

Rashid established his first social venture in 1997 at the age of 17, which worked with young people in one of the UK's most challenging neighbourhoods. Since then, he has worked at a local, regional and national level, designing and implementing social change programmes for young people and communities.

Rashid is the Founder and CEO of the Positive Youth Foundation, which supports young people who find themselves in a wide range of complex and challenging circumstances. The organisation was formally established as a 'spin-out' charity in 2011, following on from its inception as a voluntary organisation and subsequent position as a local authority service.

Rashid's professional interests also include supporting social enterprise development, public service transformation and wider social impact programmes. Rashid is a regular platform speaker on subject matters relating to raising the aspirations of young people.

Rashid is also a Trustee of the Coventry City of Culture Trust.