

The Big Deal – Judging criteria

School/Team Name: \_\_\_\_\_

Aspect	Criteria	Poor	OK	Good	Excellent	Team score	Comments
Idea (15)	How original or interesting is the idea? How well does the prototype/ marketing materials/ web page sell the idea?	0-3	4-7	8-11	12-15		
Business plan (20)	How clear, complete and convincing is the business plan?	0-5	6-10	11-15	16-20		
Presentation (content) (15)	How concise, clear and imaginative was the content of the presentation?	0-3	4-7	8-11	12-15		
Presentation (delivery) (15)	How professional, lively and engaging was the presentation? Was the whole team involved?	0-3	4-7	8-11	12-15		
Learning outcomes (20)	How well did the team develop enterprise skills? How well did they reflect on their learning?	0-5	6-10	11-15	16-20		
Effective use of mentor (15)	How well did the team use their mentor? How often did they communicate?	0-3	4-7	8-11	12-15		
Team total scores		0-22	23-48	49-74	75-100		