students who study abroad is increased
- More commercial and less academic among the universities in the Commonwealth
- One-year postgraduate is not convincing
- Less academic ability and practical skill among the students



Average Duration of Finding Jobs



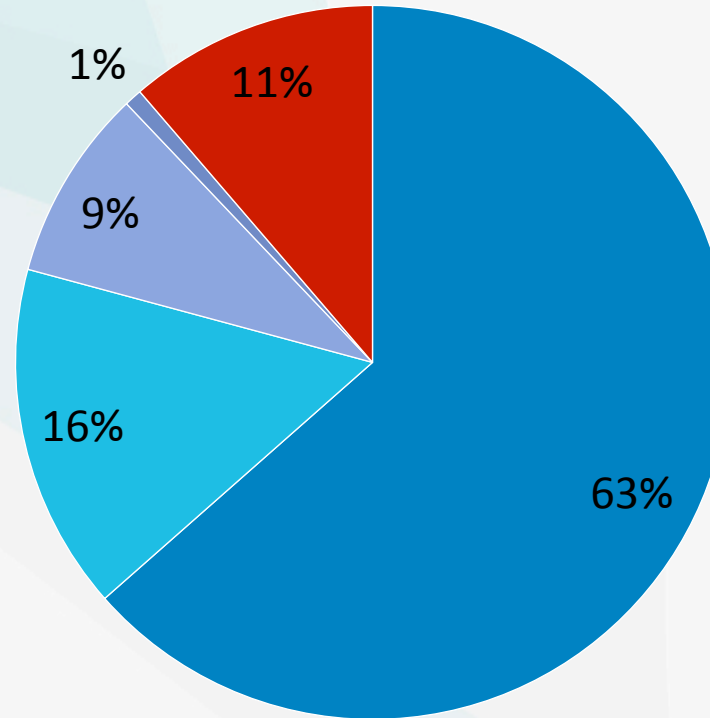
- 2/3 of the students could find a job within 3 month
- More than 90% of the students could find a job within a year
- Still competitive than those domestic students
- The disparity between the domestic recruitment time and overseas graduation time(generally, the domestic recruitment start from September, but the graduation time in the UK is separately in Feb. & July)

The Average Salary Range

- ◆ PHDs ----- 73.5% ----- average salary: ¥15000/month
 - ◆ Masters ----- 86.6% ----- average salary: ¥7000/month
 - ◆ Bachelors ----- 88% ----- average salary: ¥6000/month
 - ◆ Other Diplomas ----- 88.6% ----- average salary: ¥5000/month
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- There is a huge gap for the salary between the PHDs and the Masters
 - There is no big difference for the salary between the Masters and the Bachelors

The Channels For Recruitment

- More than half of the students find their first job by themselves without a trustable intermediary platform
- No respectable recruitment platform specialized for the overseas Chinese students



- Apply by themselves
- Get help from family and friends
- Intermediary platform
- National exam selection: the civil servants
- Previous employer

Highway Career Services, supported by the parent company, the New Oriental Education & Technology Group, has good recognition and reputation among the Chinese students, knowing well about the students, and could provide professional career services customized for the students.

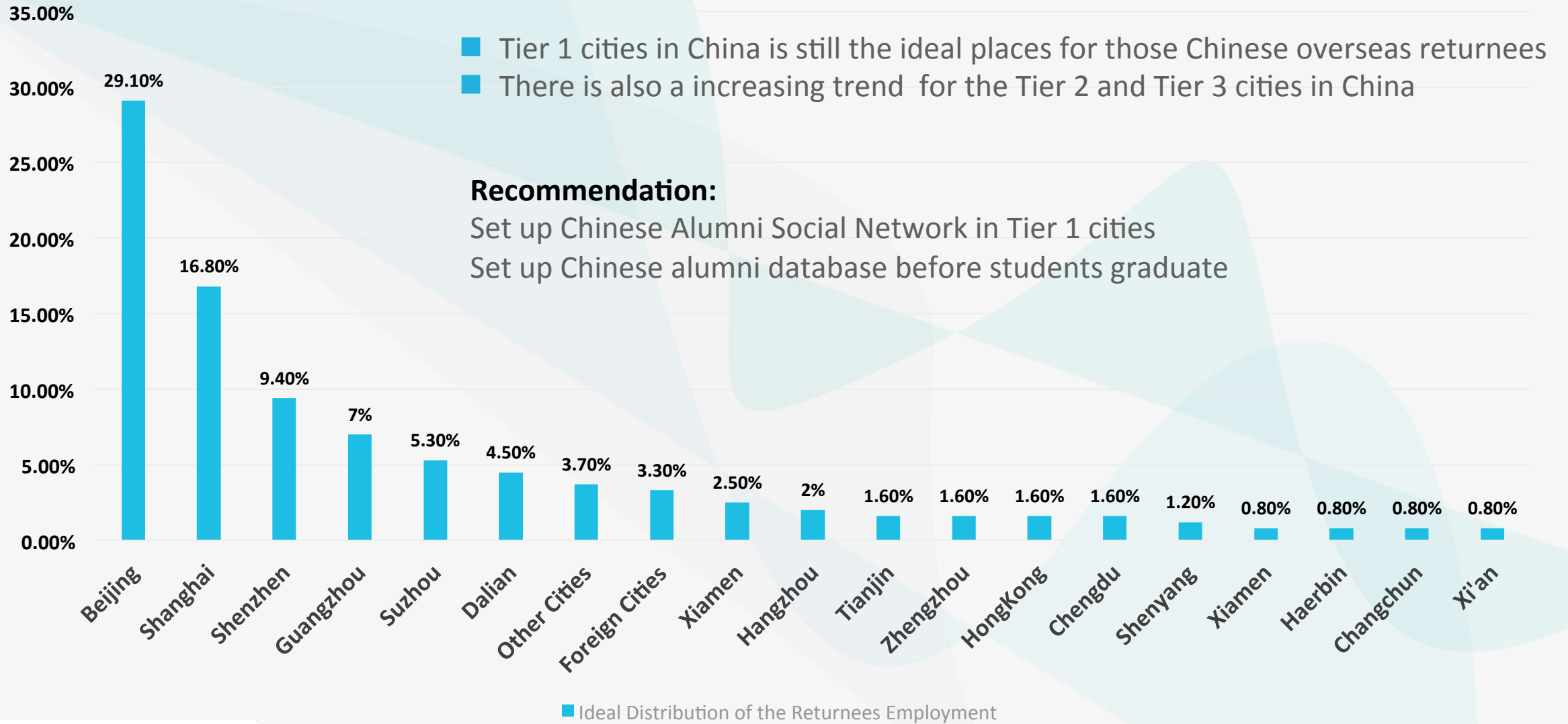
Developing Trends for Returnees' Employment

- ◆ The number of overseas returnees is increasing annually. 0.27 million students came back to China(2012), 0.35 million students came back to China (2013), 0.42 million students came back to China(2014). The number of returnees is estimated to 0.66 million in 2017.
- ◆ The employment situation in developed countries is grim, international students incapable of finding suitable work, especially in the UK.

There will be a even larger scale of Chinese students to study abroad in the future, and the number of returnees will increased equally.

The universities should provide more specific career services for those Chinese students

Distribution of The Places for Returnees Employment



What Can Highway Career Provide?

- Outstanding Employers & Vacancies
- Career Fairs For Chinese Students on campus
- Recommending suitable position to the students
- Providing Detailed Employment Statistics Report
- Activity Support For Chinese Alumni In China

Thanks For Listening

Q & A



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